

SME INSTRUMENT BRNO



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JIC Mission



- **Empowering people to create and grow businesses that change the world**

VISION JIC 2020



**JIC = Central European leader
in business support**

Connect

Facilitate
collaboration of
business and academia

Support

Support creation of
100 new companies

Innovate

Help 300 companies
grow and innovate

Nurture

Build a strong
innovation
ecosystem



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JIC PROGRAMMES



JIC ENTER

/
STARTING
ENTREPRENEURS

20 PROJECTS/ p.a.



JIC STARCUBE

/
FAST GROWING
STARTUPS

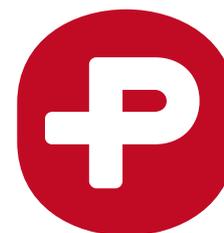
20 STARTUPS p.a.



JIC MASTER

/
ESTABLISHED
TECH COMPANIES

50 SMEs p.a.

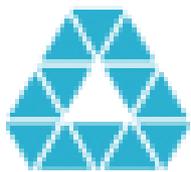


JIC PLATINN

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WHY SME-I BRNO?

- SMEs received 2 – 3x times more than 13 points but still no funding => **disappointment**



KinaliSoft

The logo for enantis features a green leaf icon above the word "enantis" in a lowercase, sans-serif font.

- **Help high-tech SMEs**
- **Increase success-rate**

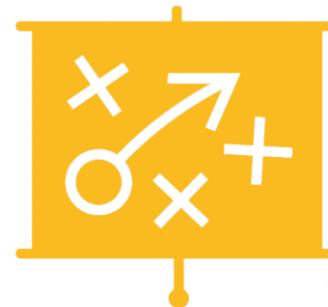
IMPORTANT DATES

- 2013 – first attempt -> **FAILED** ☹️
- September 2015 – introduction of SoE - > **new stimulus**
- Early October 2015 – **first discussion with City of Brno**
- Mid-April 2016 – **start of regional scheme**

SME-I BRNO – FEATURES

Keep main **characteristics** and principles of European SME Instrument programme:

- Same amount of funding & rate of co-financing
- Pre-financing payment
- **Lump sum**
- Simple application & administration
- Fast evaluation
- **Coaching !!!!**
- **1 company 1 project rule**



SME-I BRNO - RULES



- **Eligible applicants - SMEs:**
 - based in **Brno/South Moravian Region**
 - holders of **SoE starting from 1 September 2015 till 15 February 2017**
 - Application submitted **within 1 year** after receiving **SoE**

- **Beneficiary of SME-I Brno is obliged to submit an application to phase 2 of European SME Instrument programme**

SME-I BRNO – PROCESS



- **Implementation agency – JIC**
- **Online application**
 - 1 page application + obligatory annexes (project proposal, ESR, SoE etc.)
- **Soft „Evaluation“ – 9 questions – yes/no**
- **Coach selection – JIC Platinn**

SME-I BRNO – LIMITS



- **Open only to SMEs based in Brno/South Moravian Region**
- **Only phase-1 application**
- **De-minimis rule**
- **Limited budget of 250 000 EUR**

SEAL OF EXCELLENCE



Excellent idea:

- **Increases chances of SMEs**
- **Helps to justify introduction of regional/national schemes**

BUT does it ensure equal treatment across MS/AC?

ANY QUESTIONS?



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