

Seminar on

“IMPLEMENTATION OF THE SERVICES DIRECTIVE”

Where: Czech Permanent Representation to the EU (15, Rue Caroly, Brussels)
When: 4th November 2010, 9:30 – 13:00
Organizers: Czech Permanent Representation to the EU in cooperation with Ministry of Industry and Trade and CEBRE – Czech Business Representation to the EU

Programme:

- 9:00-9:30 Registration and coffee
- 9:30 **Opening by Milena VICENOVÁ, Permanent Representative**
Key messages
- Michel BARNIER, Commissioner for Internal Market and Services
 - Martin TLAPA, Deputy Minister of Trade and Industry of the Czech Republic
- 10:30 - 10:45 Coffee break
- 10:45 – 11:45 **Implementation of Services Directive from business perspective**
- Jérôme CHAUVIN, Director of Internal Market Department of BUSINESSEUROPE
 - Ben BUTTERS, Director of European Affairs Dept. of EUROCHAMBRES
 - Luc HENDRICKX, Director for Enterprise Policy of UEAPME
- 11:45 – 12:00 Coffee break
- 12:00 – 12:30 **Business experience with implementation of the Services Directive**
- Tina SOMMER, President of ESBA
 - Théodoros KOUTROUBAS, Secretary General of CEPLIS
- 12:30 – 13:00 **Concluding remarks**
- Maria MARTIN-PRAT, Head of Unit MARKT E.1, European Commission
 - Jana REINIŠOVÁ, Deputy Permanent Representative