



PROGRAMME

Conference
Better access of SMEs to standardization
Prague, May 6, 2009 from 9:00 till 15:45
Hotel Jalta, Václavské náměstí 45, Prague 1

9:00 – 10:45 OPENING SESSION

- Chair:* **Gaston Michaud**, Secretary General, CEN
Welcome speech: **František Holec**, Vice-President of Czech Chamber of Commerce
SMEs and Standardization: **Petr Votoupal**, Czech Permanent Representation to the EU
Standardization at EU level: **Richard Collin**, European Commission, DG Enterprise and Industry
Role of CEN-CENELEC: **Bardo Schettini**, Acting Director Business and Administration CENELEC
Help for SMEs in standardization: **Loucas Gourtsoyannis**, Director, NORMAPME

10:45 – 11:00 Coffee Break

11:00 – 12:30 SESSION 1

- Chair:* **Alena Vlačihová**, Deputy Director, CEBRE – Czech Business Representation to the EU
Standardization in the Czech Republic: **Alexander Šafařík – Pštrosz**, president of the Czech Office for Standards, Metrology and Testing (ÚNMZ)
ÚNMZ and SMEs: Implementation of access to the technical standards: **Milan Holeček**, head of Standards department of the Czech Office for Standards, Metrology and Testing
Standardization for Non-Standardizers: **Mats Söderlund**, International Business Manager, SIS Forum AB

12:30 – 13:00 SESSION 2

- Existing tools and potential for the future:* SMEST **Jappe van Der Zwan**, Manager NEN – Business Development, projectleader SMEST

13:00 – 13:45 Lunch

13:45 – 15:30 SESSION 3

- Chair:* **Ladislav Kroček**, president of Association of Assembling companies

Czech SMEs in the construction sector

- *Stakeholders in the standardization process:* **Jan Dvořák**, Lift Industry Union of the Czech Republic
- *E-standardization and SMEs:* **Jan Lojkásek**, IN-EL company
- *Standardization rules and SMEs:* **Petr Štefl**, Czech Gas Association

SMEs and Internal Market: the Construction Sector

- **Valentina Mauri**, Standardisation Project Manager, NORMAPME

15:30 – 15:45 CLOSING:

- František Holec**, Vice-President of Czech Chamber of Commerce (CCC)

Interpretation and catering will be provided during the whole event.

