

TRADE POLICY AS AN ESSENTIAL PART OF THE EUROPE 2020 STRATEGY

Where: Permanent Representation to the EU, 15 Rue Caroly, B-1050 Brussels
When: 11th November 2010, 16h00 - 17h30

The European Commission has launched a public consultation on the future EU Trade Policy, asking all stakeholders for suggestions, requests and wishes for the future directions. The consultation was closed in August. On 9th November 2010 European Commission published Communication on “Trade, Growth and World Affairs – Trade Policy as a Core Component of the EU’s 2020 Strategy” that sets trade policy agenda for next five years. The communication proposes a strategy for six main priorities: completing ongoing trade negotiations, deepening trade relations with strategic partners, helping European business access global markets, negotiating investment provisions with key trading partners, making sure of fair trade and proper enforcing of our rights and promoting trade inclusiveness and development.

What will be the main principles of new European Investment Protection Policy, in which the Lisbon Treaty gives the competence to the EU? How to improve markets access including public procurement? What are the biggest barriers to trade and investment that limit access to key markets? These are only some of the questions behind the scene of consultation on a future Trade Policy that shall be addressed by the below mentioned distinguished speakers.

Introductory remarks:

- **H.E. Milena VICENOVÁ**, Czech Permanent Representative to the EU

Speakers:

- **Mr. Matthew BALDWIN**, Director, Market Access and Industry Directorate, DG TRADE, European Commission
- **Ms. Anna TELIČKOVÁ**, Director of Multilateral and Common Trade Policy Department, Ministry of Industry and Trade (CZ)
- **Mr. Adrian VAN DEN HOVEN**, Director of the International Relations Department of BUSINESSEUROPE
- **Mr. Hosuk LEE-MAKIYAMA**, Co-Director ECIPE – European Centre for International Political Economy