



**8<sup>th</sup> European Week of Regions and Cities**  
**Brussels**  
4 - 7 October 2010

## PROGRAMME



# Europe 2020: Competitiveness, co-operation and cohesion for all regions

EUROPEAN UNION



**Committee of the Regions**



EUROPEAN COMMISSION  
DG Regional Policy



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# Welcome addresses



For the 8th consecutive year the Committee of the Regions presents, together with the European Commission, the European Parliament, more than 244 regions and cities and another 30 companies, banks and associations, the OPEN DAYS, the annual gathering of experts in regional and local development. I am sure that the more than 130 seminars and workshops taking place during the European Week of Regions and Cities 2010 will stimulate many fruitful exchanges and interesting discussions among the 6,000 expected participants.

In 2010, Europe's regions and cities continue to face many challenges. The OPEN DAYS will address these challenges from a 'territorial' point of view and present solutions which have been found by regional and local authorities. This year, the Committee of the Regions will be the 'Meeting Place' for practitioners in the fields of 'green economy' and 'territorial cooperation'. Linking the different levels of government in Europe with the dual aim of creating wealth in our regions and ensuring the well-being of citizens, has been key to the OPEN DAYS success since its inception.

Europe needs its regions and cities, and the regions and cities need Europe. It's the population and the territory that matter when Europe is asked to deliver. Local and regional authorities are responsible for managing many local services such as public transport, housing, waste and water management, and the greening of local economies. The shape and design of the society of the future is in their hands. On the eve of the debate on the EU budget post-2013, it is essential to provide evidence that the Europe 2020 strategy is a crucial framework for local-level action and, conversely, that the strong involvement of the local level in delivering the 'Europe 2020' strategy is necessary. This is also why we want to discuss Europe at home. Between September and November, all OPEN DAYS partners will again organise around 260 events in more than 35 countries, at which an audience of 25,000 in town halls, schools, universities and market places is expected. I look forward to meeting you at the OPEN DAYS 2010!

## **Mercedes Bresso**

President of the Committee of the Regions



As new EU Commissioner for Regional Policy many new and great experiences have come my way. Among these new experiences, I am particularly delighted to attend my first OPEN DAYS, the European Week of Cities and Regions. Now in their eighth consecutive year, the OPEN DAYS bring together regional and local stakeholders from across Europe to share best practices, exchange ideas and foster debate. This event has become a true highlight of the regional policy calendar, and the ongoing enthusiasm among its participants reaffirms its importance as a unique opportunity for networking and discussion.

OPEN DAYS 2010 will focus on three themes: competitiveness, cohesion and cooperation. These thematic priorities recognise the vital role of regions and cities. At the same time, they represent key elements of the new Europe 2020 strategy for smart, sustainable and inclusive growth. Delivering Europe 2020 will therefore depend on a well-defined cohesion policy which successfully translates Europe's strategic priorities into actual policies on the ground.

Ensuring such a successful cohesion policy remains a challenging task for which input from regions and cities is crucial. With the OPEN DAYS 2010 taking place shortly before the adoption of the 5th Cohesion Report in November, they represent a welcome opportunity to discuss how we can maintain cohesion policy's current strengths while taking future challenges into account and improving our performance even further.

I look forward to four days of stimulating debate, valuable insights and fruitful conversation. Based on the success of its previous editions, I am sure that the OPEN DAYS 2010 will be a memorable event for all those involved.

## **Johannes Hahn**

Commissioner for Regional Policy





Photo © EP

The European Parliament welcomes the initiative to open the European Week of Regions and Cities 2010 again on our premises in Brussels. Just before the publication of the 5th Cohesion Report and the intensified debate on the EU budget post-2013, this year's title 'Europe 2020: Competitiveness, co-operation and cohesion for all regions' seems well chosen. It is true that we need Europe's citizens and all levels of government on board for a successful and sustainable recovery of our economy.

For eight years now, the OPEN DAYS have become the market place for new ideas and exchange on regional and urban development. It is the specific mix of practitioners, academics, politicians and people working for the EU institutions that make this event a reality check on what works in EU cohesion policy. It is amazing to see that the event grows year on year including its roll-out into more than 30 countries through local events.

There can be no doubt about the fact that Europe needs a sufficient budget to achieve its objectives. In doing so, no one, wherever she or he lives in Europe, must be left behind. Europe should be built from bottom-up, this is why we need to reach out to its regions and cities. The European Parliament does this on a daily basis through its 736 members. Following the entry into force of the Treaty of Lisbon on 1 December 2009, the European Parliament gains new powers. For example, the European Parliament decides with EU Member State ministers, on the shape of the EU's cohesion policy and multiannual financial budget.

I hope that the participants from all over Europe as well as the colleagues from the EU institutions use the OPEN DAYS for interesting debates and new insights and contacts in order to build Europe on the fertile ground of its regions.

**Jerzy Buzek**

President of the European Parliament

The 2010 OPEN DAYS come at a time of significant change in terms of European integration. To start with, 2010 is the first year of the era of the Lisbon Treaty, which entered into force on 1 December last year; the Treaty gives the EU more effective and more democratic institutions and more efficient working methods that will enable it to rise more effectively to today's challenges: globalisation, climate change, energy supply, security and so on. In the wake of the crisis, 2010 has also witnessed the first attempts to foster economic and financial governance at EU level, and will see the adoption of the Europe 2020 strategy for smart, sustainable and inclusive growth and jobs. Finally, the debate surrounding the future of cohesion policy is more relevant this year than ever, looking towards the future programming of the Structural Funds post-2013. What this debate comes down to, ultimately, is nothing less than demonstrating the added value provided by the cohesion policy. As Minister-President of the Walloon Region with responsibility for coordinating the Structural Funds, I am responsible for regional and cohesion policy matters under the Belgian Presidency of the Council of the EU. I am confident that the 2010 OPEN DAYS, focusing on Europe 2020: Competitiveness, co-operation and cohesion for all regions, will make an invaluable contribution to the work of the Belgian Presidency.

**Rudy Demotte**

Minister-President of the Walloon region, Belgian Presidency

OPEN DAYS 2010 takes place at a crucial moment for Europe: we are making progress in our efforts to exit the economic crisis, but still have to cope with various structural and longer-term consequences for our regions and Member States. Europe 2020 offers an ambitious answer to the challenges we face over the coming years, and OPEN DAYS provides an excellent opportunity to discuss the strategy with regional and local representatives.

The theme of this year's OPEN DAYS – "Europe 2020: Competitiveness, co-operation and cohesion for all regions" – stresses the critical importance of European regions and cities for implementing the EU's political priorities over the next ten years. Without the active involvement of Europe's regions and cities, our objectives in the areas of increased employment, better skills, stronger competitiveness, innovation, research and development, poverty reduction and climate change cannot be met.

Achieving the Europe 2020 targets will be challenging. They are demanding goals that require local and regional expertise in order to be translated into concrete policies on the ground. I can think of no better place to find and share this expertise than OPEN DAYS, which has developed into an important meeting point for a vast number of regional stakeholders and experts from across the EU.

The success of Europe 2020 will depend on our ability to mobilise our common efforts to realise and implement the strategy in the various fields. Only if we are heading in the same direction on the European, national, regional and local level will we be able to transform Europe and emerge from the crisis even stronger.

OPEN DAYS represents a golden opportunity for an exchange of views on Europe's regional contribution to Europe 2020. For this is what OPEN DAYS has always been about: discussing with and learning from others, exchanging best practices, sharing experiences. With 130 workshops and seminars in Brussels and over 260 local events around Europe to choose from, this gathering provides all participants with opportunities for stimulating debate and fresh thinking. I welcome you to Brussels and wish all of you interesting OPEN DAYS.

**José Manuel Durão Barroso**

President of the European Commission



EUROPEAN COMMISSION

# OPEN DAYS Regional Partnerships





## 1 goal, 7 regions, 2020 challenge

Croatian Regions (HR), Zilina Region (SK), South Finland (FI), West Pannonia (HU), Styria (AT), Kujawsko - Pomorskie (PL), Vojvodina (RS)

## 2020 Regions: Acting for the future

Castilla y Leon (ES), England's Northwest (UK), Warmia and Mazury (PL), Central Region (PT), Mid Norway (NO), West Norway (NO), East of England (UK), North Portugal (PT), Saxony (DE), Central Denmark (DK)

## Adriatic Macro Region towards Enlargement

Emilia-Romagna (IT), Croatian Pannonia (HR), Maribor (SI), Shkodër (AL), Sarajevo Canton (BA), Molise (IT), Marche (IT), Kadikoy (TR), Istria Region (HR)

## Advanced Co-operation in the North Sea - English Channel

Niedersachsen (DE), Västra Götaland (SE), Northern Netherlands Provinces (NL), East of Scotland (UK), West Sussex (UK), North Denmark (DK), North Holland (NL), Upper Normandy (FR), South Norway (NO), South Holland (NL), Bremen (DE)

## Atlantic Alliance

Galicia (ES), Andalusia (ES), Lower Normandy (FR), Basque Country (ES), Brittany (FR), Irish Regions (IE), EGTC Galicia-North Portugal (ES-PT), Wales (UK), Cornwall (UK)

## Baltic Sea Group

Mecklenburg-Vorpommern (DE), Tallinn (EE), East Sweden (SE), Hamburg (DE), Westpomerania (PL), South West Finland (FI), Schleswig-Holstein (DE), Central Sweden (SE), Malmö (SE), West Finland (FI), Zealand (DK)

## Baltic-Adriatic Corridor Regions

Zlín Region (CZ), Silesia (PL), Friuli Venezia Giulia (IT), Trenčín Region (SK), Łódź Region (PL), Pomorskie (PL), Carinthia (AT)

## BAPTS – Boosting Advanced Public Transport Systems in Cities and Regions in North-West Europe

Bielefeld (DE), Rhine-Main transport Region (DE), Essex / Southend-on-Sea (UK), Tees Valley and Durham / Darlington (UK), Nantes Metropole (FR), Lille Metropole (FR), City of Liege (BE), Dublin Region (IE), Eindhoven (NL)

## Bringing Europe 2020 Beyond GDP

Stockholm Region (SE), Lviv Region (UA), Randstad (NL), West Ireland (IE), Malopolska (PL), Navarra (ES), Ljubljana (SI)

## Capital Cities and Regions

Brussels Capital Region (BE), Prague (CZ), Nicosia (CY), Ile de France (FR), Bratislava (SK), Vienna (AT), Madrid (ES), Berlin-Brandenburg (DE), Budapest (HU), Sofia (BG), G-4 (Amsterdam, The Hague, Rotterdam, Utrecht) (NL), London (UK)

## Climate KIC – innovating regions for a greener Europe

West Midlands (UK), Arnhem Nijmegen (NL), Valencian Region (ES), Hessen (DE), Utrecht (NL), Central Hungary (HU), Lower Silesia (PL)

## Competitive Regions for Offshore Renewables

North East England (UK), Flanders (BE), Southern Denmark (DK), Finistère (FR), South East England (UK), Scotland (UK), South West of England (UK), Stavanger (NO), Cantabria (ES), Yorkshire and Humber (UK)

## Competitive Territories Promoting Social Inclusion

Province of Barcelona (ES), Stockholm (SE), Dublin (IE), Greater Manchester (UK), Stuttgart (DE), Province of Rome (IT), Province of Venice (IT), Varna (BG)

## Creative and Inclusive Economic Growth Network

Lisbon and Tagus Valley (PT), Azores (PT), West Sweden (SE), Abruzzo (IT), Veneto (IT), Opolskie (PL), Lithuania (LT), Latvia (LV), Estonia (EE), Bucharest (RO)

## Creative Regions Partnership

Saxony-Anhalt (DE), Latvian Regions (LV), Ústí Region (CZ), Region of Murcia (ES), Sardinia (IT), Merseyside (UK), Mazovia Region (PL), Gloucestershire (UK), Presov Region (SK), Cyprus (CY), Eszak-Alfold (HU)

## Cross-border co-operation in the Upper Rhine Region and the Greater Region

Alsace (FR), Baden-Württemberg (DE), Wallonia Region (BE), Luxembourg (LU), Northwestern Switzerland (CH), Lorraine (FR), Saarland (DE), German speaking Community of Belgium (BE), Rhineland-Palatinate (DE)

## Euroregions for territorial integration

Rhône-Alpes (FR), Liguria (IT), Southern Transdanubia (HU), Catalonia (ES), Balearic Islands (ES), Aosta Valley (IT), Languedoc Roussillon (FR), Midi-Pyrénées (FR), Piedmont (IT), Provence-Alpes-Côte d'Azur (FR)

## Innovative Employment in Europe's Cities and Regions

Lazio (IT), Wielkopolska (PL), Extremadura (ES), North Hungary (HU), Castilla-La Mancha (ES), Strovolos (CY), Republic Srpska (BA), Southern England (UK)

## Local Intermediate Authorities: Driving Territorial Co-operation

Province of Luxembourg (BE), Province of Limburg (BE), Campobasso (IT), Aachen (DE), Hohenlohekreis (DE), Province of Namur (BE), Hautes-Pyrénées (FR), Florina (GR)

## Local Intermediate Authorities: Key Actors for Cohesion

Province of Badajoz (ES), Kastoria (GR), Dahme-Spreewald (DE), Alessandria (IT), Province of Cáceres (ES), Côtes d'Armor (FR), Nord (FR), Province of Castellón (ES), Prahova (RO), Borsod-Abaúj-Zemplén (HU)

## Local Intermediate Authorities: Mobilising Competitive Territories

Province of Liège (BE), La Spezia (IT), Province of Turin (IT), Flemish Brabant (BE), Grevena (GR), Deux Sèvres (FR), Steinfurt (DE), Catania (IT), Eure (FR)

## Local Urban Development Network

Turin (IT), Venice (IT), Starogard (PL), Gothenburg (SE), Seville (ES), Belfast (UK), Bacau (RO)

## Northern Sparsely Populated Areas (NSPA)

East Finland (FI), North Norway (NO), North Sweden (SE), North Finland (FI), Mid Sweden (SE)

## Regions and cities in action for territorial co-operation

Nord-Pas de Calais (FR), Apulia Region (IT), Kent (UK), Valencia (ES), Lubuskie (PL), Campania (IT), Municipality of Bourgas (BG), Dunkirk (FR)

## Regions and the EU 2020 Strategy - Competitiveness Regions make it happen!

Lower Austria (AT), Tuscany (IT), Limburg (NL), Tampere (FI), North Rhine-Westphalia (DE), East Wales (UK), East Netherlands (NL), North Brabant (NL), Picardie (FR)

## S.M.I.L.E.: Sustainable Mobility and Innovation for Local Entities

Genoa (IT), Rome (IT), Vrancea (RO), Hannover (DE), Warsaw (PL), Grenoble (FR), Świętokrzyskie Region (PL)

## Territorial co-operation: improving quality of life

Umbria (IT), City of Łódź (PL), Podlaskie (PL), Alentejo (PT), South East Region (BG), Central Bohemia (CZ), Nitra (SK), Seferihisar (TR), Lubelskie (PL), Twente (NL)

## Towards An Alpine Macro Region

South Tyrol (IT), Lombardy (IT), Trentino (IT), Tyrol (AT), Western Slovenia (SI), Franche-Comté (FR)

# Europe 2020: Competitiveness, co-operation and cohesion for all regions



## Programme

The OPEN DAYS will be held for the eighth time in Brussels between 4 and 7 October 2010 for around 6,000 participants. More than 130 seminars, workshops and debates as well as exhibitions and networking opportunities will take place, organised in partnership with 244 regions and cities from all over Europe, and another 30 companies, banks, associations and academic organisations.

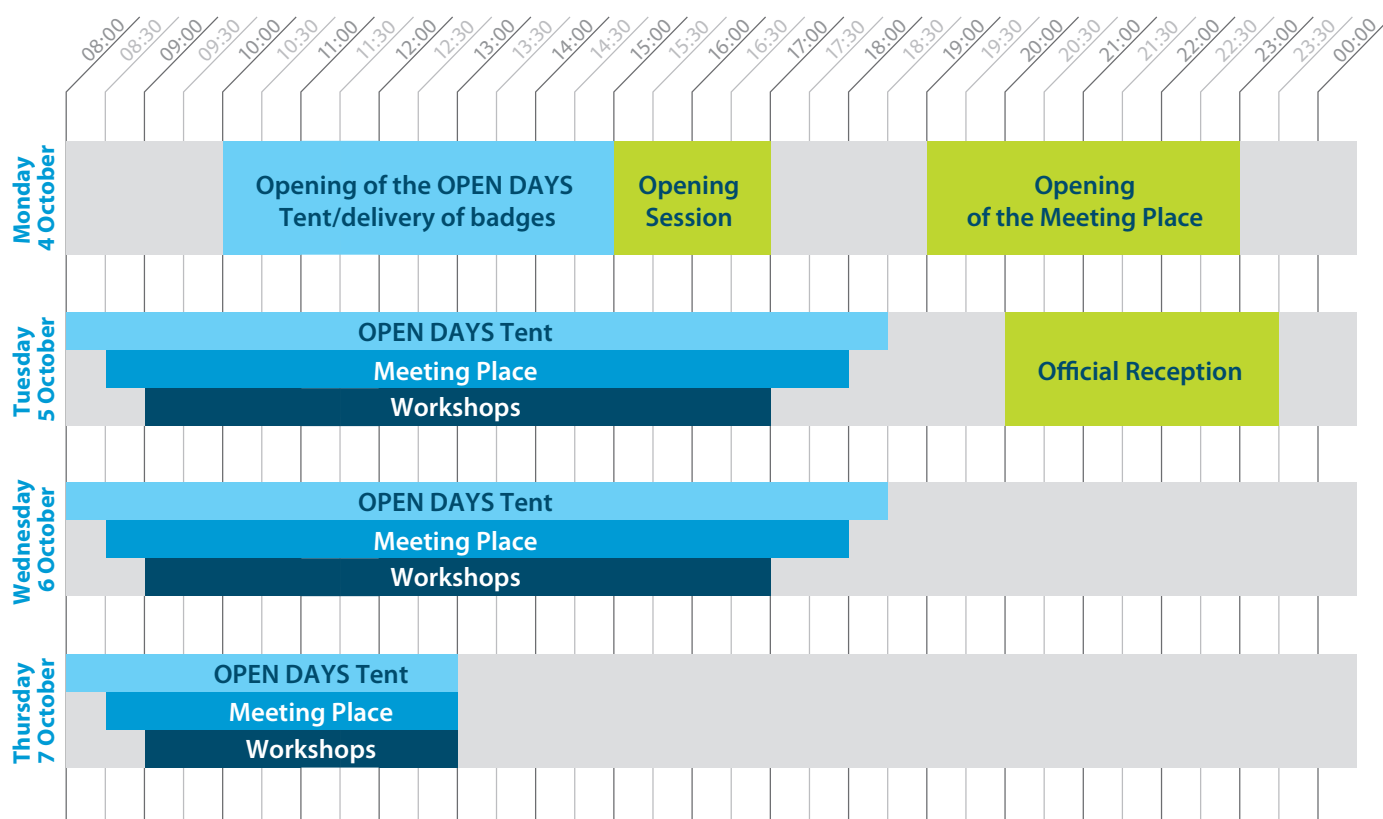
On the eve of an intensive debate about the reform of cohesion policy post-2013, the OPEN DAYS will concentrate on '**competitiveness, co-operation and cohesion**' and present best practice from regional development programmes across Europe:

- **Competitiveness:** Seminars on 'competitiveness' will focus on innovation, regional development and green economic

growth, and on results achieved by regions supported by the 'regional competitiveness and employment objective'.

- **Co-operation:** Under this theme debates on territorial and cross-border co-operation, the European Grouping on Territorial Cooperation (EGTC), and 'macro-regions' will highlight latest developments and enhance exchange among practitioners.
- **Cohesion:** Seminars and workshops grouped under the theme of 'cohesion' will elaborate on 'territorial' and 'social' cohesion and on the question of how to better integrate different policies at the local level.

**For more information:** [www.opendays.europa.eu](http://www.opendays.europa.eu)





# Europe 2020: Competitiveness, co-operation and cohesion for all regions



## Opening Session

The 2010 OPEN DAYS Opening Session will take place on Monday 4 October, 15:00-17:00, in the European Parliament's Hemicycle. It will coincide with the Committee of the Regions' Plenary Session and the European Parliament's Regional Development (REGI) Committee meeting:

15:00 - 17:00 European Parliament Hemicycle

15:00 - 15:15 Welcome addresses

- **Danuta Hübner**, Chairwoman of the European Parliament's Regional Development Committee
- **Johannes Hahn**, Commissioner for Regional Policy
- **Mercedes Bresso**, President of the Committee of the Regions

15:15 - 15:55 Keynote speeches

- **Rodi Kratsa-Tsagaropoulou**, Vice-President of the European Parliament
- **Rudy Demotte**, Minister-President of the Walloon region, Belgian Presidency
- **José Manuel Barroso**, President of the European Commission
- **Philippe Maystadt**, President of the European Investment Bank

15:55 - 16:55 Debate with the floor moderated by **Mark Rogerson**, Executive Director, Consilia Ltd

16:55 - 17:00 Closing remarks:

**Danuta Hübner**, Chairwoman of the European Parliament's Regional Development Committee



## Opening of the Meeting Place 4 October

The Meeting Place will formally be launched on the evening of Monday 4 October. Hosted by the Committee of the Regions, its President Mercedes Bresso alongside Johannes Hahn, European Commissioner for Regional Policy, will open the event at 19:00. The opening will be followed by a reception. Persons interested in participating in this social event should register via the OPEN DAYS website (reference code: 04E02).

# The Meeting Place



## The Meeting Place

With the increasing number of OPEN DAYS participants and seminars, the demand for a 'meeting place' and facilities to flexibly accommodate the needs of partners, press, individual participants and the organisers emerged. In addition, comments received from OPEN DAYS 2009 participants, indicated that 'networking' constitutes a large part of the attraction of OPEN DAYS.

The headquarters of the Committee of the Regions, notably the 5th and 6th floor, offer an excellent environment for bringing people together, formally and informally. This area is referred to as the Meeting Place. Open between 04 and 07 October, it serves the following purposes:

**Exhibition:** There will be a large exhibition area where Meeting Place partners – local and regional authorities, businesses and European associations and networks - will showcase projects, products and services, demonstrate best practice and present public-private partnerships. About 60 stands, placed thematically over the 5th (Green Village) and 6th (Territorial Cooperation) floor will exhibit sustainable green solutions and territorial cooperation projects.

**Workshops:** The Meeting Place will offer an extensive programme of workshops along the themes of OPEN DAYS 2010. Open for registration to OPEN DAYS participants, the programme comprises a total of 36 workshops hosted by companies, financial institutions, European associations and Committee of the Regions' units.

**Media Centre:** On-site facilities for journalists include a TV studio, mobile camera crews and the possibility for live emissions via satellite, allowing the more than 200 attending journalists to easily report and broadcast from OPEN DAYS.

**The Meeting Place Café:** The café area offers an ideal place for the visitors of the Meeting Place and OPEN DAYS participants in general to take a break from the programme. Open each day during the OPEN DAYS from 8:00 to 19:00, participants can meet over a drink and a snack.

Including the 31 regions and cities participating in the Meeting Place exhibition, the following companies and associations will be present at the Meeting Place:

- ACI (Airports Council International)
- ALDE group, Committee of the Regions
- Alstom
- BONUS (Baltic Organisations Network for funding Science)
- Businesseurope
- CEV (European Volunteer Centre)
- ĆEZ
- Cisco
- Comment:Visions (Shell, European Voice, Euronews)
- Congress of Local and Regional Authorities, Council of Europe
- COTER Commission, Committee of the Regions
- Covenant of Mayors
- Digitaleurope
- EACB (European Association of Cooperative Banks)
- EAPB (European Association of Public Banks)
- EDUC Commission, Committee of the Regions
- EER (European Entrepreneurial Region), Committee of the Regions
- EGTC (European Grouping for Territorial Cooperation), Committee of the Regions
- EIB (European Investment Bank)
- Energy Cities
- ENVE Commission, Committee of the Regions
- EU2020 Monitoring Platform, Committee of the Regions
- Eurisy
- Eurochambres
- European Atlas of Decentralised Cooperation and Development, Committee of the Regions
- European Space Innovation
- GE
- HAL9000
- Hewlett Packard
- IBM
- Interreg IV C
- Motorola
- Northern Periphery Programme
- North Sea Region Programme
- Philips
- Polis
- EPP group, Committee of the Regions
- PES group, Committee of the Regions
- Siemens
- Subsidiarity Monitoring Network, Committee of the Regions
- UEAPME
- URBACT
- US Conference of Mayors
- Veolia
- Zero Emission Platform





Following its successful inauguration during the 2009 edition of the OPEN DAYS, this year the OPEN DAYS University will add the academic point of view on matters related to regional development and EU cohesion policy. In cooperation with international organisations and associations, the OPEN DAYS University will host lectures and moderated panels and will provide networking opportunities and exchanges among researchers and other stakeholders in the area of 'competitiveness, cooperation and cohesion'. This year, the European Commission's Directorate-General for Regional Policy and the Regional Studies Association organised a competition for early career researchers in European regional policy. The winners of this competition will be invited to present their research in the form of a poster at OPEN DAYS 2010.

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## Urban dynamics: Migration and social mobility

Social and economic polarisation is one of the biggest challenges to face European cities over the next twenty to thirty years. Evidence suggests that divisions will become deeper and increasingly visible, neighbourhood by neighbourhood. Mass migration has taken place and will continue. The population structures and shopping lists of necessary/desirable welfare state goods and services have changed radically and will continue to do so. Spatial population changes pose huge challenges, especially as some areas are characterised by inflows of people into increasingly crowded and congested areas, while other areas face economic decline and ageing populations as the young and highly skilled workers leave. These issues have serious implications for European cohesion policy. This workshop is about strategies to stimulate the hidden spatial and social dynamics and their successful implementation. It is jointly organised by the European Commission, the European Urban Knowledge Network and the Regional Studies Association.

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### 05UNIV01

**09:00 - 10:45**

*Venue: European Commission, Charlemagne building CHAR-S1 (Room Mansholt)*

**Organiser:** European Urban Knowledge Network/Regional Studies Association

**Speakers:** Alessandra Faggian, Reader, School of Geography, University of Southampton, United Kingdom; Atilla Varga, Professor, Department of Economics and Regional Studies, University of Pecs, Hungary; David Bailey, University of Coventry & Chair of Regional Studies Association, United Kingdom; Henri de Groot, Professor, Department of Spatial Economics, Free University of Amsterdam, Netherlands; Philip McCann, Professor, Faculty of Spatial Sciences, University of Groningen, Netherlands

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## Quality of government at the national, regional and local level

The important role of institutions in regional development is increasingly recognised by researchers, policy makers and political leaders. Organisations such as the UN, World Bank and Transparency International have made a high quality of government and low-level of corruption a top priority. The higher costs of corruption for businesses and public projects are only a part of the damage inflicted by a low quality of government. If the judicial system is considered as biased, when accountability is limited and law enforcement selective, citizens lose their trust in their leaders and entrepreneurs are less willing to take risks undermining the growth potential of that region. This workshop will discuss the quality of government in EU Member States and regions and in its neighbouring countries. In addition, it will show specific examples of how the quality of government can be improved. Corruption not only leads to higher costs of doing business and building public infrastructure. It also fundamentally undermines the trust of citizens, leading to underinvestment.

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### 05UNIV02

**09:00 - 10:45**

*Venue: European Commission, Charlemagne building CHAR-S2 (Room Jenkins)*

**Organiser:** European Commission, DG Regional Policy

**Speakers:** Bo Rothstein, Gothenburg, Institute of quality of government, Sweden; Claire Charbit, Public Governance and Territorial Development Directorate, OECD, France; Lucio Guarino, consortium of Municipalities development and legality, Italy; Miklos Marschall, Regional Director Europe and Central Asia, Transparency international, Hungary



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## Positioning for competitiveness: The role of regional universities in promoting economic growth

This session brings together four universities from different regions to discuss the role that each plays in promoting economic growth in their area. Presentations will focus on how higher education institutions can help stimulate the stock of human capital in their regions. This resource is crucial to ensure these economies can adapt to challenges of demographic change and to strengthen their capacity for innovation. The arguments and examples from these presentations will be of interest to policy makers, higher education managers and academics seeking to enhance regional competitiveness.

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## Introducing multilevel governance in the European Research Area

The workshop focuses on the governance of the European Research Area. Within the context of the Europe 2020 strategy, regional and local authorities have the potential to increase the effectiveness of certain flagship initiatives (notably, Innovation Union and Youth on the move). This workshop thus examines the role of local and regional authorities as active contributors to decision-making and innovation. Synergies between cohesion, research and innovation policy will be explored while special emphasis is placed on the so-called knowledge triangles within various pilot schemes realised on the ground. The workshop will also raise questions related to the revision of the EU budget and the financing of RD initiatives.

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## Regional economic development from a comparative perspective. Views from outside the EU

Regional development is a global challenge. Governments around the world are seeking to reconcile the objectives of growth, sustainability and cohesion and to find mechanisms of democratic accountability that fit for the 21st century. What can Europe learn from experiences elsewhere? And what can regions around the world learn from Europe? This panel brings together leading thinkers from around the world to address these questions.

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### 05UNIV03

**11:15 - 13:00**

*Venue: European Commission, Charlemagne building CHAR-S1 (Room Mansholt)*

**Organiser:** East of England Office

**Speakers:** David Williams, Arts University College Bournemouth, United Kingdom; Frans Coenen, University of Twente, Netherlands; Jutta Rump, University of Applied Sciences of Ludwigshafen am Rhein, Germany; Will Thomas, University Campus Suffolk, United Kingdom

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### 05UNIV04

**11:15 - 13:00**

*Venue: European Commission, Charlemagne building CHAR-S2 (Room Jenkins)*

**Organiser:** Committee of the Regions, Forward Studies Unit / European Commission, DG Research

**Speakers:** Bruno van Pottelsberghe de la Potterie, Free University of Brussels, Belgium; Dominique Foray, Chair of Economics and Management of Innovation, Switzerland; James Gavigan, European Commission, Belgium; Luc Soete, UNU MERIT, Netherlands; Paolo Ponzano, European University Institute, Florence, Italy; Rémi Barré, CNAM, Paris, France

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### 05UNIV05

**14:30 - 17:00**

*Venue: European Commission, Charlemagne building CHAR-S1 (Room Mansholt)*

**Organiser:** University of Newcastle

**Speakers:** Chris McDonald, Department of Planning and Community Development, State Government of Victoria, Australia; John Tomaney, Centre for Urban and Regional Development Studies, Newcastle University, United Kingdom; Oleg Barabanov, Moscow State University of International Relations, Russia; Yoshihiro Miyamachi, University of Oita, Japan; Young-Chool Choi, Chungbuk National University, South Korea



## Spatially blind or spatially targeted policy? The challenge to achieve desirable social, economic and environmental outcomes

The last year has seen a growing debate on the concept of place-based policy, most notably within the OECD in the context of regional and rural development policy and within the European Commission on the future of Cohesion Policy leading to the Barca Report. The concept has been the subject of some criticism through work such as the World Bank's economic geography reports which place more emphasis on spatially blind approaches. This session considers what is new in this place-based turn and the conditions needed for successful implementation of policy into practice.

## 05UNIV06

14:30 - 17:00

Venue: European Commission, Charlemagne building CHAR-S2 (Room Jenkins)

**Organiser:** Regional Studies Association

**Speakers:** Andy Pike, University of Newcastle-upon-Tyne, United Kingdom; Indermit Gill, Chief Economist of the Europe and Central Asia Region, World Bank; Lewis Dijkstra, European Commission, DG Regional Policy, Brussels, Belgium; Philip McCann, Professor, Faculty of Spatial Sciences, University of Groningen, Netherlands; Ronald Hall, European Commission, DG Regional Policy, Brussels, Belgium







## What to do in a crisis?

The global economic crisis which began in 2008 has led many EU Member States and regions to implement a variety of recovery plans. In this respect, a successful response to the challenges posed by the economic crisis depends on effective regional action. Many of the challenges that preoccupy regional and local governments have a strong spatial dimension. These include the local impact of rising exposure to global markets, business failures and job losses, reduced tax revenues and pressure on public budgets through increasing expenditure on social inclusion, as well as the need to become more innovative. This session looks at the factors determining a region's particular response to the crisis.

## Territorial strategies towards social inclusion: a first comparative analysis

In the context of the 2010 European Year for Combating Poverty and Social Exclusion, the Committee of the Regions is contributing to the debate by making fighting social exclusion one of the key political priorities of its new mandate 2010-2015. The public consultation on its first White Paper on Multilevel Governance has clearly highlighted the relevance of this issue, with many stakeholders pointing to the importance of the European economic and social model, especially in times of economic crisis. Parallel to this, the need to consolidate the single market in partnership has been evoked throughout the consultation process. Thus, this workshop examines the added value of territorially based strategies in working towards a European single market but keeping to the basic principles of the European social model.

## Research in European regional policy: Poster session

The Directorate-General for Regional Policy, in partnership with the Regional Studies Association, has invited early career researchers in the area of European regional policy to present their research at OPEN DAYS 2010. The presentation of their research will be done in the form of a poster session.

## 06UNIV07

09:00 to 10:45

*Venue: European Commission, Charlemagne building CHAR-S1 (Room Mansholt)*

**Organiser:** European Commission, DG Regional Policy

**Speakers:** Andrej Horvat, Government of the Republic of Slovenia; David Admans, Director, Innovative Regions Centre - Enterprise Connect - Department of Innovation, Industry, Science and Research - Management Centre, Australia; Simona Milio, London School of Economics and Political Science, United Kingdom; Vassilis Tselios, University of Newcastle upon Tyne, United Kingdom; Wawrzyniec Rudolf, University of Łódź, Poland

## 06UNIV08

11:15 - 13:00

*Venue: European Commission, Charlemagne building CHAR-S2 (Room Jenkins)*

**Organisers:** Committee of the Regions, Forward Studies Unit / European Movement International

**Speakers:** Anna Drozd, Eurocities, Belgium; France Joubert, President of National Association of Pactes Locaux, France; John N. Yfantopoulos, National and Kapodistrian University of Athens, Greece; Kim Smouter, North East England Brussels Office; Martine Theveniaut, National Association of Pactes Locaux, France; Pat Cox, European Movement, Belgium; Samantha Velluti, University of Lincoln, United Kingdom; Àngels Nogué Solà, Social welfare area coordinator, Arco Latino

## 06UNIV09

11:15 - 13:00

*Venue: European Commission, Charlemagne building, Foyer at the ground floor before MANS/JENK*

**Organisers:** Regional Studies Association / European Commission, DG Regional Policy

**Speakers:** Andy Pike, University of Newcastle-upon-Tyne, UK; Ilona Palne-Kovacs, Hungarian Academy of Sciences, Hungary; Ronald Hall, DG Regional Policy



## Rethinking leadership for 21st century European cities and regions

This session examines the changing leadership task associated with new and emerging agendas around place-based policies. It presents the changed context for leadership - both formal and informal leadership within and for European cities and regions as they continually shape and re-shape. Thus, this session looks at the concept of place and the leadership of integrated policy (economic development, planning, housing, regeneration, education, transport, health, crime and security and so on) for neighbourhoods, towns, cities, regions and cross-border regions. This session will appeal to those in formal (and informal) leadership roles as well as policymakers and practitioners working in urban and regional development.

## 06UNIV10

11:15 - 13:00

*Venue: European Commission, Charlemagne building CHAR-S1 (Room Mansholt)*

**Organiser:** Regional Studies Association

**Speakers:** Christian Saublens, European Association of Development Agencies -EURADA, Belgium; John Gibney, Centre for Urban and Regional Studies, University of Birmingham, United Kingdom; Josep Miquel Piqué, 22@Barcelona District, District of Innovation - Barcelona City Council, Spain; Lisa Trickett, Centre for Urban and Regional Studies, University of Birmingham, United Kingdom; Mikel Landabaso, European Commission, DG Regional Policy, Brussels, Belgium

## Competitiveness from a national, regional and urban perspective

Competitiveness measures the ability of a region or country to provide high levels of prosperity to its citizens. This in turn depends on how productively a region or country uses its resources. The recent economic crisis has underlined the need to ensure a sustainable approach to economic development. This workshop will describe different measures at the global, national, regional and urban level. It will investigate which are the main issues threatening competitiveness in the EU at the different levels. Finally it will discuss which are the key policies that can overcome these threats and bolster the competitiveness of the EU.

## 06UNIV11

14:30 - 17:00

*Venue: European Commission, Charlemagne building CHAR-S1 (Room Mansholt)*

**Organiser:** European Commission, DG Regional Policy

**Speakers:** Ben Derudder, University of Ghent, Belgium; Christian Ketels, Senior Fellow, Center for Strategy and Competitiveness at the Stockholm School of Economics, Sweden; Martin Ron, Cambridge University, United Kingdom

## Territorial Cohesion: What will it mean in the regions?

Territorial Cohesion is now officially an aim of the EU. The Lisbon Treaty adds territorial cohesion to the earlier aims of economic and social cohesion and this new competence could shape the way that European cohesion policy develops for the post-2013 funding period. This session will set out to explore the new and emerging debates and ideas which will underlie future regional development in Europe. In particular it will address the meanings of territorial cohesion as a way of securing greater policy co-ordination within regions and as a framework within which to achieve sustainable and balanced regional development. This session will appeal to policy makers and practitioners working in regional development and strategic spatial planning.

## 06UNIV12

14:30-17:00

*Venue: European Commission, Charlemagne building CHAR-S2 (Room Jenkins)*

**Organiser:** Regional Studies Association

**Speakers:** Gordon Dabinett, Sheffield University, United Kingdom; Illona Palne-Kovacs, Transdanubian Research Institute of the Centre for Regional Studies, Hungarian Academy of Sciences, Hungary; Kai Boehme, Director, Spatial Foresight GmbH, Germany; Roberto Camagni, Politecnico di Milano Department of Management, Economics and Industrial Engineering, Italy; Simin Davoudi, Newcastle University, United Kingdom

# Workshops

Thursday 7 October 2010



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## Special Panel - EU budget reform post-2013: Should better-off regions receive cohesion policy funding?

This special panel, composed of representatives from various EU think tanks and academic institutions, will debate the future of European cohesion policy, in particular, whether better-off regions should be eligible in the future framework of the policy after 2013.

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## 07UNIV13

**09:00 - 12:00**

*Venue: European Commission, Charlemagne building, CHAR-S3 (Room Gasperi)*

**Organiser:** European Commission, DG Regional Policy

**Speakers:** Dirk Ahner, Director-General, European Commission, DG Regional Policy, Brussels, Belgium; Heather Grabbe, Open Society Institute, Belgium; Iain Begg, Professorial Research Fellow, London School of Economics, United Kingdom; Jorge Núñez Ferrer, Centre for European Policy Studies, Belgium; Hans Martens, European Policy Centre, Belgium; Rick Zednik, EurActiv, Belgium; Simon Tilford, Centre for European Reform, United Kingdom

# Workshops



The OPEN DAYS workshop programme was put together by the Committee of the Regions, the European Commission's DG Regional Policy, 28 regional partnerships, and 30 European banking, business and civil society organisations. During more than 115 seminars, about 500 speakers will address an expected audience of 6,000 participations, which makes the OPEN DAYS again the biggest annual get-together on EU regional policy for politicians, representatives of local and regional authorities, experts and academics from all over Europe.

Seminars were grouped by the three themes of the event - competitiveness, cooperation, cohesion for all regions - and encoded accordingly. Seminars on these themes are concentrated on three days: 5 October will be 'Competitiveness day' with 54 seminars held, 6 October will be 'Cooperation day' (50 seminars), and 7 October will be 'Cohesion day' with another 12 seminars. Between 5 and 7 October, another 13 'OPEN DAYS University' lectures and debate will be held in parallel (see pages 9-13).

For last-minute changes, please consult the registration page at [www.opendays.europa.eu](http://www.opendays.europa.eu)



# Workshops

Tuesday 5 October 2010



## Morning Sessions

### Employment and growth in rural areas: Stimulating the green economy

Five very different European Regions will show different plans and projects which aim to create growth and employment in rural areas. Examples will include innovative industries such as non-food crops and bio-energy; education and training in small villages; and measures against depopulation and an ageing population in rural areas.

**05A01**

**09:00 - 10:45**

*Venue: Norway house*

**Organiser:** 2020 Regions: Acting for the Future

**Speakers:** John French, InCrops the ERDF funded project, Norwich, United Kingdom; Ana Teresa Lehmann, Commission for the Coordination and Development of the North Region, Portugal; Marta Lopez de la Cuesta, Castilla y León Regional Government, Spain; Olav Mongstad, Municipality of Austrheim, Norway; David Morrall, Managing Authority East of England Region, United Kingdom; Bartosz Szurmiński, Voivodeship Labour Office in Olsztyn, Poland

### European Social Fund support for green jobs in the framework of New Skills for New Jobs

As Europe moves to a low-carbon economy, the skills required for so-called green jobs will require a new approach, both in terms of environmental awareness and acquiring a new set of skills. The New Skills for New Jobs initiative draws on existing EU instruments such as the European Social Fund (ESF) to achieve its aims. It also contributes to the Europe 2020 strategy. This workshop examines how the New Skills for New Jobs agenda, and in particular the move towards green jobs, can be supported within the framework of European cohesion policy.

**05A02**

**09:00 - 10:45**

*Venue: Centre Borschette, room 1B*

**Organiser:** European Commission, DG Employment, Social Affairs and Equal Opportunities

**Speakers:** Guibert Debroux, Forem Formation Environnement, Belgium; Silvia Fernandez-Campa de Luis, Biodiversity Foundation, Spanish Ministry of Environment, Marine and Natural Affairs, Spain; Irene Heller, Medway Council, United Kingdom; Cécile Jolly, Centre for Strategic Affairs, Prime Minister, France

### Offshore renewable energies: Exploring the synergies

Regions are essential catalysts to ensuring the development of an offshore renewables industry in Europe. Facilitating the partnership between local communities, developers, utilities, research centres and academics, they often drive these local partnerships or clusters of excellence, which allow the development of the offshore renewables industry and the regeneration of their territories. Capital investments are also a key issue that regions need to address, and the consortium will invite the European Investment Bank to discuss the existing financial facilities. This workshop will explore the catalysing role of European regions and facilitate exchanges of best practices and experiences among the participants through networking.

**05A03**

**09:00 - 10:45**

*Venue: Scotland House*

**Organiser:** Competitive Regions for Offshore Renewables

**Speakers:** Steve Clarke, Mainstream Renewable Power, United Kingdom; Kristin Lang, European Investment Bank EIB, Luxembourg; Gloria Rodrigues, Head of Policy Analysis European Wind Energy Association, EWEA, Belgium; Nathalie Rousseau, European Ocean Energy Association, EU-OEA, Belgium; Hans Van Steen, European Commission, DG Energy, Belgium





## Building synergies from research and development to deployment

This workshop examines how different EU policy and funding instruments such as the 7th Research Framework Programme, the Competitiveness and Innovation Programme (CIP) and European cohesion policy can be used for deployment. It looks at ways in which pre-commercial public procurement at the local and regional level can contribute innovative solutions to public-sector challenges, and examines the synergies between the different funding instruments.

## 05A04

09:00 - 10:45

Venue: Centre Borschette, room 1A

**Organiser:** European Commission, DG Information Society and Media

**Speakers:** Detlef Eckert, European Commission, DG Information Society and Media, Lisbon Strategy and policies for the information society, Belgium; Norbert Grasselli, INNOVA Észak-Alföld, Hungary; Merce Griera I Fisa, European Commission, DG Information Society and Media, Unit ICT for sustainable growth, Belgium; Magnus Madfors, Ericsson, Sweden; Khalil Rouhana, European Commission, DG Information Society and Media, Unit for strategy for ICT research and innovation, Belgium; Henning Seiding, Welfare Tech Region South Denmark, Denmark; Michael Wilkinson, NHS National Innovation Centre, United Kingdom; Brian Winn, NHS National Innovation Centre, United Kingdom

## Europe 2020 - Achieving local and regional ownership

The workshop will analyse territorial ownership of the Europe 2020 Strategy and more specifically look at regional and local models of functioning and implementation in the partner regions and cities. It will also discuss more broadly the correlation between the objectives of the Europe 2020 strategy and the European society. Currently there are ongoing EU wide debates about territorial ownership, increased regional ownership of the Europe 2020 strategy and responsibility to achieve the goals. Considering there is a great variety in governance, structures and policy processes in European regions, how do regions use their instruments to implement the Europe 2020 strategy? What should multi-level governance be like? Is there a need for stronger regional involvement? Looking further ahead, is the European citizenship prepared to understand those challenges and be part of the solutions in achieving the Europe 2020 strategic objectives?

## 05A05

09:00 - 10:45

Venue: Stockholm Region Representation

**Organiser:** Bringing Europe 2020 Beyond GDP

**Chair:** Paul Hofheinz, Lisbon Council, Belgium

**Speakers:** Tonnie De Koster, European Commission, Secretariat General, Belgium; Agnieszka Kłapeć, Planification and Regional Analysis, Regional Policy Department, Malopolska Regional Council, Poland; Cernin; Martínez Yoldi, General Director of Economic Policy and Promotion Regional Government of Navarra, Spain; Curt Nilsson, The Foundation for cooperation between the universities in Uppsala, the business sector and the community (STUNS), Sweden

## ICT for energy efficiency: Local and regional initiatives

An opinion on 'Addressing the challenge of energy efficiency through information and communication technologies' was adopted by the CoR in November 2008. In this opinion, the CoR made a number of specific recommendations that could help local and regional authorities to become more energy efficient, including a suggestion for the European Commission to draw up a practical guide, together with the CoR and other stakeholders, on how local and regional authorities can exploit ICTs in their climate change plans. In response to this, DG INFSO of the European Commission is developing this guide together with the CoR by way of a call for tender that was published in July 2009, with the final results delivered by the end of 2010. The aim of the workshop is to present this guide for ICT and energy efficiency. The workshop will target local and regional authorities and representatives from associations, active in the field of ICT.

## 05A06

09:00 - 10:45

Venue: Committee of the Regions, JDE 53

**Organiser:** Committee of the Regions, EDUC Commission  
**Chair:** Andras Szalay, Member of the Committee of the Regions

**Speakers:** Robert Bright, Newport City Council, United Kingdom; Chris Fry, Director SQW Consulting, United Kingdom; Colette Maloney, Head of Unit 'ICT for Sustainable Growth', European Commission, DG Information Society and Media, Belgium; Janos Toth, President of the Hungarian Association of Science, Technology, Innovation and Industrial Parks /IPE/, Hungary.

# Workshops

Tuesday 5 October 2010



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## Innovative regional strategies in cultural tourism

The debate will focus on the use of cultural sites for new tourism strategies, presenting integrated approaches of regeneration and tourism development and investigating the scope for further cooperation in the field of cultural tourism.

**05A07**

**09:00 - 10:45**

*Venue: Centre of the Regions*

**Organiser:** Creative Regions Partnership

**Speakers:** Annita Demetriadou, Cyprus Tourism organisation, Cyprus

**Organisation:** László Fésqs, Észak-Alföld Regional Development Agency, Hungary; Martin Janosko, Presov Region, Slovakia; Ivana Poláková Regional Authority of the Ústí Region, Czech Republic; Bettina Quäschning, IMG - Investitions- und Marketinggesellschaft Sachsen- Anhalt mbH, Germany; Antonina Scanu, Regional Ministry of Education, cultural heritage, informations, entertainment and sport, Italy

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## Innovation and creativity in your region: Better use of talent for competitiveness and job creation

This workshop examines how regions can capitalise on their strengths in culture and creativity for innovation and will present four initiatives at regional and European level: CReATE, BCreative, Creative Credits and Creative Growth. All aim to integrate the creative industries into other industries more effectively, thereby making better use of creative talent in the economy, and to increase the competitiveness of the creative industries in the local economy by reshaping their intangible assets.

**05A08**

**09:00 - 10:45**

*Venue: Centre Borschette, room 0D*

**Organisers:** European Commission, DGs Enterprise, Regional Policy, Research and Education and Culture

**Speakers:** Anna Jacobson, Östsm Regional Development Council, Sweden; Guenter Clar, Director Regional Strategies & Innovation at Steinbeis-Europa-Zentrum, SEZ, Germany; Olivier Brunet, DG Research, European Commission, Belgium; Tirsó Francés, Dietwee Design and Communication, The Netherlands; Xavier Troussard, DG Education and Culture, European Commission, Belgium

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## Regional innovation synergies from EU measurement and analytical tools

The aim of this workshop is to provide an overview of the main analytical tools and the most up-to-date information sources available to ensure that regional decision-makers develop effective innovation and cluster policies. It will cover initiatives such as the Regional Innovation Scoreboard, the Regional Innovation Monitor and the European Cluster Observatory recently implemented by the Commission in order to create a robust knowledge base for innovation performance and cluster management across Europe. Attendance should ideally be coupled with the workshop on "Better cluster support services for green innovation" (Workshop Code 06B41).

**05A09**

**09:00 - 10:45**

*Venue: Centre Borschette, room 0C*

**Organisers:** European Commission, DGs Enterprise and Regional Policy

**Speakers:** Hugo Hollanders, Maastricht Economic Research Institute on Innovation and Technology MERIT, Maastricht University, Netherlands; Irma Priedl, Office of the State Government of Lower Austria - Department for Economy, Tourism and Technology, Austria; Jacek Walendowski, Technopolis Group Belgium, Belgium; Katja Reppel, DG Enterprise and Industry, European Commission, Belgium; Örjan Sölvell, Stockholm School of Economics, Sweden



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## REGI-COTER meeting: Added-value, added-vision: Cohesion Policy EU2020

Members of the European Parliament and of the Committee of the Regions will discuss with the audience the future of cohesion policy and the repercussions of the Europe 2020 strategy for the next programming period. Key issues will involve the questions of how to combine cohesion policy objectives with the Europe 2020 strategy without subordinating the policy, and how to ensure that post-2013 earmarking contributes to balanced territorial development, given the lack of a detailed analysis of the 2007-2013 period. Furthermore, some objectives of EU cohesion policy are not fully covered by the Europe 2020 strategy, including social cohesion that goes beyond inclusive growth. In this context, it should be asked whether cohesion policy will receive sufficient financial resources to achieve also these objectives. Speakers will also discuss what place territorial cohesion should be given in the Europe 2020 strategy, and what role multilevel governance should play in this.

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**05A10**

**09:00 - 10:45**

*Venue: Committee of the Regions, VM3*

**Organiser:** Committee of the Regions, COTER Commission

**Speakers:** Michel Delebarre, Member of the Committee of the Regions, Mayor of Dunkerque, France; Danuta Hübner, Chair Chairwoman of the Committee on Regional Development European Parliament, Belgium

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## Towards mobility and innovation in Europe's regions and cities

SMILE is organising an event on sustainable mobility. With its recently adopted Action Plan on Urban Mobility, the European Commission intends to help local authorities achieve their goals for a sustainable mobility. This is the starting point of the event, from exchanging best practices of SMILEs regions and cities, to debating new scenarios on sustainable mobility. Members of the European Parliament and the Committee of the Regions as well as experts will share with the speakers (politicians, officers) and the audience their positions, thus contributing to shaping the future of sustainable mobility in Europe.

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**05A11**

**09:00 - 13:00**

*Venue: Espace Montepaschi*

**Organiser:** S.M.I.L.E.: Sustainable Mobility and Innovation for Local Entities

**Chair:** Antonio Ragonese, ANCI IDEALI, Italy

**Speakers:** Marc Baietto, Grenoble Alpes Métropole -METRO-, France; Albert Bore, Birmingham City Council, Member of the Committee of the Regions, United Kingdom; Leszek Drogosz, Warsaw City Hall, Poland; Carlo Fidanza, European Parliament, Belgium; Stefano Giovenali, The Rome Mobility Agency, Italy; Piotr Golacki, Regional Office of Swietokrzyskie Voivodship, Poland; Adam Jarubas, Swietokrzyskie Voivodship, Poland; Magda Kopczynska, European Commission, DG Energy and Transport, Belgium; Jan Olbrycht, Member of the European Parliament, Belgium; Marian Oprisan, Vrancea County, Romania; Axel Priebes, Region of Hannover, Germany; Antonio Ragonese, ANCI IDEALI, Italy; Marta Vincenzi, Municipality of Genoa, Member of the Committee of the Regions, Italy

# Workshops

Tuesday 5 October 2010



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## Inclusive territories: Enhanced competitiveness?

The primary goal of building competitive cities is improving the quality of life. Competitive cities flourish when social inclusion, citizen welfare and sustainability have been established. The level of social cohesion has also an impact on the attractiveness of a city to foreign investment and human capital. Competitive cities are attractive and inclusive when disparities and social exclusion are minimised: inclusive societies make their members active participants and contributors, enabling communities and citizens to achieve their goals and to exploit their economic and social potential. This workshop will present examples of strategic inclusion policies that enhance competitiveness, as well as competitive policies at city level with a positive impact on their attractiveness and inclusiveness. The seminar will be structured in two parts, with the first focusing on how inclusion policies reinforce competitiveness, and the second part addressing the question, how competitiveness improves social inclusion.

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## Innovative solutions to employment issues

The debate will focus on the current employment situation as well as the future Europe 2020 strategy. It will highlight what regional and local authorities are doing in this policy field to improve their competitiveness. Following a short comparison between the employment structures in the partner regions, the policy background will be briefly outlined. Examples of best practices concentrating upon innovative tools for employment; new and green jobs; new qualifications; retraining; and reskilling will then be presented by regional and local practitioners and experts. Time will be allowed for debate with the wider audience in the light of the current economic situation.

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## Promoting Entrepreneurship - Innovative regional business start-up strategies

The debate will focus on successful practices in promoting entrepreneurship towards specific target groups, regional strategies to promote entrepreneurship and business start-up strategies in the regions.

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### 05A12

**09:00 - 13:00**

*Venue: Delegation of the Catalan Government to the EU*

**Organiser:** Competitive Territories Promoting Social Inclusion

**Speakers:** Amalia Sartori, European Parliament, Belgium; Magnus Andersson, City of Stockholm, Sweden; Montserrat Ballarin, Diputació de Barcelona, Spain; Frankal Baron, Commission for the New Economy, United Kingdom; Gerry Folan, Dublin City Council, Ireland; Giacomo Grandolfo, Province of Venice, Italy; Henri Malosse, European Economic and Social Committee, Belgium; Gian Paolo Manzella, Province of Rome, Italy; Birger Nord, City of Solna, disability adviser, Sweden; Retar Radushev, Municipality of Varna - EU projects and programs Department, Bulgaria; Martin Schairer, Deputy Mayor of the City of Stuttgart, Germany

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### 05A13

**09:00 - 10:45**

*Venue: Lazio Region Premises*

**Organiser:** Innovative Employment in Europe's Cities and Regions

**Speakers:** Marco Ferri, European Commission, DG Employment, Social Affairs and Equal Opportunities, Belgium; Esteban Lozano Dominguez, European Commission DG Employment, Social Affairs and Equal Opportunities, Belgium; Pilar Lucio Carrasco, Regional Ministry of Equality and Employment, Regional Government of Extremadura, Spain; Roy Perry, Hampshire County Council, United Kingdom; Francisco Rueda Sagasetta, Secretary General of the Public employment agency of Castilla-La Mancha SEPECAM, Spain; Beatrix Suranyi, NORRIA North Hungary Regional Innovation Agency Non profit Corporation, Hungary; Sylwia Wójcik, The Voivodship Labour Office in Poznań, Poland; Mariella Zezza, Lazio Region Government, Italy

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### 05A14

**11:15 - 13:00**

*Venue: Centre of the Regions, Boulevard St Michel*

**Organiser:** Creative Regions Partnership

**Speakers:** Juan Jose Beltran, Regional Development Agency of Murcia INFO, Spain; Flo Clucas, Member of the Committee of the Regions, Member of Liverpool City Council, United Kingdom; Mariusz Frankowski, Office of the Marshal of Mazovia Region, Poland; Ahmed Goga, Gloucester Works, United Kingdom; Josef Martinz, Carinthia, Austria; Ilona Raugze, Ministry for Regional Development and Local Government, Norway





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## From knowledge to growth: Stimulating the green economy

The workshop will deal with the transfer of knowledge from universities to the industry to foster innovation in the field of green economy, as well as on the role of local and regional actors as facilitators in this process. Examples will include the actions undertaken by the Aarhus local agency for enterprise in the field of eco-innovation; the sustainable construction cluster in Central Portugal; CleanTech Mid-Norway partnership comprised of industries, university, research institutes and investors in the field of clean technologies; the Fraunhofer Institute (Saxony) active in research and development in the field of production technologies for the automotive and mechanical engineering sectors and the eco-innovation project of Englands Northwest Region that works with businesses, helping them to reduce the environmental impact of their work.

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## 05A15

**11:15 - 13:00**

*Venue: Norway house*

**Organiser:** 2020 Regions: Acting for the Future

**Speakers:** Ana Abrunhosa, Management Board of the Regional Operational Program, Portugal; Mark Bacon, Lancaster University, United Kingdom; Jan Beyer Schmidt-Sørensen, Head of Department, Business Development, City of Aarhus, Denmark; David Morrall, Managing Authority East of England Region, United Kingdom; Reimund Neugebauer, Fraunhofer Institute for Machine Tools and Forming Technology IWU, Germany; Mette Rostad, Director, Cleantech Mid-Norway, Norway

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## Putting eco-innovation at the heart of regional economic growth

Eco-innovation is one of the most rapidly growing sectors in the EU economy. Investing in different types of green technologies has also become key for many local and regional authorities in implementing their economic development strategies. This workshop brings together representatives from leading European cleantech regions to discuss the role that regions play in fostering eco-innovation and green growth. Topics covered will include regional eco-innovation/cleantech strategies, incubation, investment, research and education. This workshop aims to look at ways in which local and regional authorities can develop and support cleantech businesses and how European cohesion policy can contribute.

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## 05A16

**11:15 - 13:00**

*Venue: Centre Borschette, room 0B*

**Organiser:** European Commission, DGs Environment and Regional Policy/REGIO

**Speakers:** Germán López Lara, Andalusia Energy Agency, Spain; José Antonio Martínez Bermejo, Agencia de Inversiones y Servicios de Castilla y León, Spain; Paul May, East of England Development Agency, EEDA, United Kingdom; Bernhard Putteringer, ECO World Styria, Austria

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## Beyond GDP: Challenges for Europes cities and regions

Statistical indicators are important for designing and assessing policies aiming at advancing the progress of our societies in a changing world and influencing the functioning of economical markets. Lately polls have shown that EU citizens feel that social, environmental and economic indicators should be used more equally to evaluate progress. The need to improve data and indicators to complement GDP has been increasingly recognised and solutions to improve, adjust or complement GDP are being sought after. At the same time, a lot of actions are undertaken at local and regional level in defining, using more inclusive indicators for further sustainable development. The workshop will highlight a few of these examples and aim to inspire regions and national governments when switching to sustainable governance.

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## 05A17

**11:15 - 13:00**

*Venue: Stockholm Region Representation*

**Organiser:** Bringing Europe 2020 Beyond GDP  
**Chair:** Carol Thomas, Conference of Peripheral Maritime Regions, CPMR, France

**Speakers:** Gerry Finn, Border, Midland & Western Regional Assembly in Ireland, Ireland; Alenka Loose, Municipality of Ljubljana, Slovenia; Robert Manchin, Chairman and Managing Director Gallup Europe, Belgium; Walter Manshanden, TNO Innovation and Environment, Netherlands





## Territorial planning as a competitiveness strategy

Competitiveness and innovation are the key factors to enhance the new Lisbon Strategy, bearing in mind the 2020 objectives that will be set up in the near future. At the local level, territorial planning is a well-known tool that has proven to provide real indicators regarding these key elements. In that perspective, Local Intermediate Authorities (LIAs), placed in between the regional and municipal level, have a central position and competences regarding these issues, amongst which territorial planning. LIAs have experience in this field and are eager to share it. This debate will focus on putting together local stakeholders with European experts in order to shape a new bottom-up approach that will try to tackle local competitiveness by confronting the current European approach with the real local needs. The outcome of this debate can help to show how the different actions set up by the LIAs can promote cultural, innovative and economic resources as a motor for local development.

## Regional innovation indicators: Evidence-based policymaking for Europe 2020 and for the European Plan for Research and Innovation

Against the background of the Europe 2020 strategy and the European Plan for Research and Innovation, this discussion will focus on the local/regional dimension of innovation and explore what indicators can best describe this complex multifaceted phenomenon at a regional level. Regional case studies will highlight the need for new regional innovation indicators capable of accurately capturing the evolution of regional innovation systems and also of shedding light on some important non-technology driven types of innovation like organisational innovation, business model innovation, social innovation, rural innovation etc. that are not necessarily associated with urban regions and high-tech industries. The workshop conclusions will be forwarded to EU and national leaders in the framework of their discussion on implementing Europe 2020 goals and the Research and Innovation Plan.

## New investment models for regions to reach the Europe 2020 broadband and NGA targets

The new EU digital agenda sets the target of 100% broadband coverage by 2013 and an ambitions target for NGA coverage by 2015. The upgrading of the current broadband infrastructure to NGA capacity requires a vast investment which the current market mechanisms seems unable to justify, at least in terms of the speed and pervasiveness that Europe requires to sustain its long term competitiveness, social and economic cohesion and political participation. Over the past few years public funds (including EU funds) have been used to provide access to broadband mostly in underdeveloped regions and rural areas where the market players would not normally intervene. However, large public intervention seems unlikely given the limits that the budget discipline imposes on public finances already stretched by the current economic downturn. This difficulty is also evident within the context of European cohesion policy where regions and Member States struggle to match EU funds even for actions already planned within their current operational programmes. The workshop will discuss possible alternatives to finance broadband and NGA deployment including long term financial mechanisms set up at EU level with the use of EU funds.

## 05A18

11:15 - 13:00

Venue: Solvay Library

**Organiser:** Local Intermediate Authorities: Mobilising Competitive Territories

**Speakers:** Jean Louis Destans, Member of the Committee of the Regions, President of the Regional Council of Eure, France; Marino Fiasella, President of the Province of La Spezia, Italy; Ida Vana, Province of Turin, Italy

## 05A19

11:15 - 13:00

Venue: Committee of the Regions, VM3

**Organisers:** Committee of the Regions, EU2020MP and ERRIN

**Chair:** Christine Chapman, Member of the Committee of the Regions

**Speakers:** Alessandro Fazio, European Regions Research and Innovation Network, Errin, Belgium; Thierry Fellmann, Regional Economy, Innovation and Higher Education, Provence-Alpes-Côte-d'Azur Region, France; Ben Gardiner, Joint Research Centre, European Commission, Belgium; Massimiliano Leoncini, Tuscany Region, Italy; Ton Van Lier, Eindhoven Brainport Development, The Netherlands

## 05A20

11:15 - 13:00

Venue: Centre Borschette, room OC

**Organisers:** European Commission, DGs Regional Policy and Information Society and Media

**Speakers:** Héliédo Costa-Elias, Caisse Des Dépôts, Deposit office, France; Detlef Eckert, European Commission, DG Information Society and Media, Lisbon Strategy and policies for the information society, Belgium; George Hall, European Broadband Portal, -EBP- European Regional Information Society Association-eris@-; Dariusz Kowalczyk, Marshal's office of the Malopolska region, Poland; Kate Lundy, Senator, Parliament of Australia, Australia; Francesco Totaro, European PPP Expertise Centre, EPEC, European Investment Bank



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## The economy of culture: a driver for regional development evidence from European cohesion policy

As one of the fastest growing areas of the economy, the European cultural sector has a lot to offer when it comes to economic growth, employment and sustainable development. It can help create new business models for traditional activities, help reconvert local economies and produce positive spill-over effects in areas such as research, product and service innovation, city branding and modernising public services. This workshop presents the results of a new study commissioned by the European Commission which examines the ways in which culture has contributed to local and regional economic development through European cohesion policy since 2000. Building on this evidence, the workshop aims to highlight key issues and recommendations on how European regions and cities can develop strategies to boost local economies, creativity and innovation through culture-led investments.

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## Frontrunners in innovation and sustainable growth: Cluster organisations in European regions

This workshop focuses on ways in which cluster organisations in the regions can contribute to fostering innovation and sustainable growth. It will bring together examples from across Europe where research has resulted in new products and services, thereby contributing to growth. The workshop will also examine issues relating to how cluster organisations and their activities fit into both present and future European cohesion policy programmes.

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## Tackling socio-economic disparities using satellite information and services

Regional policy makers, planners and practitioners are permanently faced with the need to take decisions that balance the imperatives of economic growth, protection of the environment and quality of life. On their territories, they need to reconcile differences between development in urban, rural, remote areas, unemployment levels, and access to infrastructure and public services, as well as differing levels of vulnerability to natural and man-made hazards. Pioneering regions and cities are using satellite information and services to take better informed decisions on regional development priorities, to implement transport, mobility solutions and communication infrastructure in rural and remote areas, to monitor and mitigate the effect of human activities on the environment, to provide health-related services for vulnerable populations. Participants will have an opportunity to learn from such good practice examples and explore how such services can be used in their own regional context.

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### 05A21

11:15 - 13:00

Venue: Centre Borschette, room 1C

**Organisers:** European Commission, DGs Education and Culture and Regional Policy

**Speakers:** Angel Nieva, Bilbao Ria 2000, Spain; Christian Sommer, Musikpark Mannheim GmbH, Germany; Luis Rocha, Director of CEART, Professional Training Centre of Handicrafts, Industrial Area of Pedrulha, Portugal; Mike Coyne, Centre for Strategy & Evaluation Services LLP, United Kingdom; Miranda Bird, Cornwall Council, project "Counting on Creativity", United Kingdom; Xavier Troussard, DG Education and Culture, European Commission, Belgium

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### 05A22

11:15 - 13:00

Venue: Centre Borschette, room 1A

**Organiser:** European Commission, DG Regional Policy

**Speakers:** Staffan Bjurulf, Region Värmland, Sweden; Maciej Dzierzanowski, Gdańsk Institute for Market Economics, Poland; Preben Gregersen, Danish Enterprise and Construction Authority, Denmark; Örjan Sölvell, Stockholm School of Economics, Sweden; Judit Törökne-Rozsa, European Commission, DG Regional Policy, Belgium

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### 05A32

11:15 - 13:00

Venue: Committee of the Regions, JDE 53

**Organiser:** Eurisy

**Chair:** Angelika Poth-Mögele, Director of Policy, Council of European Municipalities and Regions, Belgium

**Speakers:** Marco Farina, Mobility Agency of City of Rome, Italy; John Farrow, International Space University, France; André Montagnier, City of Tarascon, France; Alexis Nicolaou, Youth Committee of Oudou, Cyprus

# Workshops

Tuesday 5 October 2010



## Cities success stories: Using ICT to deliver carbon reductions in Europe

This workshop will drill down into the current and future power of public-private partnerships driving energy efficiency initiatives in cities throughout Europe. Best practices and collaborations between digital industry and local entities demonstrate a long-term sustainable development model and tangible positive outcomes to be gained from effective collaborations. DIGITALEUROPE in association with Eurocities have identified successfully implemented Public & Private Partnership (PPPs) which inspire intelligent energy solutions for Europe. The workshop will open the debate and provide ideas for improving our approach to energy efficiency.

**05B01**

**09:00 - 10:45**

*Venue: Committee of the Regions, VM1*

**Organiser:** DIGITALEUROPE

**Chair:** Maher Chebbo, Vice President of Utilities and Media Industries for Europe Middle East and Africa, SAP AG

**Speakers:** Mario M. De Nicolo, Business Development Director, e\_utile S.p.A. Siemens IT Solutions and Services; Tjeerd Stam, Project lead sustainable energy, monitoring, and Green-IT, Climate and Energy office, City of Amsterdam, Netherlands; Dave Carter, Manchester City Council, United Kingdom

## Workshop on cross-border infrastructures

This workshop will address the various issues of co-management from construction to maintenance of cross-border joint infrastructures. These issues include the establishment of objectives, implementation, co-financing and procurement, as well as the sustainability of cooperation. The workshop will highlight examples of joint infrastructure management within the EU and between EU and non-EU regions. Additional interpretation language: Russian.

**05B02**

**09:00 - 10:45**

*Venue: Centre Borschette, room 1 D*

**Organisers:** European Commission, DGs External Relations, Regional Policy, and EuropeAid

**Chair:** José Palma Andrés, Director, European Commission, DG Regional Policy, Belgium

**Speakers:** Dmitry Bazegsky, Adviser on Economic Issues to the Head of the Republic of Karelia, Russia; Oana Cristea, Managing authority for Romania-Serbia IPA cross-border cooperation programme, Directorate for International Cross-Border Cooperation, Ministry of Regional Development and Tourism, Romania; Wim De Jaeger, Project manager, Eurometropole Lille-Kortrijk-Tournai Eurometropool, France; Nerijus Kaučikas, Head of Development and Innovation Division, Ministry of Transportation, Transport Policy Department, Lithuania; Marko Ruokangas, Programme Director, ENPI CBC Programme Karelia, Finland





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## Macro-regional approaches for the benefit of North Sea- English Channel co-operation?

The forthcoming years 2010-11 will see an important new path for EU cohesion policy being set. Against the background of emerging macro-region strategies, the funding streams for interregional and transnational co-operation will be remolded. This workshop aims to explore how the programmes should be constructed so that they could be used as the basis for intensive cooperation in the North Sea-English Channel area. In light of the work of the Committee of the Regions (CoR) North Sea- English Channel intergroup, the priorities of current programmes need to be examined and eventually strengthened and re-focused. With regard to the Europe 2020 challenges, new priorities should additionally be taken into account. Also of note is how the experience from current project cooperation in the North-Sea and Channel area could be incorporated into and developed by the CoR Intergroups work. Politicians of the North Sea-English Channel region will discuss these issues with practitioners and experts in the field of territorial cooperation.

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## Challenges facing mono-sector cities

The seminar will focus on areas of cooperation of the EU-Russia regional policy dialogue: first, mono-sector cities or company towns, (cities depending almost exclusively on a sector or single large employer), which have gone through or are facing restructuring and diversification; second, programme management issues focusing on the challenge of managing major projects. Additional interpretation language: Russian (ru).

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## Cooperation: The benefits of cooperating across internal and external borders (ESPON 2013)

This workshop features four of the new ESPON 2013 applied research projects that highlight the regional or territorial dimension. The first shows how increasing energy prices will have a higher impact on regions with a high and inelastic energy demand. The second study shows how transport and agricultural policies have distinct territorial impacts and how these impacts can be adjusted. The third project illustrates how changing demographic trends will change EU regions over the next two decades and investigates the role of European cities and how this can be enhanced.

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### 05B03

11:15 - 13:00

*Venue: Representation of the State of Niedersachsen to the EU*

**Organiser:** Advanced Co-operation in the North Sea - English Channel

**Speakers:** Mike Danson, University of the West of Scotland, United Kingdom; Eveline Petrat-Charléty, European Commission, DG Regional Policy, Belgium; Alain Shepherd, Marine South East, United Kingdom; Véronique Weyland-Ammeux, Joint Technical Secretariat Interreg IVA 2 Seas, France

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### 05B04

11:15 - 13:00

*Venue: Centre Borschette, room 1D*

**Organiser:** European Commission, DG Regional Policy

**Chair:** Ronald Hall, Director, DG Regional Policy, European Commission

**Speakers:** David Bailey, University of Coventry & Chair of Regional Studies Association, United Kingdom; Joan Chicón, European and International Relations Department, Terrasa City Council, Spain

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### 05B05

11:15 - 13:00

*Venue: Centre Borschette, room 1B*

**Organiser:** European Commission, DG Regional Policy

**Speakers:** Oihana Blanco Mendizabal, Innobasque, Spain; Roberto Camagni, Department of Management, Economics and Industrial Engineering, Politecnico di Milano, Italy; Moritz Lennert, Free University of Brussels, Belgium; Philip Rees, School of Geography, University of Leeds, United Kingdom



## Creating and enabling women entrepreneurs: The green economy and more

There is a huge untapped resource which our society needs to harness effectively the enterprise of women. Research shows that in one city alone, Liverpool, the GDP of the city could be increased by some 800 million British pounds if women reached the same level of economic activity as men. Parallel to this challenge is the challenge of adapting to a greener economy. More women setting up green enterprises would therefore provide for both a wealthier and more environmentally friendly society.

### 05C01

09:00 - 10:45

Venue: Committee of the Regions, JDE 51

**Organiser:** Committee of the Regions/ALDE Group

**Speakers:** Caroline Alazard, Greenext, France; Elma Bassa, Mobas Projects, Netherlands; Flo Clucas, Member of the Committee of the Regions, President of the ALDE Group, Member of Liverpool City Council, United Kingdom; Cristina Martinez, Organisation for European Economic Cooperation OECD, France; Maggie O'Carroll, WICED -Womens International Centre of Economic Development-, United Kingdom

## Bridging the digital divide

The lack of access to digital and information technology can be an important factor of social and economic exclusion. As a service comparable to the other utilities, that is, roads, water and electricity, broadband is now increasingly perceived as the fourth utility. There is therefore a need to guarantee that high quality communication services are offered at reasonable prices to all, irrespective of their social, economic or geographic situation. Such services constitute a significant tool that contributes to social and economic inclusion as well as territorial cohesion. Local and regional authorities play a key role in ensuring affordable broadband access, in cities as well as in remote areas. A common pitfall in broadband deployment is the risk of market failure, where private operators perceive little return on infrastructural investment or where mountainous and upland terrain makes it a particularly complex and onerous task. Many local and regional authorities provide leadership through pilot projects aimed at bridging the e-Accessibility gap and developing new approaches of citizen-centred public e-services. They also play a crucial role in promoting IT literacy and providing the relevant training, in particular to vulnerable groups that have a significant digital competency gap such as elderly, economically inactive and less educated people. The need to invest in Information and communication technologies ITC have been a priority of the renewed Lisbon Strategy and remains a key objective of the new Europe 2020 strategy. In fact, digital society, alongside education and innovation, constitutes an inextricable part of smart growth. To this effect, the Europe 2020 strategy has dedicated one of its seven flagship initiatives to the implementation of A digital agenda for Europe, with a view to speeding up the roll-out of high-speed internet and reaping the benefits of a digital single market for households and firms.

### 05C02

09:00 - 10:45

Venue: Committee of the Regions, JDE 62

**Organiser:** Committee of the Regions/PES Group

**Speakers:** Mercedes Bresso, President of the Committee of the Regions; Bob Bright, Newport City Council, United Kingdom; William E Kennard, The U.S. ambassador to the European Union (to be confirmed); Karl-Heinz Klär, Member of the Committee of the Regions, President of the PES Group, Rhineland Palatinate State Delegate for the German Federation and for Europe, Germany; René Souchon, Member of the Committee of the Regions, President of Auvergne Regional Council, France; Catherine Trautmann, Member of the European Parliament (to be confirmed)





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## After the crunch: How to counterpunch?

As the intrinsic aim of European models of society is to have a system based on social justice, where individuals are interacting for common benefit in a democratic way, the panellists will analyse the practical terms of achieving this aim at a critical moment for European economy and demography. The debate will be conducted principally through the presentation of examples of projects financed by European funds.

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## 05C03

11:15 - 13:00

*Venue: Common House of Steiermark and Kujawsko-Pomorski*

**Organiser:** 1 goal, 7 regions, 2020 challenge

**Speakers:** Petra Draxl, Federal Ministry for Labour, Social Affairs and Consumer Protection, Austria; Gábor Gyórfy, Freelance expert, Hungary; Pipa Heinonen, Regional Council of Häme-Häme Open Campus, Finland; Mario Kopljár, Clinical hospital Dubrava and Women's Health Initiative, Croatia; Dorota Olga Olszewska, Marshal's Office of Kujawsko-Pomorskie Voivodship, Poland; Branislav Zacharides, Development Agency of Žilina Region, Slovakia

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## EU Regional Policy: Capital cities' and regions' vision for Europe 2020

Capital cities and regions have to consider how they will appropriate the Europe 2020 strategy as well as the future of Regional Policy. Both are important tools to tackle the current economic crisis with. Therefore, our cities and regions want to make sure that, while actively contributing to European policy in these fields, their specific needs will be addressed, and that the final outcome of both ongoing policy processes will lead to a just balance thanks to an integrated approach. The debate will concentrate on some key issues. Firstly, how do Capital Cities and Regions already pursue and accomplish some requirements of the Europe 2020 strategy and how can they better foster a strategy for employment, research and innovation; climate change and energy, education and combating poverty even more efficiently in the future? How does the regional policy help to improve good governance in the Capital Cities and regions? The regional policy directs local and regional action and creates a European framework. It can furthermore also be considered as an instrument to achieve Europe 2020, but what is its added value? Finally, Capital Cities and Regions are not cohesive and suffer gaps and pockets of exclusion that cannot be solved only at local level. What is the impact of the Regional policy for Capital Cities and Regions and would it be essential in the future to benefit of a cohesion policy?

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## 05C04

11:15 - 13:00

*Venue: Musées Royaux d'Art et d'histoire - Koninklijke Musea voor Kunst en Geschiedenis*

**Organiser:** Capital Cities and Regions

**Speakers:** Evelyne Huytebroeck, Brussels Capital Region, Belgium; Asscher Lodewijk, City of Amsterdam, Netherlands; Madeleine Mahovsky, Cabinet of Commissioner Hahn, Belgium; Geoff Meade, Press Association, United Kingdom; Joachim Zeller, Member of the European Parliament, Belgium; Stavros Zenios, University of Cyprus, Cyprus

# Workshops

Tuesday 5 October 2010



## Afternoon Sessions

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### Networking lunch: Meet the projects - Innovation in European cohesion policy

Participants will be introduced over lunch to a series of projects co-financed by European cohesion policy in the area of innovation.

**05A23**

**13:15 - 14:15**

*Venue: DG Regional Policy, Cour Saint Michel 1 - VIP room*

**Organiser:** European Commission, DG Regional Policy

**Speakers:** Joris April, University of Ghent, Belgium; Helen Armstrong, North Karelia University of Applied Sciences, Finland; Heikki Immonen, North Karelia University of Applied Sciences, Finland; Iskanius Päivi, University of Oulu, Thule Institute, Finland

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### Networking lunch: Meet the projects - How European cohesion policy contributes to the green economy

Participants will be introduced over lunch to a series of projects co-financed by European cohesion policy in the area of renewable energy, energy efficiency and sustainable development.

**05A24**

**13:15 - 14:15**

*Venue: DG Regional Policy, Cour Saint Michel 2 00/141*

**Organiser:** European Commission, DG Regional Policy

**Speakers:** Chris Ashe, Head Of Centre, Dundee College, Scotland; Meyvaert Pascal, proj.l. WaterstofNet vzw, Belgium. Phillip Jones, Head of School, Welsh School of Architecture, Cardiff University

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### Northern Sparsely Populated Areas - Strong, specific and promising

Northern Sparsely Populated Areas (NSPA, [www.nspa-network.eu](http://www.nspa-network.eu)) in Finland, Sweden and Norway are strong, specific and promising according to a foresight study published in 2009. The NSPA workshop will further clarify the contributing factors behind the big words. Why are the regions strong? What makes them specific? How can it be argued that the area is promising? Prominent speakers from the business community in the NSPA share their insight on what makes the NSPA tick and why the area will be the one to watch in the future.

**05A25**

**14:30 - 16:30**

*Venue: East Finland EU Office*

**Organiser:** Northern Sparsely Populated Areas (NSPA)

**Speakers:** Toini Løvseth, Policy Manager Finnjord AS, Norway; Lars Martinsson, Managing director Martinsons AB, Sweden; Jens Nilsson, Mayor of Östersund, Sweden Northern Sparsely Populated Areas network, Sweden; Riikka Railimo, Director East Finland EU Office, Finland



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## Climate KIC: Regional innovation in water management and low carbon cities

Climate-KIC is one of the three Knowledge and Innovation Communities (KICs) designated by the European Institute for Innovation and Technology (EIT). It focuses on achieving excellence in four areas: Assessing climate change, the transition to low-carbon resilient cities, adaptive water management and zero carbon production. The KIC has sixteen partners: five co-location centres, ten corporate partners and a Regional Innovation and Implementation Community (RIC) - the six regions of Central Hungary, Lower Silesia, West Midlands, Hessen, Emilia Romagna and Valencia. Five of these regions are joining together along with Arnhem-Nijmegen (The Netherlands) to illustrate best practices in regional innovation in water management and low carbon cities.

**05A26**

**14:30 - 17:00**

*Venue: West Midlands in Europe*

**Organiser:** Climate KIC - innovating regions for a greener Europe

**Speakers:** Wouter De Jong, Province of Utrecht, Netherlands; Rolf Katzenbach, Darmstadt University of Technology, Germany; Julia King, Aston University, Birmingham, United Kingdom; Jo Leinen, Member of the European Parliament, Germany; Kuchar Leszek, University of Environmental and Life Sciences Department of Applied Mathematics and Statistics Land Reclamation and Improvement Faculty, Wrocław, Poland; Millan Millan, Fundación Centro de Estudios Ambientales del Mediterráneo -CEAM-, Spain; Toine Smits, Radboud University Nijmegen, Netherlands; Jerzy Zwodziazk, Wrocław University of Technology, Wrocław Centre of RIC – Wrocław Research Centre EIT+ Ltd , Poland

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## Innovative policies essential for sustainable growth

Sustainable growth is a crucial issue for agencies responsible for local development. Nowadays, sustainable development is perceived as a transversal approach, becoming a must-have in new development projects. Regarding the actual debate around the way Europe might shape in the next decades, sustainable development is an important part of how policies are conceived and planned. Therefore, there is no doubt in stakeholders' mind about the need for creating and establishing innovative policies in order to achieve sustainable growth without compromising local economic development. Indeed, this represents a challenge for everyone. In this context, the debate will focus on pointing out recent local innovative policies as well as good practices that have taken the path of in-depth innovative knowledge as well as environmental protection measures in order to provide a new pathway which in the end leads to strengthening local growth. The debate will be followed by a discussion with other EU stakeholders and EU institutions in order to further develop the actual bottom-up approach to tackle sustainability issues.

**05A27**

**14:30 - 17:00**

*Venue: Solvay Library*

**Organiser:** Local Intermediate Authorities: Mobilising Competitive Territories

**Speakers:** Giuseppe Castiglione, Province of Catania, Italy; Eric Gautier, President of the General Council of Deux-Sèvres, France; Thomas Kubendorff, Kreis Steinfurt, Germany; Adwin Martens, Province of Vlaams-Brabant, Belgium; Georges Pire, Vice-President of the Province of Liège, Belgium



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## Europe 2020 strategy into action: Best practises from and European added value of the Competitiveness Objective for the EU

The workshop aims at presenting excellent ERDF-funded best practice examples from competitiveness regions in the areas of environment, cluster and innovative measures for SMEs that demonstrate the benefits of objective 2 funds for those regions as well as for the EU and how they are aiming to use this experience to turn the EU 2020 strategy into a European success story. On the basis of these presentations, a political debate between representatives from European institutions and regions will follow to discuss the need to keep Objective 2 after 2013 and its key role for implementing the EU 2020 strategy.

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**05A28**

**14:30 - 17:00**

*Venue: Regione Toscana Brussels Representation*

**Organiser:** Regions and the EU 2020 Strategy - Competitiveness Regions make it happen!

**Speakers:** Filippo Compagni, Powys County Council, United Kingdom; Tonnie De Koster, Secretariat General, European Commission, Belgium; Giuseppina De Lorenzo, Regional Government of Tuscany - Department of Economic Development, Italy; Edith Groenewolt, North-Brabant Development Agency, Netherlands; Harmen Leskens, BMA Ergonomics, specialized in sustainable office furniture; Markus Pieper, Member of the European Parliament, Germany; Irma Priedl, Office of the State Government of Lower Austria - Department for Economy, Tourism and Technology, Austria; Thierry Stadler, Director-General, Plant based innovation for industrial development-CVG- and the Industry and Agro-ressources IAR Competitiveness Cluster, France; Gerhard Untiedt, Institute for Financial and Regional Analyses, Münster, Germany; Terp Välimaa, Tampere Region, Finland

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## New indicators for sustainable development and a better quality of life: Policy issues for EU cities and regions

To set targets and mark the way to Europe 2020, GDP must be complemented by other indicators of sustainable development and quality of life. Recent progress on this topic include the EC Communication "GDP and beyond" as well as the Stiglitz Commissions proposals. Several EU cities and regions have repeatedly stressed their interest in these new indicators for policy-making, also raising the issue of availability of statistics at regional level. This workshop, chaired by the rapporteur of the CoR opinion on this topic, will review methodological as well as policy aspects related to the use of these new indicators. The workshop will target Europe 2020 Monitoring Platform (MP) members, CoR members and regional representatives in Brussels as well as the OPEN DAYS general public.

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**05A29**

**14:30 - 17:00**

*Venue: Committee of the Regions, VM 1*

**Organisers:** Committee of the Regions, EU2020MP and Flemish Government

**Speakers:** Vicente Alvarez Areces, Member of the Committee of the Regions, President of the Autonomous Community of Asturias, Spain; Monica Brezzi, Head of the OECD Regional Statistics Unit, Organisation for European Economic Co-operation, France; Kris Peeters, Minister-President, Flanders, Belgium; Vincent Tronet, Head of Section Eurostat, Belgium; Benita Vikstrom, Mayor of Oxelösund, Sörmland Region, Sweden





## Best practice for the Europe 2020 flagship initiative Resource Efficiency

Cities, regions and national governments are increasingly coming under pressure with the current financial crisis. Stretched between concerns on public spending limits and the need to support investment in infrastructure and innovation, sharing best practice in leveraging European Funds to achieve the Europe 2020 objectives is more necessary than ever. The debate will examine how we can use the experience of successful projects to mobilise European Funds for the promotion of a resource efficient Europe particularly in the context of the EU's regional policy and, furthermore, how we can use these funds to not only achieve a resource efficient and innovation-friendly Europe but also as a catalyst for investment.

**05A30**

**14:30 - 17:00**

*Venue: Committee of the Regions, JDE 53*

**Organiser:** GE

**Speakers:** Flo Clucas, Member of the Committee of the Regions, Member of Liverpool City Council, United Kingdom; Olof Gill, Euractiv, Belgium; Danuta Hübner, Chair of the Committee on Regional Development European Parliament, Poland; Tore Land, Director of Ecomagination for Europe, Middle East and Africa, GE; Rudolf Niessler, Director for Policy Coordination DG Regional Policy, European Commission, Belgium

## Innovative partnerships at the service of citizens and the environment: Best practice in the transport, water and waste sectors

One of Europe's three guiding priorities, as outlined in the recent Europe 2020 strategy, is the building of a resource efficient, sustainable and competitive economy. Europe's regions and cities will be at the forefront of that transition. They will have to keep improving public services and infrastructure, to incorporate environmental targets in their design and management whilst being subjected to increasing budget constraints linked to societal changes and to public deficits. The transition to a greener economy can be facilitated by having recourse to partnerships between the public and the private sectors. This debate aims at illustrating how the adoption of such partnership approaches have led to systemic and technological innovation, whilst leveraging public finances, in the sectors of transport, waste management and water management. Three regions/cities will explain how they have put in place solutions that integrate a search for quality services with the highest level of environmental management. A moderated debate will ensue and involve members of the European Commission and Parliament as well as high-level figures of the civil society; it will aim to explore how Europe can foster the development of such partnerships in result-based approaches allowing to improve services to the citizens and to innovate in pursuit of sustainable development.

**05A31**

**14:30 - 17:00**

*Venue: Committee of the Regions, JDE 51*

**Organiser:** Veolia Environnement

**Speakers:** Paul Archer, Assistant Chief Executive, Hampshire County Council, United Kingdom; Sophie Auconie, Member of the European Parliament, France; Jean Claude Banon, Executive Representative to the EU Institutions, Veolia Environnement; Byron Davies, President of UDITE, Federation of European Local Authority Chief Executives, United Kingdom; Bert Kersten, Region of Limburg, Netherlands; Peter Kunert, Mayor of Querfurt, Saxony-Anhalt, Germany; Vassili Lelakis, EU Director in the EBRD, European Commission, Belgium

## Smart sustainable cities and regions

The workshop will examine how ICT could contribute to the creation of more sustainable and cohesive cities and regions, focusing on energy efficiency (in particular in public buildings and social housing), smart ways of providing governmental services and digital urban planning. The aim is also to look at the Green Digital Charter, which commits its signatory cities to deploy 5 large-scale pilot projects per city before 2015, and report on what progress has been made since its inception. EUROCIITIES will present its perspective on the integrated concept of sustainable cities, while EUROCIITIES members will present existing initiatives in support of sustainability, propose future potential actions and how they might collaborate in identifying what works well (and why) and what not (and why not). During the workshop, a signing ceremony will welcome the commitment of new set of European cities to the Green Digital Charter.

**05A34**

**14:30 - 17:00**

*Venue: Centre Borschette, room 1C*

**Organisers:** European Commission, DGs Information Society and Media Regional Policy

**Chair:** Paul Bevan, EUROCIITIES

**Speakers:** Anette Holm, CIO, City of Stockholm, Sweden; Claire Roumet, CECODHAS, Belgium; Marie Ann Schreurs, Deputy Mayor City of Eindhoven, Netherlands; Marit Schweiker, Policy Officer Council of European Municipalities and Regions (CEMR), Belgium



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## Intelligent Energy Europe boosting regional competitiveness through sustainable energy

The Intelligent Energy Europe (IEE) programme forms an important part of the Competitiveness and Innovation Framework Programme (CIP), which aims to boost Europe's competitiveness. Investment in increased energy efficiency and uptake of renewable energy technologies, through the IEE and European cohesion policy, is a sustainable way of increasing a region's competitiveness, enhancing economic development and helping Europe achieve its 20-20-20 energy and climate policy goals. As renewable energy and energy efficiency become more prominent in the European cohesion policy programmes, this workshop will examine how IEE projects can prepare the ground and support the deployment of Structural Funds to sustainable energy communities and regions.

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**05A35**  
**14:30 - 17:00**

*Venue: Centre Borschette, room 0B*

**Organisers:** European Commission, Executive Agency for Competitiveness and Innovation and DG Regional Policy

**Speakers:** Feliksas Zinevicius, Kaunas Regional Energy Agency, Lithuania; Thekla Heinel, B.&S.U. mbH Councelling, Service and Environment, Berlin, Germany; Nikos Kleniatis, Head of Unit, Coordination of National Strategic Reference Framework (NSRF) - Energy Ministry Environment, Climate Change, Natural Sources, Greece; William Gillett, Executive Agency for Competitiveness and Innovation -EACI-, Belgium

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## JEREMIE, JESSICA, JASPERS five years after their launch

Several new initiatives were developed by the European Commission in cooperation with the EIB group and other financial institutions in the framework of the 2007-2013 programming period in order to make cohesion policy more efficient and sustainable. JEREMIE and JESSICA are financial engineering facilities, while JASPERS is an instrument providing technical assistance.

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**05A36**  
**14:30 - 17:00**

*Venue: Centre Borschette, room 0C*

**Organiser:** European Commission, DG Regional Policy

**Speakers:** Virgilio Martins, European Commission, DG Regional Policy, Belgium; Brendan Smyth, European Commission, DG Regional Policy, Belgium

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## Sustainable mobility in European cities

Increasing urbanisation is one of the great megatrends of our time and poses enormous infrastructure challenges. The battleground for global competitiveness and sustainability are cities and the number one challenge for cities is mobility. Transport accounts for approximately 25% of carbon dioxide emissions worldwide, cars and trucks being the most important emitters. The objectives of the workshop are to give a comprehensive introduction of state-of-the-art sustainable mobility solutions; to discuss the opportunities for reduction of greenhouse gas emissions and in the public transport sector based on examples of case studies: London, Vienna and Munich; to ask whether new technology can pay for itself over a short time; and to discuss if and how city tolls can serve as an enabler for a modal shift? The workshop is relevant to experts from regions and cities impacting and responsible for sustainable regional and urban development.

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**05B06**  
**14:30 - 17:00**

*Venue: Committee of the Regions, JDE 62*

**Organiser:** Siemens

**Speakers:** Meyer Jürgen, Managing Director, Siemens Mobility Division, United Kingdom; Andreas Mehlhorn, Head Consulting, Complete Mobility, Siemens AG; Magdalena Kopczyńska, Head of Unit, Clean transport, Urban transport & Intelligent transport systems (ITS) European Commission, DG MOVE; Michael Cramer, Member of the European Parliament, Committee on Transport and Tourism; Angelika Winkler, Deputy Head, Department of Transport and City Development City of Vienna; Thomas Macoun, Professor, Research Center for Transport Planning and Traffic Engineering



## Public-private partnerships and green economy

The workshop will be opened by Henning Schoppmann, Secretary General of the European Association of Public Banks (EAPB). Experts of the European Commission and the European Investment Bank will introduce the topic with a key note speech. The event will provide a practical guideline on public-private partnerships and will present, amongst others, advantages and opportunities of green financing with regard to sustainable projects in various European countries such as Germany, Italy, and the UK.

### 05B07

14:30 - 17:00

Venue: *Committee of the Regions, VM 3*

**Organiser:** European Association of Public Banks (EAPB)

**Speakers:** Dirk Ahner, European Commission, DG Regional Policy, Belgium; Bernardo Bini Smaghi, Director, Cassa Depositi e Prestiti, Italia; Alex Conway, European Programmes Director, London Development Agency, United Kingdom; Jörg Hopfe, Executive Director NRW.BANK, Germany; Christopher Knowles, Associate Director European Investment Bank, Luxembourg; Elisabeth Leidingner, Director NRW.BANK, Germany; Pieter Oppermann, Manager Bank Nederlandse Gemeenten, Netherlands; Henning Schoppmann, Secretary-General European Association of Public Banks, EAPB, Belgium; Markus Sorg, Head of Division Ministry of Finance of Baden-Württemberg, Germany

## EU-Ukraine regional policy cooperation

In 2009, the Commission and the Ministry of Regional Development and Construction of Ukraine signed a memorandum of understanding establishing a structured dialogue on regional policy, with the objective of promoting mutual understanding and bi-lateral cooperation in the field of regional policy and developing communication channels to strengthen the exchange of information. This workshop will focus on the results of the peer review study carried out in two regions of Ukraine in 2010. It will also review achievements arising from other activities in the field of inter-regional and cross-border cooperation, as well as the involvement of Ukraine in the cohesion policy dimension of the Eastern Partnership. Additional interpretation languages: Russian and Ukrainian.

### 05B08

14:30 - 17:00

Venue: *Centre Borschette, room 1D*

**Organisers:** European Commission, DGs External Relations and Regional Policy

**Speakers:** Colin Maddock, EEO management consultancy group; Brender Reinhold, European Commission, DG External Relations with Eastern Europe, Belgium; Volodymyr Yatsuba, Minister of Regional Development and Construction, Ukraine; Kostyantyn Pyvovarov, Deputy Minister of Regional Development and Construction, Ukraine

## Using the European Grouping of Territorial Cooperation for interregional cooperation: inside and outside the European territorial cooperation objective (and outside cohesion policy)

For the 2007-2013 period, the European Grouping for Territorial Cooperation (EGTC) has become a new European legal instrument designed to facilitate and promote cross-border, transnational and interregional cooperation. Unlike the structures which governed this class of cooperation before 2007, the EGTC is unique in the sense that it enables public authorities of various Member States to team up and deliver joint services, by setting up a cooperation grouping with its own legal personality. This workshop examines the possible use of the instrument for interregional cooperation inside and outside the European Territorial Cooperation Objective, as well as in other European policy areas outside cohesion policy.

### 05B09

14:30 - 17:00

Venue: *Centre Borschette, room 1 A*

**Organiser:** European Commission, DG Regional Policy

**Speakers:** Carmela Cotrone, Campania Region, Italy; Moray Gilland, DG Regional Policy, European Commission, Belgium; Clev Hans-Günther, Mission Opérationnelle Transfrontalière, France; Dirk Peters, European Commission, DG Regional Policy, Belgium; Katja Reppel, European Commission, DG Enterprise and Industry, Belgium





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## Public acceptance of new energy technologies. Not in my backyard? Can Europe win acceptance and support for low-carbon infrastructure projects crucial to mitigating climate change?

Technological advances are making it possible to derive energy from greener sources. But wind turbines, solar panels, biofuels, biomass plants or carbon capture and storage (CSS) are not free of controversy. This puts politicians and decision-makers in a difficult position. Unless the public accepts these new technologies, the EU will not reach its targets to decarbonise its energy sector by 2050. The EU and its Member States have already developed tools that allow for public involvement in decision-making on infrastructure projects. But public consultation is not made mandatory, and public consultation does not automatically lead to support either. Should the EU develop a specific strategy to win public support of new technological infrastructure projects? Is it up to Member States or regions to persuade local populations? Is public awareness sufficient? How can the EU bridge the gap between theory and practice?

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**05C05**  
**14:30 - 17:00**

*Venue: Committee of the Regions, JDE 52*

**Organisers:** Comment Visions (Royal Dutch Shell, European Voice, Euronews)

**Speakers:** Connie Hedegaard, European Commissioner for Climate Action, Belgium; Ron van Erck, policy officer, European Commission, DG Energy, Belgium; Annabelle Jacquet, deputy head of cabinet of Jean-Marc Nolle, vice-president, minister in charge of energy and sustainable development, Wallonia Region, Belgium; Nick Pidgeon, Professor of Applied Psychology, Cardiff University, United Kingdom; Andrea Athanas, Senior Programme Officer, Energy, International Union for Conservation of Nature, IUCN

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## Grow smart! Focusing European Regional Policy on future well-being

In the context of economic change, in which a new strategy for growth and jobs will take the stage and the future of cohesion policy is being discussed, it is important to boost the debate on the economic dimensions of public policies, but also to have an interdisciplinary approach and refocus on the factors that give a real contribution for peoples lives and make our territories more liveable and attractive. On the other hand, territory is one of the main components that influence peoples happiness. The place where we live and its several associated dimensions are a reality which deserves to be studied deeply. Our proposal is to launch a debate on how territories can take advantage of their potential in order to develop public policies that enhance economical and social well-being. The emergence of renewed concepts of metropolitan areas can also give an important input to the cohesion policy debate.

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**05C06**  
**14:30 - 17:00**

*Venue: Permanent Representation of Portugal to the EU*

**Organiser:** Creative and Inclusive Economic Growth Network

**Chair:** Robert Stüssi, World Electric Vehicle Association, WEVA, and of the European Association for Battery, Hybrid and Fuel Cell Electric Vehicles, AVERE, Portugal

**Speakers:** Arnoldas Abramavicius, Member of Committee of the Regions, Zarasai municipality, Lithuania; Anca Boldor, Councillor, Bucharest Municipality, Romania; André Jorge Dionísio Bradford, Azores Government Presidency, Portugal; Sandra Johansson, Region Halland, Sweden; Teet Kallasvee, Member of the Committee of Regions, Haapsalu City council, Estonia; Gunita Laiveniece, Grobina Region Council, Latvia; Tomas Riste, Region Värmlands Regional Board, Sweden; Antonio Sorgi, Directorate of Presidency, Legislative and European Affairs, Planning, Parks, Energy and Environmental Assessment; Mário Vale, Institute of Geography and Spatial Planning, University of Lisbon, Portugal; Luca Zaia, President of Veneto Region, Italy





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## New approaches to innovation through European Regional Policy

Innovation is now fully considered as a cross-cutting issue at the core of EU policies. In this respect, the use of ERDF by regions has contributed to developing open innovation processes as new ways to generate innovation such as Living Labs. This workshop intends to provide regions with the opportunity to deliver two messages to the European Commission. Firstly, structural funds play an important role in implementing innovative projects for regional development and boosting European competitiveness; secondly, open innovation and Living Labs need to be encouraged and taken into account for the development of innovation processes.

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## 05C07

**14:30 - 17:00**

*Venue: Delegation of the Catalan Government to the EU*

**Organiser:** Euroregions for territorial integration

**Speakers:** Jordi Cartanyà Solé, Coordination Office for Research and Innovation, Government of Catalonia, Spain; Jean-Noël Durvy, European Commission, DG Enterprise and Industry, Belgium; Thierry Fellmann, Director, Regional Economy, Innovation and Higher Education, Provence-Alpes-Côte d'Azur Region, France; Frédéric Gaffiot, Deputy Director - Economy Research and Technology Division, Rhône Alpes Region, France; Erica Gay, Department of Innovation, Research and Higher Education, Piedmont Region, Italy; Alvaro Oliveira, European Network of Living Labs network, ENoLL, Belgium; Suzy Sumner, Director of the England's North West Office in Brussels, Belgium; Lambert Van Nistelrooij, Member of the European Parliament, REGI Committee, Netherlands

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## Strategic sustainable spatial planning assessment: Towards territorial cohesion

This workshop examines the extent to which there is a need for a more strategic and integrated approach to regional development and sustainability, and a more holistic application of EU Directives with a territorial dimension. EU-level regional strategies are an opportunity to push in this direction. However, it is important that, for these strategies to succeed, different types of territorial development programmes and projects require a balanced trade-off between environmental, social and economic aspects in respecting regional characteristics and goals.

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## 05C08

**14:30 - 17:00**

*Venue: Centre Borschette, room 1B*

**Organisers:** European Commission, DGs Environment and Regional Policy

**Speakers:** Paola Andreolini, Ministry of Environment and Protection of Land and Sea, Directorate for Environmental Ratings, Italy; Ludo Holsbeek, Division for Environment, Nature and Energy Policy, Flemish Government, Belgium; Donné Slangen, Ministry of Transportation and Public Works, The Netherlands; Xavier Troussard, European Commission, DG Education and Culture, Belgium; Bart Vink, Ministry of Housing, Netherlands

# Workshops

Wednesday 6 October 2010



## Morning Sessions

### **Energising the 2020 strategy: Innovative uses of communications technology for energy efficiency**

Promoting a more resource efficient, greener and more competitive economy are top priorities for the Europe 2020 strategy. Innovation and technology can play a key role in helping to drive efficiencies across all sectors. Motorola, the workshop organiser, together with partners from European governments and industry will look at how innovative solutions - such as smart grid, intelligent transportation and rural broadband implementations - can improve energy efficiency. Workshop speakers will provide real-world examples of these services, while participants will have the opportunity to learn about other regions experiences, exchange best practices and learn about the full potential of ICT.

**06A37**  
**09:00 - 10:45**

*Venue: Committee of the Regions, JDE 52*

**Organiser:** Motorola  
**Speakers:** Hans-Joachim Wirth, Motorola

### **Peterborough Sustainable City Visualisation Project**

The workshop will showcase work undertaken by Peterborough City Council, Opportunity Peterborough, IBM, Royal Haskoning and Green Ventures on an exciting visualisation project which will display Peterboroughs environmental performance, help the citys systems to become more efficient and cement Peterboroughs place as the UKs Environment Capital. The overall aim is to improve the quality of life for Peterborough citizens. The approach will support utilities, government agencies and businesses in coordinating plans and strategies to make Peterborough more sustainable whilst reducing costs. The audience will be encouraged and challenged to discuss how information technology can be utilised to develop smarter cities.

**06A38**  
**09:00 - 10:45**

*Venue: Committee of the Regions, JDE 51*

**Organiser:** IBM  
**Chair:** Mike Barnes, Head of European Funding and Relationship Manager for Peterborough, Government Office East of England  
**Speakers:** Ian Abbott-Donnelly, IBM; Trevor Gibson, Opportunity Peterborough, United Kingdom; Phil Newby, Green Ventures, United Kingdom

### **Electrification of transport - Opportunity for EU companies**

Several European countries as well as the US, Japan, China and others, have recently announced bold plans for the introduction of electric vehicles. These include fiscal and other incentives (free parking, fiscal exemptions, etc.), funding research on batteries and electric vehicles and plans for the deployment of a charging infrastructure. Major cities such as London and Paris have announced electric car-sharing systems, while public administrations and companies using large captive fleets are purchasing electric vehicles. Electric cars need common (European), integrated approach which will ensure the balance between the demand and supply, effective infrastructure and reachable electricity grids. Finally, electric transport also needs to be tied into an overall mobility concept that provides new links between different means of transport. The debate should develop the idea that the electrification of transport is an opportunity for EU companies in the light of crisis.

**06A39**  
**09:00 - 10:45**

*Venue: Committee of the Regions, JDE 53*

**Organiser:** CEZ  
**Chair:** Andrea Benassi, European Association of Craft, Small and Medium-sized Enterprises, UEAPME, Belgium  
**Speakers:** Antonio Tajani, European Commissioner for Industry and Entrepreneurship, Belgium; Giles Chichester, Member of the European Parliament, Belgium; Tomas Chmelik, CEZ Group, Czech Republic



## Implementing the Small Business Act for Europe through the European Entrepreneurial Regions' Label

Each region that has been awarded the European Entrepreneurial Region (EER) label has a different inspirational strategy for implementing the Small Business Act (SBA). Discussing the different approaches and specific local context is an enriching experience for the regions and all stakeholders involved (policy makers, chambers of commerce, socio-economic partners, etc.). The objective of this workshop is to share good practices on SME policies and entrepreneurship, put into effect at the regional level.

**06A40**

**09:00 - 10:45**

*Venue: Committee of the Regions, VM 1*

**Organiser:** Committee of the Regions, Forward Studies/EER

**Chair:** Luc Van den Brande, Committee of the Regions

**Speakers:** Alessandro Barberis, EUROCHAMBRES, Belgium; Juan Jose Beltran, Regional Development Agency of Murcia-INFO, Spain; Arto Bryggare, Chief of Business Affairs Uusimaa Regional Council, Sweden; Jerry Clifford, Institute of Technology Tralee, Ireland; Luc Hendrickx, European Association of Craft, Small and Medium-sized Enterprises-UEAPME, Belgium; Paul Jacobs, BusinessEurope, Belgium; Tibor Mikua, President Trnava Self-Governing Region, Slovakia; Reinhardt Oehler, Head of Department, Ministry for Economic and European Affairs, Brandenburg, Germany; Antoni Soy, Government of Catalonia, Spain; Mechthild Wörsdörfer, European Commission, DG Enterprise and Industry, Belgium

## European Investment Bank (EIB) instruments for local and regional authorities - EIB and the 2020 strategy

Specialists from the European Investment Bank Group will explain the EIBs objectives and role in general with special attention for the Europe 2020 strategy where the Bank is willing to contribute to smart, sustainable and inclusive growth. The discussion will not only focus on innovating tools for each component of the Strategy with an emphasis on the next generation of joint EU-EIB instruments, but also on the rapid lending volume increase and product diversification for the financing of energy and climate change for the sustainable growth component.

**06A41**

**11:15 - 13:00**

*Venue: Committee of the Regions, JDE 70*

**Organisers:** European Investment Bank (EIB)

**Speakers:** Guy Clausse, European Investment Bank, Luxembourg; Olivier Debande, European Investment Bank, Luxembourg; Patrice Liauzu, European Investment Bank, Luxembourg

## The EU budget: Whats in it for regions and industry?

The EU budget is a powerful tool to leverage resources and take forward competitiveness-enhancing reforms in the regions. But with public finances in tatters and severe economic challenges expected to persist over the next decade, the EU budget will have to assign clear priorities. Its structure and governance must be substantially reshaped to increase scope for action in areas where the European added value is clearly identified e.g. research and innovation, skills and adaptability, mobility and transnational infrastructures. At the same time, it must be conducive to greater convergence across regions and help accompany the necessary process of industrial restructuring in the European internal market. The seminar aims at debating the following questions: Does the EU budget mirror EU priorities in the post-crisis environment? How can we increase its leverage effect? What is the role of the EIB? How can cohesion policy be reformed to better respond to the needs of European regions and lead to industrial restructuring?

**06A42**

**11:15 - 13:00**

*Venue: Committee of the Regions, JDE62*

**Organiser:** BUSINESSEUROPE

**Speakers:** Henryka Bochniarz, Polish Confederation of Private Employers, Poland; Joshua Chaffin, Financial Times, United Kingdom; Johannes Hahn, Commissioner for Regional Policy, European Commission, Belgium; Matthias Kollatz-Ahnen, European Investment Bank, Luxembourg; Alain Lamassoure, Member of the European Parliament, France; Janusz Lewandowski, Commissioner for Budget and Financial Programming, European Commission, Belgium

# Workshops

Wednesday 6 October 2010



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## The European Social Fund support for administrative capacity-building

Effective public policies require a competent and efficient administration, impartial and client-oriented. Especially in an economic downturn, strengthened institutional and administrative capacity, aimed at creating a stable business environment, underpins structural adjustments. It fosters growth and jobs, reduces regulatory and administrative burdens on business, and helps increase productivity and strengthen competitiveness. For the period 2007-2013, Member States can take advantage of a new ESF initiative that will help strengthen the capacities of public administration and public services at national, regional and local level. This workshop provides an overview of the state of implementation of this initiative for the 2007-2013 financial period aimed at strengthening institutional and administrative capacity in the convergence countries.

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**06A43**

**11:15 - 13:00**

*Venue: Centre Borschette, room 1 B*

**Organiser:** European Commission, Directorate General for Employment, Social Affairs and Equal Opportunities

**Speakers:** Thomas Bender, European Commission, Directorate General for Employment, Social Affairs and Equal Opportunities, Brussels; Jan Maarten Devet, ECORYS Brussels NV Research and Consulting Firm, Brussels; Mirjana Novovič, Ministry of Public Administration; Mark Mitchell, Dacorum Council for Voluntary Service (CVS), Hemel Hempsted, United Kingdom; Artur Nowak-Far, Warsaw School of Economics, Socio-Economic Collegium, Chair of European Law, Warsaw, Poland

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## Towards enlargement: The contribution of the Adriatic macro-region

The workshop will focus on the Adriatic macro-region and on successful cooperation and projects presented by the partner regions and local authorities to show how shared strategy can better manage common future challenges. On 24 February 2010, Adriatic regions called for the creation of a macro-regional strategy for the Adriatic basin, to foster the conditions for social, economic cohesion through an integrated, multisectorial, multilevel and place-based approach where EU and candidates regions and local authorities need to cooperate to face the main common issues requiring an adequate, macro-regional approach in order to foster integration towards a successful future enlargement. Successful past experiences and lesson learnt will offer the opportunity to launch a more strategic discussion on the Adriatic macro region in order to stress the importance of on-going cooperation to enhance territorial cooperation and cohesion.

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**06B11**

**09:00 - 10:45**

*Venue: Marche Regional Office*

**Organiser:** Adriatic Macro Region towards Enlargement

**Speakers:** Enrico Cocchi, General Director of Territorial Planning, European & International Relations, Emilia-Romagna Region, Italy; Julije Domac, Managing Director, REGEA, Northwest Croatia Regional Energy Agency, Croatia; Monika Kirbiš, Head of Office of Project Development, Municipality of Maribor, Slovenia; Gianluca Spinaci, Member of Committee of the Regions' President Private office, Committee of the Regions, Brussels

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## Local and regional action on EU youth matters

The main purpose of the workshop is to explore how local and regional actors can make the most of the European dimension of their youth policies and programmes. This will be done by delving into how localities and regions can become more involved in European youth policies and programmes, within the framework of the new EU youth strategy and the EU Youth in Action programme; how this involvement can be strengthened by partnerships between the European Commission and local/regional actors at various levels; how local/regional actors can benefit from exchanges of good practices across national borders and governance levels; and how such exchanges can be enhanced with a view to exploring and developing synergies.

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**06B12**

**09:00 - 10:45**

*Venue: Committee of the Regions, VM 3*

**Organisers:** Committee of the Regions, and European Commission, DG Education and Culture

**Speakers:** Pascal Lejeune, Head of Unit and Acting Director, Youth In Action, DG Education and Culture, European Commission; Georgios Papanikolaou, Rapporteur for the Youth Report, Member of the European Parliament; Giuseppe Porcaro, Secretary General, European Youth Forum, Brussels; Anton Rombouts, Member of the Committee of the Regions, Rapporteur for the Youth Opinion, Mayor of s'-Hertogenbosch, Netherlands





## Managing diversity in EU regions and cities

The workshop aims to look at the problems faced by regions and cities throughout Europe in managing a diverse society and in facilitating the integration of all people regardless of their background: ethnic, religious, racial or other. These problems are closely linked to economic immigration and/or post-conflict immigration of people and are common throughout Europe. The objective of the workshop is to provide examples of good practice on how to manage culturally diverse societies in order to ensure the integration of all people. The workshop is led by the SEUPB who is the Managing Authority for the PEACE Programme and will present their experience in this field. Good practice examples from other regions in Europe will also be presented.

**06B13**

**09:00 - 10:45**

*Venue: Centre Borschette, room 0 B*

**Organiser:** European Commission, DG Regional Policy

**Speakers:** Pat Colgan, Chief Executive, Special EU Programmes Body, Northern Ireland, United Kingdom; Maire Hendron, Chair, Good Relations Unit, Belfast City Council, Northern Ireland, United Kingdom; Shaun Henry, Director, Special EU Programmes Body, Northern Ireland, United Kingdom; Ulrika Lagergren, City of Malmö Sweden, EU office, Brussels

## Communicating across borders: The challenge of communicating the results of European Territorial Cooperation programmes

European Territorial Co-operation (ETC) programmes face some intriguing challenges in communicating the added value they offer. Finding the right tone for two or more countries is not obvious. For transnational programmes it is even more challenging: clear messages have to be found that are designed to fit the needs of up to a dozen countries. This workshop examines ways in which communicating the achievements of ETC projects and programmes can best be done.

**06B14**

**09:00 - 10:45**

*Venue: Centre Borschette, room 0C*

**Organiser:** European Commission, DG Regional Policy

**Chair:** Henrik Josephson, Senior Communications Officer, The North Sea Region Programme Secretariat, Denmark

**Speakers:** Arianna Biriki, Programme Manager, Joint Technical Secretariat of the Hungary - Slovakia Cross-Border Co-operation Programme, Hungary; Christian Huttenloher, Secretary General, German Association for Housing, Urban and Spatial Development, Brussels; Michel Lamblin, Director, INTERREG IVC Programme, Lille, France; Nuala Morgan, Communication Officer, INTERREG IVC - INTERREG IIIC West Joint Technical Secretariat, Lille, France

## ESPON provides regions with targeted analysis

This workshop will provide an overview of the analyses that regions and Member States have requested ESPON to undertake. These requests come for example from cross-border regions, large agglomerations and European islands. The work builds on previous ESPON studies and is conducted with the involvement of the regions requesting these analyses and the ESPON coordination unit. One of these analyses has already been concluded and ten more are ongoing. In the current period, the ESPON 2013 programme includes a new priority that provides regions, Member States and managing authorities with the possibility of requesting a targeted analysis on a particular theme or issue. This analysis places these regions and Member States in a European perspective and zooms in on the policy-relevant conclusions that can be drawn for each of the participating regions.

**06B15**

**09:00 - 10:45**

*Venue: Centre Borschette, room 1 B*

**Organiser:** European Commission, DG Regional Policy

**Speakers:** Roberto Camagni, Politecnico di Milano Department of Management, Economics and Industrial Engineering, Milan, Italy; Tobias Chilla, University of Luxembourg; Alan Harding, Professor of Urban and Regional Governance and Director of IPEG, University of Manchester, Manchester, United Kingdom; Viktoria Primhak, Interdepartmental Research Centre L.U.P.T. - Territorial Town Planning Laboratory, University of Naples Federico II, Naples, Italy



## Strengthening the local authorities role in the European neighbourhood region

This workshop focuses on ways in which local authorities in the European Neighbourhood region – the countries neighbouring the EU in the east and to the south – are supported through EU assistance to enhance their role in sustainable development. EU assistance in this area includes support to good governance and sustainable urban development, as funded through the CIUDAD programme (Cooperation In Urban Development And Dialogue). It also includes support to local authorities in the region in signing up and participating in the European Commission Covenant of Mayors initiative. Under this programme cities commit themselves to reduce CO2 emissions by 20% by the year 2020, through the implementation of Sustainable Energy Action Plans. Additional interpretation language: Russian (ru).

**06B16**

**09:00 - 10:45**

*Venue: Centre Borschette, room 1 C*

**Organiser:** European Commission, DG AIDCO

**Speakers:** Hamza Adnene, Deputy Mayor for International Cooperation of Mahdia, Municipality of Mahdia, Tunisia; Zviad Archuadze, City Service Chief of Tbilisi, Tbilisi Municipality, Georgia; Anatoliy Kopets, Executive Director, Energy Efficient Cities of Ukraine Association, Lviv, Ukraine; Frank Samol, Team Leader, CIUDAD (Cooperation in Urban Development and Dialogue) Supporting Mechanism, Brussels; Jean-Louis Ville, DG AIDCO European Commission, Belgium

## Macro-regional cooperation in transport

In 2009, 14 European regions from the Baltic Sea to the North Adriatic launched a bottom-up cooperation framework in the field of transport infrastructure. Organising regions, representing all members of the Baltic-Adriatic Corridor (BAC) initiative, will present this promising model of cooperation in order to open a broad discussion concerning macro-regional cooperation in the context of infrastructure projects and other fields of regional development, strengthening synergies between regions and EU institutions. An open debate will focus on good practices, indicators and parameters providing evidences that such cooperation may highly influence the economic growth at regional and macro-regional level.

**06B17**

**09:00 - 12:00**

*Venue: Pomorskie Regional EU Office*

**Organiser:** Baltic-Adriatic Corridor Regions

**Speakers:** Gerhard Dörfler, Governor of Carinthia, Carinthia, Austria; Jaroslav Drozd, Vice President of the Zlin Region, Czech Republic; Carlo Fortuna, Friuli Venezia Giulia, Central Directorate for Infrastructures and Transport, Italy; Jan Kozłowski, Member of European Parliament, Poland; Bożena Mendrek-Gańczarczyk, Marshal Office of the Silesian Voivodeship; Radomir Matczak, Marshal Office of Pomorskie Voivodeship, Poland; Marcin Podgorski, Lodz Region, Poland

## EU-Brazil regional policy cooperation

In 2007, the Commission and the Ministry of National Integration of Brazil established a structured dialogue on regional policy with the objective to promote mutual understanding and bilateral cooperation in the field of regional policy and to establish communication channels to strengthen the exchange of information. The seminar will focus on the main areas of cooperation of the EU-Brazil regional policy dialogue: policies aiming at territorial cohesion and social and regional inequalities reduction, experiences in setting up and implementing regional policy and organising territorial development strategies and governance and partnership issues.

**06B18**

**09:00 - 12:00**

*Venue: Centre Borschette, room 1A*

**Organiser:** European Commission, DG Regional Policy

**Chair:** Raphaël Goulet, DG Regional Policy, European Commission

**Speakers:** Henrique Ferreira, Secretary of Regional Development Policies, Ministry of National Integration, Brazil; Marcia Damo, Secretary of Regional Programmes, Ministry of National Integration, Brazil; Fábio E. M. Cunha, Director, Departement of North and Northeast Programs, Ministry of National Integration, Brazil



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## Adriatic Macro-Region: A new multilevel governance approach towards enlargement

The debate will focus on the Adriatic macro-region and on common challenges and opportunities linked to EU enlargement. Identifying shared strategies and policies and a new model of governance for a better and more sustainable development and a common regional policy. New future challenges such as climate change, globalisation and economic and social integration have to be commonly addressed by the regions and cities in this area. In particular, the debate will be focused on integrated approach in the field of environmental protection and sustainable development, on the promotion of institutional, cultural, economic links and communication routes, and on support to competitiveness knowledge-based economy through the development of human resources. Regional and local governments are important facilitators, able to mobilise people and ideas in a single and integrated effort and they will be the actors of this bottom-up approach aimed at the creation of an Adriatic macro-region.

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**06B19**  
**11:15 - 13:00**

*Venue: Marche Region Office*

**Organiser:** Adriatic Macro Region towards Enlargement

**Speakers:** Dino Elezovic, European Affairs Officer, Representation of Sarajevo Canton in the Federation in Bosnia and Herzegovina, Brussels; Angelo Michele Iorio, President of Molise Region, Italy; Ivan Jakov, Region of Istria, Croatia; Alfredo Mantica, Secretary of State, Italian Ministry for Foreign Affairs; Selami Öztürk, Mayor, Kadıköy Municipality, Turkey; Simonetta Saliera, Vice President of Emilia-Romagna Region, Italy; Gian Mario Spacca, President, Marche Region, Italy; Gianluca Spinaci, Member of Committee of the Regions' President Private office, Belgium

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## One year of Baltic Sea Strategy: Visions, challenges and reality ?

The Baltic Sea Strategy is the first macro-regional approach aiming at increasing prosperity, enhancing accessibility and improving the environment in the area. The workshop aims to assess in what ways the regional level has put the strategy into practice. The role of the regions will be showcased with various examples from around the Baltic Sea covering among others transportation, climate protection, and tourism. Based on the experiences reported from regions we will seek to give recommendations and proposals for the existing and emerging macro-regions.

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**06B20**  
**11:15 - 13:00**

*Venue: Centre of the Regions-Information Office Mecklenburg-Vorpommern to the EU*

**Organiser:** Baltic Sea Group

**Speakers:** Per Frankelius, Associate Professor at Swedish Business School, Örebro University, Örebro Regional Development Council, Örebro, Sweden; Carl Haglund Member of European Parliament, Finland; Kerstin Konitzer, CEO, East Sweden Energy Agency, Sweden; Anders Lindholm, Directorate for Regional Policy, European Commission, Brussels; Malgorzata Ludwiczek, Baltic Projects Coordinator, BSSSC (Brandenburg and the Baltic Sea region), Marshall's Office of the Westpomeranian Region; Peter Madsen, Regional Councillor, Region of Zealand, Denmark; Reinhard Meyer, Head of the State Chancellery, Federal State of Mecklenburg-Vorpommern, Germany

# Workshops

Wednesday 6 October 2010



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## The future of European Territorial Cooperation: The role of Euroregions and EGTC

Euroregions have already implemented lots of projects. EGTC could be useful to develop their initiatives. In this sense, the current lack of cooperation programs fitting the size of EGTC do not allow Euroregions to benefit from the EGTC potential. The European regulatory framework should be adapted so as to ease the implementation of EGTC. Also, geographical barriers, such as mountains and seas, have to be better overcome. The current debates on the future of European regional policy, on the revision of the EGTC and on macro-regions provide opportunities to tackle these barriers and to contribute to the future of European Territorial Cooperation.

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## 06B21 11:15 - 13:00

*Venue: Delegation of the Catalan Government to the EU*

**Organiser:** Euroregions for Territorial Integration

**Speakers:** Angelo Berlangieri, Councillor for Tourism, Culture and Entertainment, Liguria Region, Italy; Jean-Claude Gayssot, Vice President, Languedoc-Roussillon Region, France; Philippe Mestre, Director, EGTC, Euroregion Pyrénées Méditerranée; José Palma Andres, European Commission, Directorate General for Regional Policy; Zoltan Pamer, Unit for International Relations, South Transdanubian Regional Development Agency, Hungary; Augusto Rollandin, President, Autonomous Region of Aosta Valley, Italy

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## Civic engagement in cross-border cooperation

The main goal of the workshop is the discussion on transnational projects concerning civic engagement in view of the forthcoming European Year of Voluntary Work promoting active citizenship. Following the general introduction, a representative of the European Centre for Voluntary Work will shine some light on civic engagement at EU level. This will be followed by a presentation of real-life examples, such as The honorary post in rural areas, honorary post cross-border initiatives, the INTERREG IVA-Project 'Creating a metropolitan region' of the Upper Rhine for an active cross-border dialogue and the project 'Boundless' in context with the upcoming developments of the European Year of Volunteering 2011. A roundtable discussion and film contribution on civic engagement in the Upper Rhine Region will complete the programme.

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## 06B22 11:15 - 13:00

*Venue: Representation of the State of Rhineland-Palatinate in Brussels*

**Organiser:** Cross-border co-operation in the Upper Rhine Region and the Greater Region

**Speakers:** Véronique Bittner-Priez, Cooperation Programmes Manager, Regio Basiliensis, Basel, Switzerland; Dieter Gubbels, Advisor, Ministry of the German-speaking Community of Belgium; Marcus Held, Director, European Volunteer Centre, Brussels; Frank Heuberger, Head of Office, State Chancellery of the region of Rhineland-Palatinate, Department Civil Engagement and Honorary Posts Interagency Coordination, Germany; Hans-Joachim Müller, President, Landesgemeinschaft PRO EHRENAMT –Organisation, Saarland, Germany; Clemens Nagel, Representative of the Minister-President for Cross-Border Cooperation, State Chancellery of the region of Rhineland-Palatinate, Germany





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## Inter-territorial cooperation: The path to the EU

Since its creation as part of the cohesion policy of the European Union, INTERREG and other cooperation programmes are at the origin of the involvement of local governments in numerous actions of territorial co-operation. Local Intermediate Authorities significantly contributed to the development of transnational and cross-border cooperation, bringing a very concrete dimension to the projects, which enabled participation in the creation of an everyday Europe, close to citizens. Coming into force with the Treaty of Lisbon, the future of European cohesion policy provides new perspectives which will be discussed within this workshop organised by members of CEPLI (Confederation of European Local Intermediate Authorities). Interpretation Languages: EN FR DE IT NL GR

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## 06B23

11:15 - 13:00

Venue: Solvay Library

**Organiser:** Local Intermediate Authorities:  
Driving Territorial Co-operation

**Speakers:** Herman Reynders, Governor, Province of Limburg, Belgium; Nicolino D'Ascanio, President, Province of Campobasso, Italy; Sebastian Damm, Managing Director, Bioenergie-Region, Hohenlohe-Odenwald-Tauber, Germany

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## Regions and cities leading the way to improved territorial cooperation

Since 2007, the European Territorial Co-operation Objective has proved to be crucial both at local and European level. Indeed it strengthens as a whole European cohesion and contributes efficiently to the economic, social, environmental and cultural development in the cities and the regions. These need to play a key role in managing and implementing cooperation programmes as they work on the field, close to the citizens and the territories. The aim of the workshop is to showcase good practices implemented in the regions and cities to foster the development of cooperation projects. Regions and cities will also point out their expectations and priorities for the next programming period to pave the way to improved and strengthened territorial cooperation.

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## 06B24

11:15 - 13:00

Venue: Regione Puglia Government Office

**Organiser:** Regions and cities in action for territorial co-operation

**Speakers:** Samuel Horion Director General of Urban Development, Metropolitan Council of Dunkerque, France; Michel Lamblin, Director, INTERREG IVC Programme, Lille, France; Claudio Polignano, Regione Puglia, Italy; René Vandierendonck, Mayor of Roubaix, Nord-Pas de Calais Region, France

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## e-Government - The Platform for modern regional cooperation

Local and regional governments are the frontline of e-Government initiatives. This workshop seeks to provide all interested stakeholders with a showcase of best practices from Central and Eastern Europe for local and regional administrations throughout the EU. The workshop is intended to help them better understand their position, identify the gaps they need to fill, determine weaknesses and deficiencies they need to improve on, and define their objectives prior to formulating full scale Regional Plans for the adoption and implantation of e-Government initiatives. Hosted by Hewlett Packard and with a panel of high-level speakers from the EU institutions, industry and end-users, speakers will cover aspects such as interoperability among public administrations, e-Government public services and concrete projects funded by EU Structural Funds. The workshop guarantees a stimulating exchange on this important topic.

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## 06B25

11:15 - 13:00

Venue: Committee of the Regions, JDE 53

**Organiser:** Hewlett Packard

**Speakers:** Sasha Bezuhanova, Director Public Sector, Hewlett Packard Central & Eastern Europe, Hewlett Packard; Bridget Cosgrave, Director-General, Digital Europe, Brussels; Karel De Vriendt, DG Enterprise and Energy, European Commission, Belgium; Lena Kolarska-Bobińska, Member of European Parliament, Poland; Kyriakos Ktenas, DG Regional Policy, European Commission, Brussels; Geoff Meade, European Editor, Press Association, Belgium; Denisa Perrin, DG Regional Policy, European Commission, Belgium; Mechthild Rohen, Head of Unit ICT for Government and Public Services, DG Information Society and Media, European Commission, Brussels

# Workshops

Wednesday 6 October 2010



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## European Atlas of Decentralised Cooperation for Development

The aim of the workshop is to present the European Atlas of Decentralised Cooperation for development, an electronic tool jointly developed by the CoR and the European Commission, which maps the activities and aid contributions of local and regional authorities in the EU and their receiving counterparts in developing countries. This Atlas intends to be a tool for a better knowledge of EU Local Regional Authorities (LRAs) cooperation actions for development and to provide a response to the lack of information on co-operations between developing countries and European LRAs. It will notably allow the identification of means, sector distribution, and geographical orientation of EU local and regional authorities actions in favour of development. It will be available to everyone involved in development cooperation, which should ensure that activities are better coordinated and well-informed decisions can be taken. The Atlas is being developed as part of a broader project: The decentralised cooperation portal. This portal will include the Atlas as well as a decentralised cooperation exchange, a bookshop, and information on development strategies and the European funds available to LRAs.

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## Helping the regions out of the economic downturn: Regional airports as strategic catalysts of wealth creation

Regional airports play an essential role in realising economic growth and delivering immense social benefits to the citizens of Europe. They boost regional accessibility and social expansion, drive tourism development and serve as regional economic motors. Their massive economic impact can be measured in terms of direct, indirect and induced employment. More than ever in this climate of economic recovery, regional airports are the key to enhanced business efficiency and productivity.

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## Cross-border cooperation on Europe's external borders: The Neighbourhood and the Eastern Partnership

This workshop will examine the challenges and opportunities faced by regions wishing to cooperate across Europe's external borders. These challenges and opportunities can occur in a variety of ways including economic, political, cultural and administrative. The workshop examines new initiatives coming out, particularly under the umbrella of macro regions, with special reference to the Eastern Partnership and its dialogue on cohesion policy and the preparation of specific pilot projects in 2010 and beyond. Additional interpretation language: Russian.

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### 06B26

11:15 - 13:00

Venue: Committee of the Regions, JDE 51

**Organiser:** Committee of the Regions, Directorate for Consultative Works

**Chair:** Luc Van den Brande, President of the CIVEX Commission, Committee of the Regions, Brussels

**Speakers:** Angelo Baglio, EuropeAid DG, European Commission, Belgium; Olivier Luyckx, DG Development and Humanitarian Aid, European Commission; Denis Pourchet, EuropeAid DG, European Commission, Belgium; Christophe Rouillon, Member of the Committee of the Regions, Mayor of Coullaines France; Patrice Tirolien, Member of European Parliament

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### 06B27

11:15 - 13:00

Venue: Committee of the Regions, VM 3

**Organiser:** ACI Europe

**Speakers:** Christopher James Smith, Managing Director, Seabury Aviation & Aerospace Ltd, London, United Kingdom; Fernando Martins Gaspar Vieira, Director, Aeroportos de Portugal, Porto Airport, Portugal; Lennart Johansson, Manager of Business Travel, Göteborg & Co, Göteborg, Sweden; Pekka Hurtola, Director of Development and Strategic Tasks, Finavia Holding, Finland

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### 06B28

11:15 - 13:00

Venue: Centre Borschette, room 1C

**Organisers:** European Commission, DGs EuropeAid, External Relations and Regional Policy

**Chair:** Juan-Jorge De la Caballeria, Head of Unit, DG EuropeAid, European Commission

**Speakers:** Egidio Canciani, Deputy Head of Unit, DG External Relations, European Commission; Lucretia Ciurea, Head of Department Coordination of External Assistance, Republic of Moldova, Romania; Kérïma Ghribi, Director-General, Coordinator for Border Cooperation, Ministry of Development and International Cooperation of Tunisia; Kieran Moylan, Assistant Director, PEACE, Border Midland and West Regional Assembly, Ireland; Mariana Puntea, Expert, Country Contact Point Moldova, Ministry of Economy and Trade, Chisinau, Republic of Moldova



## Making Europe easy for citizens and businesses practical tools for local and regional authorities

This workshop presents a series of web based services designed to help local and regional authorities to increase their efficiency in relation to the treatment of demands with a cross-border dimension. The services presented, the Internal Market Information (IMI) system and the Your Europe portal, respectively enable local and regional authorities to cooperate with their counterparts in other countries and offer a trusted source of practical information on how citizens can exercise their single market rights in other EU countries.

**06B29**

**11:15 - 13:00**

*Venue: Centre Borschette, room 1D*

**Organiser:** European Commission, DG Internal Market and Services

**Speakers:** Paola Baravalle, Project manager, Conservatoria delle Cucine Mediterranee, Torino, Italy; Ieva Briede, Kurzeme Planning Region Administration, Riga, Latvia; François Cabel, Director, Pays de Haute Provence, région Provence-Alpes-Côtes d'Azur, France; Cristina Gimenez Estol, DG Internal Market and Services, European Commission, Belgium; Marian Grubben, DG Internal Market and Services, European Commission, Belgium; Vladislava Iordanova, SPF Affaires Etrangères, Commerce Extérieur et Coopération au développement, Belgium; Adam Tornay, Conseil National de l'Ordre des Médecins, Paris, France; Matthias Wevelsiep, University of Helsinki, Palmenia Centre for Continuing Education, Helsinki, Finland; Wiebke Pankauke, DG Internal Market and Services, European Commission, Brussel

## Smart+Connected Communities for Sustainable Growth: The European Experience

Creating a competitive, connected and greener economy is at the heart of EUs new growth strategy Europe 2020. Equally, the current economic challenges have highlighted the importance of social inclusive societies and empowerment of people as part of Europe's growth and jobs agenda. This workshop will address opportunities and challenges concerning the implementation and impact of national and European sustainable growth strategies at local level. Network infrastructure and ICTs will continue to be central in building new urban centres, managing existing communities, and delivering services to citizens. Today, smart+connected communities unite information-sharing and collaboration tools, creating an urban services platform to address challenges in various areas including learning, health care, energy efficiency and public safety. Furthermore, well-functioning infrastructure and services increase citizen welfare during challenging times and help attract investors. This workshop will provide examples on how long-term strategies, political commitment and holistic thinking can be put into action in order to make cities and regions better places to live, work and invest. All the solutions presented will be backed up by real life examples. The overall objective of this workshop is to bring together companies and cities/ regions to discuss innovative examples of how cities and regions can use connectivity to converge the goals around economic growth, social inclusion and environmental impact.

**06B30**

**11:15 - 13:00**

*Venue: Committee of the Regions, JDE 52*

**Organiser:** CISCO

**Speakers:** Angela Spizig, Mayor, City of Cologne, Germany; Jean-Christophe Lagarde, City of Drancy, France; Nicola Villa, Global Director, Connected Urban Development Cisco, Cisco Systems; Stefano Venturi, Vice President of European Public Sector, Cisco Systems; Wojciech Kozak, Region of Malopolska, Poland



# Workshops

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## Covenant of Mayors: Participative local governance in action

The figures are impressive: More than 1700 cities and towns have signed up to the Covenant of Mayors and aim to reduce CO2 emissions on their territories by at least 20% by 2020. The unprecedented movement giving local and regional authorities a common vision and a European dimension for their local energy and climate actions got on the road and there is no way back. Such a mobilisation is certainly contributing largely to the success of the EU strategy 2020. However, there are challenges local and regional authorities will face in the months and years to come, while new solutions have been emerging. One of them is to find new ways of local governance and to reinforce participative democracy. There is a wide range of people helping to put in place local energy and climate strategy. These include politicians, decision makers and staff within local administrations; private companies and businesses, households and citizens, external experts outside of administrative bodies; and facilitating bodies that act as intermediaries, such as local energy and climate agencies. All these actors have their own visions and strategies. Every day they take decisions and make investments. Households invest in dwelling insulation or bicycles; private companies invest in equipments or processes which improve their energy performance and increase the use of renewables. It is of utmost importance to align these actions so that they contribute to common Covenant objectives. How can mayors encourage and catalyse those actions, give them high visibility and leverage on the huge human potential lying on their territories? Covenant signatories and stakeholders take up this new challenge and present a mosaic of innovative solutions, giving the participants new inspiration for their actions and opportunity to exchange with their peers.

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## Towards an Alpine Macro-region

The Alpine region has been in the focus of various networking activities and strategies sometimes working in parallel for the same objectives. Europe needs a coordinated approach to support the mountain regions using synergies. The aim will be to analyse different approaches developed so far to make the Alpine region competitive (present situation and future perspectives to reinforce cooperation), make the state of the art of common positions, and analyse lessons learned from existing macro-regional strategies in other parts of Europe. The debate will help to deepen the discussion and to further analyse aspects like the concept of multilevel governance and possible financial instruments.

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**06C09**

**09:00 - 10:45**

*Venue: Committee of the Regions, JDE 62*

**Organiser:** European Commission

**Speakers:** Astrid Hoffmann-Kallen, Head of Climate Protection Department, City of Hannover, Germany; Joan Antoni Baron i Espinar, Deputy for Environment, Barcelona Provincial Council, Spain; Kristina Dely, Covenant of Mayors, Brussels; Leszek Drogosz, Warsaw City Hall, Poland; Marc Schlitz, Expert Environment, City of Liège Strategic Unit, Belgium; Neil Swannick, Councillor, City of Manchester, United Kingdom; Petr Štěpánek, Director, State Environmental Fund of the Czech Republic; René Schellekens, NLA Agency, The Netherlands; Theo Elfrink, NLA Agency, Netherlands

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**06C10**

**09:00 - 13:00**

*Venue: Regione Lombardia*

**Organiser:** Towards an Alpine Macro-Region

**Speakers:** Uno Aldegren, Member of the Committee of the Regions, Member of Skåne Regional Council, Sweden; Pascal Bérian, University of Franche-Comté, Besançon, France; Francesco Dellagiacomma, Provincia Autonoma di Trento, Italy; Herbert Dorfmann, European Parliament, Brussels; Nicolas Evrard, AEM - European Association of Elected Representatives from Mountain Regions, Brussels; André Marcon, EUROMONTANA, Brussels; Marco Onida, Alpine Convention, Innsbruck, Austria; Michele Pasca Raymondo, Deputy Director General for Regional Policy, European Commission, Brussels; Mitja Pavliha, Ministry of the Environment and Spatial Planning, Republic of Slovenia; Raffaele Raja IREALP-Research Institute for Ecology and Economy Applied to Alpine Areas, Italy; Franz Rauter, Government of Tyrol, Austria; Flavio Ruffini, Autonomous Province of Bolzano-Bozen, South Tyrol, Italy





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## Cohesion Policy for all: Justification for the future

The debate will stress the key role of regions in delivering the EU 2020 strategy and the need to reflect it in the future cohesion policy for all regions. It will aim at tackling a number of issues, such as justifying the need of cohesion policy for all and demonstrating its added value, i.e. the EU 2020 strategy and its link with cohesion policy. A second issue to be debated is the availability of financial resources in the EU budget. Enough funding should be allocated to the regions in order to respond to today's economic, social and environmental challenges. Adequate and continued support should be guaranteed. Finally, attention will be given to the case of the regions falling out from the convergence objective: How to face this particular situation of fragility? In this context, the future cohesion policy, support for poorer regions and the gradual transitional assistance mechanism will be discussed.

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## European Small Business Act, better governance, partnership and simplification: Keys for better benefits of Structural Funds for small and craft enterprises

It is well known that small and micro enterprises are of major importance for economic and social cohesion at the local level and that they are a key to success of the different local policies. By experience we know that only an efficient partnership between public authorities and organisations of small and micro enterprises allows setting up policies efficient for these small and micro enterprises. The workshop will present conditions of a good partnership, underline the problems and difficulties encountered and propose measures for efficient governance in order to better integrate small, micro and craft enterprises in the regional policies.

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## Integrated local development approaches towards activating Europe's territorial potential

Liveable local communities where everyone has a say in shaping their immediate environment are essential for unleashing Europe's full territorial potential. One crucial success factor of such an approach is the development of strong horizontal networks between public, private and voluntary sectors at local level. Over the past 20 years, cohesion policy as well as other EU policies has gained significant experience in this area. The URBAN Community Initiative for disadvantaged urban areas, the LEADER programmes for rural development as well as the PHARNET approach in coastal management have helped to develop a common Local Development Methodology. The workshop will provide examples from different Commission Directorates-General on what has been achieved so far and will discuss next steps.

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### 06C11

11:15 - 13:00

Venue: *Fundacion Galicia Europa*

**Organiser:** Atlantic Alliance

**Speakers:** Danuta Hübner, Chairwoman of the Committee on Regional Development European Parliament, Brussels; Iain Begg, Professorial Research Fellow London School of Economics, London, United Kingdom; Gerard De Graaf, European Commission, Secretariat-General, Belgium; Pascal Goergen, Delegate, Brussels Capital Region, Brussels

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### 06C12

11:15 - 13:00

Venue: *Committee of the Regions, JDE 63*

**Organiser:** UEAPME - European Association of Crafts, Small and Medium Sized Enterprises

**Speakers:** Andrea Benassi, UEAPME, Brussels; Andreas Brzezinski, Chamber of Skilled Crafts and Small Businesses, Dresden, Germany; Dario Visconti, Confartigianato, Milan, Italy; Erich Kühnelt, WKÖ, Austria; Jan Olsson, European Economic and Social Committee, Brussels; János Vertes, UEAPME, Brussels; Pierre Martin, Assemblée Permanente des Chambres de Métiers (APCM), France

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### 06C13

11:15 - 13:00

Venue: *Centre Borschette, room 0 C*

**Organiser:** European Commission, DGs Maritime Affairs & Fisheries and Regional Policy

**Chair:** Eddy Hartog, DG Maritime Affairs & Fisheries -European Commission, Brussels

**Speakers:** Alexander Ferstl, DG Regional Policy, European Commission, Brussels; Christian Svanfeldt, DG Regional Policy, European Commission, Brussels; Daniel Mouqué, DG Regional Policy, European Commission, Brussels; Paul Soto, FARNET Support Unit, Brussels; Pedro Brosej, DG Agriculture and Rural Development, European Commission, Brussels; Dr Simon Güntner, Eurocities, Brussels

# Workshops

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## Afternoon Sessions

### Networking lunch: Meet the projects - Using ICT in cross-border projects

Participants will be introduced over lunch to a series of projects co-financed by European cohesion policy on the use of ICT solutions in cross-border projects.

**06A45**

**13:15 - 14:15**

*Venue: DG Regional Policy, Cour Saint Michel 1 - VIP room*

**Organiser:** European Commission, DG Regional Policy

**Speakers:** Alberto Preti, University of Helsinki, Palmenia Centre for Continuing Education, Helsinki, Finland; Elena Di Bella, Chief Operating Officer of Mountain Development, Rural Development and Typical Products, Province of Torino, Italy; François Cabel, Manager Director, Pays de Haute Provence, Provence-Alpes-Côtes d'Azur Region, France; Ieva Briede, Kurzeme Planning Region Administration, Riga, Latvia; Matthias Wevelsiep, University of Helsinki, Palmenia Centre for Continuing Education, Helsinki, Finland; Paola Baravalle, Project Manager, Conservatoria delle Cucine Mediterranee, Torino, Italy

### Local communities driving sustainable innovation: Best practices from Philips working with local partners

As a global health and well-being company, Philips turns the global sustainability challenge into business opportunities by enabling efficient energy use and by making healthcare available and affordable. To succeed in this ambition, Philips is building alliances, notably with cities and regions, as catalysts of change and innovation. Today's workshop offers a testimonial of our public-private partnerships to date, in three fascinating and distinct areas: sustainable street lighting, green schools and personal lifestyle management. Our aim is to assist local decision makers to make informed decisions when considering switching to a greener and healthier urban environment.

**06A46**

**14:30 - 17:00**

*Venue: Committee of the Regions, JDE 52*

**Organiser:** Philips Electronics

**Speakers:** Albert Zomer, Philips Electronics, Amsterdam, Netherlands; Annelies Goris-Vreugdenhil, Philips Electronics, Amsterdam, The Netherlands; Jane van der Heijden, Director, Veldvest Wintelre Winterle, Netherlands; Katy Hartley, Director, Philips Center for Health & Well-Being, Amsterdam, Netherlands; Lena Ek, Member of European Parliament, Sweden; Madi Sharma, Member of Employer's Group, European Economic and Social Committee, Belgium; Mark Davies, HR Advisers Team Leader, Mouchel Group, Cheshire, United Kingdom; Richard Elelman, Deputy Mayor of Figueres and Head of Environment, Institutional Relations and Culture, Energy Cities Spain; Sandra Van der Berg, GGD Brabant Southeast, Helmond, Netherlands



## An integrated strategy for the Atlantic Area: A framework for functional maritime cooperation?

This workshop will be an animated debate addressing if: An Integrated Strategy - is it the appropriate framework for future co-operation in the Atlantic Area? Participants will discuss the merits, or otherwise, of this proposal, with a view to testing if there is an EU addedvalue and if an integrated strategy approach can deliver tangible benefits for the Atlantic Area. The European Commission will launch a stakeholder consultation on this issue in June and will present an initial stocktaking of the feedback received at the workshop. This will help to inform and raise issues for debate and further consideration.

**06B31**  
**14:30 - 17:00**

*Venue: Basque Country Delegation*

**Organiser:** Atlantic Alliance  
**Speakers:** Guillermo Echenique, Secretary General of Foreign Relations, Basque Government; Eddy Hartog, Head of Unit, DG Maritime Affairs & Fisheries, European Commission, Belgium; Ana Teresa Lehmann,--Steering Committee of Regional Development-North (CCDDRN), Portugal; Jean-Charles Leygues, Former Director, DG Regional Policy, European Commission, Belgium; Fabien Mesclier, Atlantic Arc Commission – CPMR, Rennes, France; Lynsey Moore, First Secretary, Regional Policy, UK Representation to the EU, Brussels

## Bring your own brand! Different approaches to the Baltic Sea identity

The workshop seeks to showcase the mosaic of cultural diversity in the Baltic Sea Macro-Region, not only in cities but also in the regions. We seek to find out if separate cultural identities and regional branding approaches can be agglomerated to form one big Baltic Sea Identity. This is enhancing the development of regions, in particular with respect to the economy, the labour market and to the overall well-being of the citizens. The aim is to show that the Baltic Sea region has a rich culture of its own which makes it an attractive region in Europe.

**06B32**  
**14:30 - 17:00**

*Venue: Centre of the Regions-Information Office Mecklenburg-Vorpommern to the EU*

**Organiser:** Baltic Sea Group  
**Speakers:** Allan Alaküla, Tallinn City, Estonia; Pehr Andersson, City of Malmö, Sweden; Marjatta Eväsoja, Regional Council of South Ostrobothnia, Finland; Thorsten Kausch, Hamburg Marketing, Hamburg, Germany; Stefan Musiolik, State Chancellery, Land Schleswig-Holstein, Germany; Ola Nord, City of Malmö, Sweden; Cay Sevón, Turku 2011 Foundation, Turku, Finland

## Think global, act local: Territorial cooperation of cities and regions for European model solutions on clean urban transport

The debate shall highlight how regions and cities contribute to delivering the European cohesion, competitiveness and climate change agenda by boosting more sustainable and efficient public transport systems. Key issues are to offer better services and targeted marketing, the integration of different transport modes, technological innovations as well as the participation of citizens and stakeholders in decision-making. On the basis of concrete examples from nine cities and regions across North-West Europe politicians, peers and public transport users shall discuss good practises for reaching cleaner and more effective mobility solutions for citizens against the background of Sustainable Urban Mobility Plans.

**06B33**  
**15:00 - 17:00**

*Venue: Regional Representation of North Rhine-Westphalia*

**Organiser:** BAPTS - Boosting Advanced Public Transport Systems in Cities and Regions in North-West Europe  
**Speakers:** Joost Helms, City of Eindhoven, Netherlands; Pekka Hurtola, Finavia Holding Ltd., Finland; Arno Kerkhof, Senior Manager Bus Division UITP, International Association of Public Transport, Brussels; Paul Mathieson, Southend Borough, Essex, United Kingdom; Ruut Louwers, INTERREG IVB North west Europe programme, Belgium; Eric Quiquet, Lille Métropole, France

# Workshops

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## Inter-regional cooperation: Improving quality of life

Territorial co-operation, as one of the biggest success stories in Europe, can be organised in various ways. The debate will present regional best practices in order to show how inter-regional projects can lead to concrete services provided by regions/cities which are able to improve the quality of life of its citizens. During the debate by presenting examples of various multi-regional projects, including those in candidate countries as well as in old and new Member States, participants will gain an insight into different ways of improving quality of life in the economic, social and environmental areas. The panellists will also analyse the challenges they face when implementing and managing inter-regional projects. During the debate there will be a coffee break and at the end there is an opportunity for networking with drinks and finger food.

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**06B34**

**14:30 - 17:00**

*Venue: Umbria Region Brussels Office*

**Organiser:** Inter-Regional Cooperation: Improving quality of life

**Chair:** José Palma Andres, Director, Directorate General for Regional Policy, European Commission, Belgium

**Speakers:** Paola Casucci, Head of Office Information System and Health Mobility Umbria Region, Italy; Carlos Alberto Da Silva, Aggregate Professor University of Evora, Social Science School, Évora, Portugal; Pawel Dzienis, Head of EU Projects Coordination Unit, Marshal's Office of Podlaskie Voivodship, Poland; Barbora Hytkova, Project manager, Central Bohemia Region, Czech Republic; Frank Kerckhaert, Vice-president of Twente Region and Representative of the Board of Twente Region in the DC NOISE project Twente Region, Netherlands; Miloslava Kollárová, Head of Foreign Relations & Tourism Department, Nitra Self-Governing Region, Slovakia; Krzysztof Latka, Director City of Lublin, Poland; Hristina Mincheva, Yambol Municipality, Bulgaria; Tomasz Sadzyński, Acting Mayor, City of Łódź, Poland; Tunç Soyer, Mayor Seferihisar Municipality, Turkey

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## Cooperation strategies for creating cross-border polycentric metropolitan areas

The main goal of this workshop is to discuss the implementation of the strategy of cross-border polycentric metropolitan regions. The workshop will begin with an explanation of the idea and aim of the polycentric metropolitan regions. The benefits and limits of the polycentric approach, existing experiences of other regions and the transposability into other EU regions will be discussed and illustrated using examples such as corresponding cooperation models in the Greater Region, the EPSON catalogue of measures and the project Metroborder.

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**06B35**

**15:00 - 17:00**

*Venue: Representation of the State of Rhineland-Palatinate in Brussels*

**Organiser:** Cross-border co-operation in the Upper Rhine Region and the Greater Region

**Speakers:** Romain Diederich, Director, Ministry of Sustainable Development and Infrastructures, Luxembourg; Jean-Pierre Masseret, President Regional Council of Lorraine, France; Philippe Richert, President, Regional Council of Alsace, France; Christian Schulz, Professor University of Luxembourg, Luxembourg; Philippe Suinen, CEO Wallonie-Bruxelles International, Belgium; Julian Würtenberger, President, Regional Council of Freiburg, Baden-Württemberg, Germany; Urs Wüthrich-Pelloli, State Councillor, Kanton Basel-Landschaft, Switzerland





## Partnership mapping a new Europe

Do European projects implemented by Local Intermediate Authorities, within the framework of the Territorial Cooperation Programme, have a real innovative dimension? What types of contribution do they offer to territories and their inhabitants? How do they ameliorate public policies? What concrete principles can we draw for the future in order to offer ways of implementation for multilevel governance and European integration? These questions will be discussed within this workshop organised by members of CEPLI.

**06B36**

**14:30 - 17:00**

*Venue: Solvay Library*

**Organiser:** Local Intermediate Authorities:  
Driving Territorial Co-operation

**Speakers:** Daniel Ledent, Province of Luxembourg, Luxembourg; Dominique Notte, Province of Namur, Wallonia, Belgium; Josette Durrieu, Conseil Général des Hautes-Pyrénées, France

## EGTC - Towards the revision of the legislative framework

The aim of the workshop is to present the conclusions of the Joint Consultation on EGTC that was launched last 3 May in Cceres, Spain, by the CoR, the Trio of Presidencies, the European Commission and Interact. The consultation has been addressed to Member States, representatives of the existing EGTCs and of the EGTCs under preparation, and other experts and stakeholders. The consultation will deal on the reality of the EGTCs and proposals for the modifications and improvements of the regulatory framework. These contributions will come from the actual experience on the ground. The conclusions of the consultation will contribute to the own-initiative opinion about the future of the revision of the legislative framework of the EGTC, that the Committee of the Regions will adopt in February 2011. This opinion will be the main political text prior to the initiative of revision of the Regulation 1082/2006 that the European Commission will present by August 2011. During the workshop, the EGTC network will be officially presented. This network will involve involving the existing EGTCs and the EGTCs under construction, and also members of the existing expert group and other stakeholders. The network will help the CoR to intensify and expand its political and technical activities in the adoption of the initiative opinion on EGTC, the mainstreaming the EGTC by CoR tools, its promotion in EU policy-making, and the sharing of knowledge about EGTC with CoR members and external stakeholders.

**06B37**

**14:30 - 17:00**

*Venue: Committee of the Regions, JDE 62*

**Organiser:** Committee of the Regions,  
European Grouping of Territorial Cooperation (EGTC)

**Chair:** Michel Delebarre, Member of the Committee of the Regions, Mayor of Dunkirk, France

**Speakers:** Alberto Núñez Feijoo, Member of the Committee of the Regions, President of the Autonomous Community of Galicia, Spain; Danuta Hübner, Chairwoman of the Committee on Regional Development, European Parliament; Karl-Heinz Lambertz, Member of the Committee of the Regions, Minister-President of the Belgian German-speaking Community and President of the Association of European Border Regions, Belgium

## Chambers of Commerce at the heart of the economic development of Euro regions

The five Regional Chambers of Commerce and Industry of the Alps-Mediterranean Euro region (ALPMED)\* have decided to reinforce their cooperation in order to support more efficiently their business community (1.5 million companies) in their cross-border activities and also to represent their interest at European level with a common representation Office in Brussels. The objectives of this seminar are to present the added value of a reinforced cooperation between cross-border Chambers of Commerce for the economic development of a Euroregion, and to debate the complementarities of their actions with those of Regional governments. This seminar will consist in two parts. The first one will focus on the presentation of the common activities of the ALPMED chambers, as well as the results of projects developed in the framework of Territorial Cooperation Programmes. The second part will debate the interaction between the Chambers of Commerce and the Regions, highlighting the multilevel governance necessary for the development of a Euro region. \*The Alps-Mediterranean Euroregion (ALPMED) was created in 2007 between three Italian regions (Piemonte, Liguria, Valle d'Aoste) and two French regions (Rhône-Alpes, Provence-Alpes-Côte d'Azur)

**06B38**

**14:30 - 17:00**

*Venue: Committee of the Regions, VM 3*

**Organiser:** EUROCHAMBRES

**Speakers:** Alessandro Barberis, EUROCHAMBRES; Ferruccio Dardanello, Unioncamere Piemonte, Turin, Italy; Henri Malosse, European Economic and Social Committee, Belgium; Jacques Bianchi, Chambre Régionale de Commerce et d'Industrie Provence-Alpes-Côtes d'Azur-Corse, Marseille, France; Jean Paul Mauduy, Chambre Régionale de Commerce et d'Industrie Rhône-Alpes, France; Paolo Odone, Unioncamere Liguria, Genova, Italy; Pierantonio Genestrone, Aosta Valley Chamber of Commerce, Italy



## Building partnerships towards a Mediterranean macro-regional strategy

Macro-regional strategies, which currently exist for the Baltic Sea and Danube regions, allow the EU to identify needs and allocate available resources for sustainable development. A potential future strategy based on the experience from existing strategies and the Union of Mediterranean, could be applied for the Mediterranean macro-region, focusing its scope and content on the specificities of the area in question. Primary issues, which should be at the core of the Mediterranean strategy, need to include economic development, climate change and safety and security. Local and regional authorities are best placed to give the added value needed in the development of such a strategy, in terms of the expectations to be met and challenges to be tackled. The EPP Group in the CoR aims to focus its workshop on these issues in order to provide the basis for a debate on the future macro-regional strategy for the Mediterranean. For more information, please visit: [www.epp.cor.europa.eu](http://www.epp.cor.europa.eu)

**06B39**

**14:30 - 17:00**

*Venue: Committee of the Regions, JDE 51*

**Organiser:** Committee of the Regions, EPP Group

**Chair:** Michael Schneider, Member of the Committee of the Regions, President of the EPP Group, State Secretary, Delegate of the State of Saxony-Anhalt for the German Federation, Germany

**Speakers:** Eleni Marianou, Secretary General, Conference of Peripheral Maritime Regions of Europe (CPMR), Rennes, France; Ramón Luis Valcárcel Siso, First Vice-President of the Committee of the Regions, President of the Autonomous Community of Murcia, Spain; Ugo Cappellacci, President of Region Sardinia, First Vice-President of the Committee of the Region's Environment, Climate and Energy Commission ENVE

## Inter-regional collaboration and collective innovation between space and non-space sectors in Europe

Building on the initiative SpacelInnovation Saar, awarded with a RegioStars 2009 Special Mention, further developments will be presented and discussed. The workshop will highlight opportunities and potentials from inter-regional collaboration in the field of Innovation from non-space and spaceflight. Regionally organised convergence platforms bring together companies and research institutes from different fields, under the heading Solutions for Space Benefits for Society. Building a network between customised Regional convergence platforms enables a coordinated Europe-wide SpacelInnovation approach in which collective innovation and collaboration can be enabled between companies from different geographic locations which would not get into contact without this enabling tool.

**06B40**

**14:30 - 17:00**

*Venue: Committee of the Regions, JDE 53*

**Organiser:** European Space Innovation

**Speakers:** Andrea Forti, Committee of the Regions, Belgium; Géraldine Naja, European Space Agency, Paris, France; Peter Bütfering, European Space Innovation, Cologne, Germany; Reinhard Schulte-Braucks, Space Research and Development, European Commission, Brussels; Walter Peeters, Dean, International Space University, France

## Better cluster support services for green innovation

Working towards greener regions and cities in Europe includes making better use of clusters and cluster initiatives that can address societal challenges in a more strategic and focused manner. The challenge is to find practical solutions for fostering green innovation and environmental sustainability. The aim of the workshop is to showcase better cluster support tools and services that regional clusters and cluster organisations can offer for addressing environmental challenges and contributing to the greening of industries. The lessons learned and the tools tested amongst the transnational partnership projects could be further leveraged through mainstream cohesion policy and other networks.

**06B41**

**14:30 - 17:00**

*Venue: Centre Borschette, room 0B*

**Organisers:** European Commission, DGs Enterprise and Industry, Research and Environment

**Speakers:** Fabio Iraldo, Sant'Anna School of Advanced Studies, Pisa, Italy; Gareth Jones, UK Centre for Economic & Environmental Development, Peterborough, United Kingdom; Helder Rosendo, CITEVE - Textile Technology Center of Portugal, Portugal; Josef Wolfbeisser, KWI Consultants GmbH, Austria; Sylvia Schreiber, Stuttgart Region, Baden-Württemberg, Germany



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## Cross-border cooperation and regional innovation systems in Latin America: Contribution to the regional integration process

The workshop will present the main results of two studies conducted by the Directorate-General for Regional Policy on cross-border cooperation and regional innovation systems in Latin America. The studies identify key findings and good practices in selected regions in Latin America through case studies featuring, on the one hand, the place-based dimension of innovation and, on the other, the main challenges faced by Latin American border regions in developing effective cross-border cooperation. The presentations will focus on lessons learned and obstacles identified, as well as the relevance of international and European experiences in overcoming these obstacles.

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## Low-energy cities with a high quality of life for all: A way towards territorial cohesion

Energy and territorial cohesion have been included in the treaty of Lisbon, and recognised as areas of major priority. The territory scale - the right scale for energy policies? As a transversal mean, energy deals with territorial cohesion (economy, local social questions and environmental issues). Pioneer local authorities have chosen to reclaim energy issues on their territories. Under the patronage of Michel Delebarre, the workshop will address the issues contained in the territorial approach of energy. Pierre Calame will introduce the conceptual framework, followed by a discussion between experts of different sectors (European institutions, local authorities, enterprises and NGOs).

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## Civil Society Forum: Principle of Partnership - mind the gap with practice

During OPEN DAYS 2009 the discussion in the Civil Society Forum centred around the fact that, despite improvements in the application of the partnership principle in European cohesion policy programmes, much remains to be done in order to have a real and active partnership. This session includes a review of different approaches, including academic input from IQ-Net, on how the partnership principle is being implemented across the EU. It will include discussion on recent work carried out by the European Economic and Social Committee as well as the European Citizen Action Service (ECAS) on questions such as: What can the regions do to strengthen the partnership?, What can be done to enforce the partnership principle in the European cohesion policy regulations?; and How can partnership organisations improve capacity?

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### 06B42 14:30 - 17:00 -

*Venue: Centre Borschette, room 1 A*

**Organiser:** European Commission, DG Regional Policy, Brussels

**Chair:** Ronnie Hall, Director, DG Regional Policy, European Commission

**Speakers:** Enrico Wolleb, ISMERI Europa S.r.L., Italy; Tulio de Bono, Minister for Science and Technology, Government of the Province of Cordoba, Argentina; Antônio Diomário de Queiroz, President, Fundação de Apoio à Pesquisa Científica, Santa Catarina, Brazil; Francis Bailly, Senior Business Executive, Vice-President of European Affairs; General Electric Europe NV, Budapest, Hungary; Martín Guillermo Ramírez, Association of European Border Regions (AEBR); Ubajara Berocan Leite, Ministry of National Integration, Brazil

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### 06C14 14:30 - 17:00

*Venue: Committee of the Regions, VM 1*

**Organiser:** Energy Cities

**Speakers:** Christine Lins, European Renewable Energy Council, Brussels; Fiona Hall, European Parliament, Brussels; Gérard Magnin, Executive Director, Energy Cities, Besançon, France; Magda Stoczkiewicz, Director, Friends of the Earth Europe, Brussels; Michel Delebarre, President of the CoR COTER Commission, Mayor of Dunkerque, France; Pekka Sauri, City of Helsinki, Finland; Pierre Calame, International Initiative for Rethinking the Economy, Paris, France; Stéphane Dupas, Project Manager, Energy Cities, Besançon, France

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### 06C15 14:30 - 17:00

*Venue: Centre Borschette, room 0C*

**Organiser:** European Citizen Action Service (ECAS)

**Chair:** Thomas Wobben, Representation of Saxony-Anhalt to the EU, Brussels

**Speakers:** Dirk Ahner, Director-General, DG Regional Policy, European Commission, Brussels; Jan Olsson, European Economic and Social Committee, Brussels; Laura Polverari, European Policies Research Center, University of Glasgow, Scotland, United Kingdom; Anthony Venables, European Citizen Action Service, Brussels



# Workshops

Wednesday 6 October 2010



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## Streamlining micro-credit initiatives

Micro-credit is a sector of growing importance which has a proven capacity to enhance business creation and employment while helping to alleviate social exclusion. The Commission launched below mentioned initiatives together with the EIB-group to promote the development of sustainable micro-credit in the European Union.

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## 06C16

**14:30 - 17:00**

*Venue: Centre Borschette, room 1 B*

**Organiser:** European Commission, DG Regional Policy

**Speakers:** Karl Dayson, Executive Director Community Finance Solutions University of Salford, Community Finance Solutions, Salford, United Kingdom; Corrado Ferretti, President, PerMicro SpA, Italy; Roger Havenith, DG Regional Policy, European Commission, Brussels; Dimo Lliev, European Commission, DG Regional Policy, Brussels

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## The future of European Cohesion Policy post-2013

In the framework of this seminar, representatives of the European Commission, Member States and regions will present the challenges and issues for the reform of EU cohesion policy post-2013.

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## 06C17

**14:30 - 17:00**

*Venue: Centre Borschette, room 0A*

**Organisers:** European Commission, DGs Employment, Social Affairs and Equal Opportunities, and Regional Policy

**Speaker:** Thomas Bender, European Commission, Directorate General for Employment, Social Affairs and Equal Opportunities

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## Special plenary: Promoting Smart, Sustainable and Inclusive Growth: a challenge for all Europe's regions

Since its inception, European cohesion policy has helped address the challenges of all Europe's regions while remaining differentiated according to their individual needs. In its modern version, European cohesion policy seeks to promote growth and jobs, while concentrating resources on the least prosperous regions. In this respect, the aim of the Regional Competitiveness and Employment Objective has been to anticipate and promote economic change by improving the competitiveness and attractiveness of EU regions.

In the light of the recent economic crisis and in view of the growing competition from outside the EU however, Europe needs to mobilize the power and imagination of its regions more than ever. This session examines whether or not the moment is right to contemplate the reduction of financial support outside the least prosperous regions. The history of cohesion policy since the landmark reforms introduced in 1989 has demonstrated the added value of a comprehensive approach, by including all regions, to European cohesion policy. This session will include keynote speeches by political leaders from regions under the Regional Competitiveness and Employment Objective on the added value of European cohesion policy and the role their regions can play in meeting the priorities of the Europe 2020 strategy.

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## 06E03

**16:00 - 18:30**

*Venue: European Commission, Charlemagne building, room GASP*

**Organisers:** European Commission, DG Regional Policy

**Chair:** Jacki Davis, European Policy Centre, Belgium

**Speakers:** Johannes Hahn, Commissioner for Regional Policy, Belgium; Mercedes Bresso, President of the Committee of the Regions, Councillor of the Piemonte Region, Italy; Carwyn Jones, First Minister of Wales, United Kingdom; Radko Martinek, Member of the Committee of the Regions, President of the Pardubice Region; Eleni Mavrou, Mayor of Nicosia, Cyprus; Alain Rousset, Member of the Committee of the Regions, President of Aquitaine Regional Council, France; Andrej Ďurkovský, Member of the Committee of the Regions, Mayor of Bratislava, Slovakia (TBC); Ahmed Aboutaleb, Member of the Committee of the Regions, Mayor of Rotterdam, Netherlands





## Morning Sessions

### Formula Energia - Innovative solutions for green energy and sustainable development

To achieve a sustainable future, Europe has defined an overall strategy Europe 2020 - that includes a component for fighting climate change and promoting energy efficiency, as well as exploiting fully the potential of new technologies and innovations in the field to relaunch growth and occupation. The seminar will propose a selection of the best innovative solutions tested in the frame of projects for local development, urban design and restructuring that can provide tangible contributions to reach Europe 2020 goals. The examples proposed include trigeneration systems for the simultaneous production of power, heating and cooling by a co-generator and an absorption chiller, and the methane gas supplies having zero emission impact. Promoting companies among which Cpl Concordia and ENI Group are among the EU leaders in gas production, transportation and marketing. The seminar will present technological innovations, their effective applications in rural locations and even islands, together with the perspectives for further potential use in the urban environments of future Europe.

**07A47**

**11:15 - 13:00**

*Venue: Committee of the Regions, JDE 62*

**Organiser:** HAL9000 Limited

**Speakers:** Mattia Crossetto, HAL 9000

### Co-operative banks: Key player in developing green financial products

Cooperative banks will present concrete projects and best practices on renewable energy, responsible sustainable investment (RSI) and sustainable finance. Banks can leverage resources and facilitate structural changes by financing innovative and sustainable projects and disseminating responsible practices among their clients (individuals, enterprises, SMEs, public authorities, NGOs, etc). In this respect, European co-operative banks whose business model is based on proximity, self-help and solidarity, have huge potential to drive the transition to a more sustainable society and economy.

**07B43**

**11:15 - 13:00**

*Venue: Committee of the Regions, JDE 51*

**Organiser:** European Association of Cooperative Banks

**Speakers:** Bart Jan Krouwel, European Association of Cooperative Banks, Brussels; Huub Keulen, Rabo Groen Bank, The Netherlands; Johann Koltringer, Austrian Raiffeisen Group, Vienna, Austria; Martine Leonard, CM-CIC Asset Management, Paris, France; Sandra Haase, DZ Bank, Frankfurt/M., Germany

### Innovative policies for territorial cohesion

The current economic crisis and the new social, labour and territorial needs have fostered and enhanced the role of local intermediate governments as key actors for cohesion. These governments are aware of the importance of developing innovative territorial strategies to help their municipalities and search for common solutions. The economic crisis has made drawing up a territorial consensus more relevant than ever. The decrease of resources and the increase of demands have obliged the local intermediate authorities to optimise any available means in order to face the consequences of the crisis and to improve the territorial cohesion. During this debate, European actors at local level with many years of experience in the field will meet together to benchmark and exchange their views on the topic with participants and public.

**07C18**

**09:00 - 10:45**

*Venue: Solvay Library*

**Organiser:** Local Intermediate Authorities: Key Actors for Cohesion

**Speakers:** Mircea Cosma, President, Judet of Prahova, Romania; Paolo Filippi, President, Provincia di Alessandria, Italy; Valentín Cortés, President, Diputación de Badajoz, Spain; Vicente Aparici, Vice-President, Diputación de Castellón, Spain

# Workshops

Thursday 7 October 2010



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## Tackling climate change: Working with nature

Terrestrial and marine ecosystems currently absorb half of the anthropogenic CO<sub>2</sub> emissions and help us to adapt. Ecosystem-based approaches working with nature - for example maintaining and restoring floodplains, greening the cities are ready for use and bring multiple benefits. Investing in nature makes economic sense and is vital to tackle climate change. The development of green infrastructure provides job and business opportunities. The workshop will both give an overview of EU policy in this field and showcase practical examples of ecosystem-based climate change action, including projects co-financed by the EU LIFE programme. It will target local and regional authorities and representatives from associations in different sectors.

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## Challenges to social cohesion in cities and social innovation responses

The workshop will focus on challenges to social cohesion in cities and socially innovative responses to them. It will examine the challenges to social cohesion in cities from an integrated perspective, as well as the role of innovative social strategies in the fight against social exclusion. As well as presenting the findings from different networks funded by the Research Framework Programme, the workshop will examine how cohesion policy can contribute to tackling these issues.

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## European cohesion policy and Roma inclusion - new initiatives

The Roma community is the largest minority group in the EU featuring an extremely large number of marginalised people, the majority of whom live in Central and Eastern European countries. European cohesion policy is the key to helping improve their socio-economic conditions by introducing distinct educational, labour market and housing initiatives and strengthening access to social and healthcare facilities. To promote Roma inclusion, the EU has recently given its support to a host of innovative projects and policy initiatives, including the Roma Inclusion Pilot Project, the amendment of the ERDF regulation on housing, Presidency conclusions and high-level meetings. Member States, international organisations, NGOs, and regional and local actors are invited to discuss how to contribute to this dialogue on Roma inclusion. The workshop provides an opportunity to hear the voices of all those working on the ground, giving their views on how the changes introduced by the EU meet their expectations and on the potential opportunities these changes offer.

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### 07C19

09:00 - 10:45

Venue: Committee of the Regions, JDE 51

**Organisers:** Committee of the Regions and European Commission, DG Environment

**Speakers:** Angelo Salsi, DG Environment, European Commission, Brussels; Karin Zaunberger, DG Environment, European Commission, Brussels; Linda Gillham, Member of the Committee of the Regions, Member of Runnymede Borough Council, United Kingdom

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### 07C20

09:00 - 10:45

Venue: Centre Borschette, room 1A

**Organisers:** European Commission, DGs for Research and Regional Policy

**Speakers:** Corinne Hermant-de-Callatay, DG Regional Policy, European Commission, Brussels; Frank Moulart, Katholieke Universiteit Leuven/Newcastle University, Leuven, Belgium; Jordi Vila, Municipality of Malgrat, Catalonia, Spain; Maricol Garcia, University of Barcelona, Spain; Pierre Valette, DG Research, European Commission, Brussels; Serena Vicari, University of Milano Bicocca, Italy; Thomas Emmenegger, President, Olinda Association

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### 07C21

09:00 - 10:45

Venue: Centre Borschette, room 0C

**Organiser:** European Commission, DGs for Regional Policy and Employment, Social Affairs and Equal Opportunities

**Chair:** Mikel Landabaso, Head of Unit, Directorate General for Regional Policy; Lenia Samuel, DG Employment, Rudolf Niessler, Director from Regional Policy DG

**Speakers:** Iva Šolcová, Ministry of Labour and Social Affairs, Czech Republic; Lenia Samuel, DG Employment, Social Affairs and Equal Opportunities, European Commission, Brussels; Roussinova Savelina, Open Society Institute, Brussels; Toth Attila, Municipality Nyiregyhaza, Hungary; Ujlaky Andras, Director, Kiut Private Limited Company



## Outermost regions - bringing diversity and excellence to European research

Thanks to their unique geographic position and climate, Europe's outermost regions have specific advantages in developing research activities in the fields of biodiversity, marine sciences, climate change, renewable energies and tropical diseases, acting as Europe's natural laboratories. These regions also have a high research potential but, in spite of their efforts to enhance research and innovation capacities through European cohesion programmes, they have difficulties in compensating for their remoteness from the European Research and Innovation areas. These are linked to the territorial difficulties that seem to be reflected in their modest participation in the 7th Framework Programme. This workshop highlights examples of research excellence in the outermost regions and addresses specific research policy issues, as defined in European research policy relating to the objective of territorial cohesion.

## Agenda 2020: A new paradigm for local urban development

Agenda 2020 recognises the deep transformations that are impacting on EU society (demographics, climate change, energy (sourcing and usage), migration flows, governance, impact of crisis etc). This debate will focus on a number of aspects, such as how these transformations are reflected in local urban development; what new needs are emerging; how we can create a new urban dimension in cohesion policy which reconnects the local dimension to EU policy; and what exactly constitutes the local. The debate will also elaborate on the matter of effectively feeding the debate into the EU process in respects of future cohesion policy?

## Leading change through social inclusion

In the European year for combating poverty and social exclusion still 17% of EU citizens have such limited resources that they cannot afford the basics. There is no miracle solution to put an end to poverty and social exclusion. However, the local intermediate authorities have developed some successful initiatives to change the situation. How to lead change through social inclusion will be the main topic in an open debate with the presence of politicians who are leading the process in Europe at local level.

### 07C22

09:00 - 10:45

Venue: Centre Borschette, room 0 B

**Organisers:** European Commission, DGs Research and Regional Policy

**Speakers:** Manuel Collados Vera, Instituto de Astrofísica de Canarias (IAC), Spain; Patrick Queneherve, Pôle de recherche agro-environnementale de la Martinique, Martinique, France; Patrick Guillaumin, Regional Council of La Réunion, Le Moufi, Saint-Denis, France; Serrão Santos, Director, Department of Oceanography and Fisheries (DOP), The Azores, Portugal; Sylvia Schreiber, Stuttgart Region, Baden Württemberg, Germany

### 07C23

09:00 - 13:00

Venue: Northern Ireland Executive Office

**Organiser:** Local Urban Development Network

**Speakers:** Anneli Hulthen, Mayor and Chairman of the Executive City Council (TBC); City of Gothenburg, Sweden; Dirk Ahner, Director-General, DG Regional Policy, European Commission, Brussels; Haroon Saad, Director, Quartier en Crise - European Regeneration Area Network, Brussels; Ilda Curti, Deputy Mayor, City of Torino, Italy; Jan Olbrycht, Member of the European Parliament, Brussels; Karima Delli, Member of the European Parliament, Brussels (TBC); Laura Leonard, European Manager (TBC) Belfast City Council's Development Department, Belfast, Northern Ireland, United Kingdom

### 07C24

11:15 - 13:00

Venue: Solvay Library

**Organiser:** Local Intermediate Authorities: Key Actors for Cohesion

**Speakers:** Ferenc Ódor, President, Borsod-Abaúj-Zemplén County Council, Hungary; Juan Andrés Tovar, President, Diputación de Cáceres, Spain; Konstantinos Liantis, President, Prefecture of Kastoria, Greece; Philippe Meslay, Vice-President, Conseil General de Côtes d'Armor, Brittany, France; Renaud Tardy, Vice-President, Conseil General du Nord, France; Stephan Loge, President, Dahme-Spreewald counties, Germany



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## Social cohesion in a time of crisis: Local and regional innovative responses

The purpose of the Thematic Subsidiarity Workshops (TSW) is to direct the subsidiarity debate towards practical issues in policy making within specific sectors, i.e. those policy domains where decisions are mostly made at the local, regional or national levels and where the European Community does not have exclusive competences (see, for example, Arts 4, 5 and 6 TFEU). The TSW will encourage a dialogue between the concerned actors (EU Institutions, local and regional authorities represented in the CoR Subsidiarity Monitoring Network, think tanks, etc) focusing on one or more particular EU initiatives. Within the framework of the Action Plan of the Subsidiarity Monitoring Network, two working groups will work on issues related to social cohesion: first, the group led by the Basque Country will focus on social innovation; and second, the working group led by ArcoLatino will focus on social policies and rights. The SMN workshop during the Open Days will serve to discuss the outputs of these two working groups and to analyse how the application of subsidiarity can lead towards successful projects within this policy area. The participants of the workshop will be representatives of regional or local authorities and associations, which are part of the CoR Subsidiarity Monitoring Network, national authorities, CoR members. A maximum of 100 participants is foreseen.

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## Ageing and persons with disabilities: Turning the challenge into opportunities through regional innovation with ICT and accessibility measures

Demographic ageing poses an enormous challenge for Europe's regions. Today there are four people working for each one retired. In 2050 only two will work for every one retired. Moreover, persons with disabilities or long standing health problems - mainly excluded from the labour market - represent about 16% of the European population aggravating the situation. These numbers are increasing given the ageing of the population. Hence, also difficulties in accessing buildings, transport and information and communication technologies is increasing for a large part of the population. The ageing population is rapidly challenging the inclusivity and financial sustainability of our society. New solutions must be found. Europe needs to make full use of its labour potential to face the challenges of an ageing population and rising global competition. This workshop will present strategies for innovation at regional level by investing in new ICT solutions for independent living and active ageing as well as discussing how implementing accessibility through European cohesion policy can help to promote a healthy and active ageing population as well as an inclusive society for persons with disabilities and long standing health problems to allow for greater social cohesion and higher productivity.

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## 07C25 11:15 - 13:00

*Venue: Committee of the Regions, JDE 53*

**Organiser:** Committee of the Regions, Subsidiarity Monitoring Network

**Speakers:** Henriette Van-Eijl, DG Enterprise and Industry, European Commission, Brussels; Luis María Ullibarrí Martínez de Aguirre, Innobasque Agency, Basque Country, Spain; Nuria Mignone, Social Cohesion Thematic Committee of Arco Latino, Barcelona, Spain; Silvia Ganzerla, Senior Policy Officer Social Affairs, EUROCITIES, Brussels

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## 07C26 11:15 - 13:00

*Venue: Centre Borschette, room 0 B*

**Organisers:** European Commission, DGs for Regional Policy, Employment, Social Affairs and Equal Opportunities and Information Society and Media

**Speakers:** Giulio Antonini, Expert Consultant, Friuli Venezia Giulia Region, Italy; Gerald Craddock, Chief Officer, Centre for Excellence in Universal Design, Dublin, Ireland; Miguel Angel Cabra de Luna, Director for Social Relations, International Affairs and Strategic Planning, Fundación Once, Member of the European Economic and Social Committee, Belgium; Pedro Rodríguez Delgado, Manager Director, Fundación Andaluza de Servicios Sociales, Andalucía, Spain



# OPEN DAYS Local Events: Europe in my Region/City




## Europe in my Region|City September|October|November 2010

The overall objective of the OPEN DAYS local events is to provide a dynamic and inclusive framework for European communication to the different regions and cities. Since it was launched in 2006, the initiative has proven a valuable and increasingly popular addition to the "European Week of Regions and Cities" organised in Brussels every year. Under the heading "Europe in my Region/City", the regional partners together with a number of European associations, networks and universities are given the opportunity to export the OPEN DAYS to the cities and regions in what has by now become a sustained move to foster the dialogue between organisations at the EU political level and the European public.

Over 260 local events are set to take place throughout September, October and November 2010. Events will be organised all over the European Union as well as in Albania, Bosnia-Herzegovina, Croatia, Georgia, Norway, Serbia, Turkey and Ukraine, amounting to 35 participating countries in total. Staged mainly around the three thematic priorities of the 2010 OPEN DAYS, this year's edition is expected to attract over 25,000 participants, including representatives from different public authorities, civil society organisations and the private sector.

The continued engagement of so many different people ensures that the initiative of "Europe in my Region/City" firmly lies with the people who know best how to communicate Europe to its citizens, namely the regions and cities themselves.

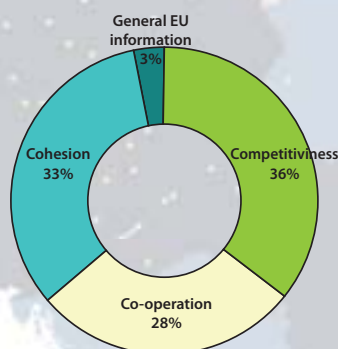
Examples of local events organised as part of the 2010 OPEN DAYS include:

- In **Miskolc**, Hungary, presentations and workshops on "North Hungary in a Sustainable Europe" with focus on innovation and employment, are scheduled to take place in October.
- In **Bremen**, Germany, a public debate focusing on 'Bremen's position on EU cohesion policy after 2013'.
- In **Lisbon**, Portugal, organisers have planned a cultural performance and debate on 'The future of Cohesion Policy'.
- In October, **Lodz** in Poland will be the venue for a forum where examples of European funded projects and initiatives will be showcased.
- In **Nantes**, France, there will be an exhibition focusing on

'Europe and mobility' in the context of mobility week in September.

- In **Sofia**, presentations and workshops will take place on 'Innovation, a main instrument for knowledge based economy – the case of Sofia'.
- The **Northern Netherlands Provinces** are organising a seminar and cultural event in October entitled 'Towards a sustainable Europe'.
- **Maribor** in Slovenia will be the setting of a debate on 'Cross-border, transnational and interregional co-operation'.
- In **Luxembourg**, 'The implications of the Lisbon Treaty for local authorities' will be discussed.

Most events take the format of seminars, workshops and roundtables which focus on innovation, regional development and green economic growth under the heading of "Competitiveness". Events on "Co-operation" tackle territorial cross-border initiatives, and macro-regions to highlight latest developments and enhance exchange among practitioners. Finally, regional authorities, experts and the broad public will have the opportunity to attend events on "Cohesion" to address territorial and social cohesion, as well as integrated approaches to policies relevant at the local level.



An importance was given to the collaboration set up with Europe Direct offices; EU information centres in the region/city; European Commission Representation in the Member States; and European Programmes. Indeed, the number of offices within this European network participating in the organisation of local events is increasing every year.

More information is available on the website:

[www.opendays.europa.eu](http://www.opendays.europa.eu)

# Media information and programme



## Journalists from written and audiovisual media are welcome to participate in all events during OPEN DAYS 2010 and to discover 'regional Europe'

The organisers will offer - together with the regional partner offices in Brussels - a special programme for about 200 journalists from regional media. The Committee of the Regions will host a Media Centre during the event, which will include working facilities for journalists as well as a TV Studio at the disposal of visiting crews. (Also pick-up of journalist-badges in CoR-building).

The programme below includes the media events as of mid-July. Please note that this programme may be subject to change. The final programme, press packs and badges will be available in the Committee of the Regions premises as of 4 October.

For more information and registration of journalists, please contact Julia Kerschbaumsteiner at [press@open-days.eu](mailto:press@open-days.eu) or phone +32 (0) 2 333 59 94.

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### Monday 4 October

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#### From 12.00 Registration and distribution of badges

*Venue: Committee of the Regions, Rue Belliard 101, ground floor*

#### 12.30 – 14.00 Welcome reception for journalists

*Venue: Committee of the Regions, Rue Belliard 101, Atrium 6th floor*

**14.00 – 14.30 Round table discussion** with Johannes Hahn, EU Commissioner for Regional Policy, Mercedes Bresso, President of the Committee of the Regions and journalists

*Venue: Committee of the Regions, Rue Belliard 101, room 52*

*Moderator: Mark Rogerson, Executive Director, Consilia Ltd.*

**14.40 Departure to Opening Session** in the European Parliament (on foot)

#### 15.00 – 17.00 Opening Session of the OPEN DAYS

*Venue: European Parliament, Hemicycle  
(entrance: Place du Luxembourg)*

Speakers: **Rodi Kratsa-Tsagaropoulou**, Vice-President of the European Parliament; **Rudy Demotte**, Minister-President of the Walloon region, Belgian Presidency; **José Manuel Barroso**, President of the European Commission; **Johannes Hahn**, Commissioner for Regional Policy; **Mercedes Bresso**, President of the Committee of the Regions; **Philippe Maystadt**, President of the European Investment Bank; **Danuta Hübner**, Chair of the European Parliament's Committee for regional development

**17.00 – 17.30 Interview opportunities** with Members of the European Parliament and Members of the Committee of the Regions – European Parliament, Hemicycle

#### 19.00 Reception

on the occasion of the Opening of the "Meeting Place"

*Venue: Committee of the Regions, Rue Belliard 101*

Walk through the "Meeting Place" villages and photo/press opportunities with President Bresso, Commissioners Hahn and Potocnik (tbc), CoR members present and Greg Brown, Motorola CEO

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### Tuesday 5 October

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**10.00 – 12.00 Pre-booked interviews** with Mercedes Bresso, President of the Committee of the Regions, and Johannes Hahn, Commissioner for Regional Policy

*Venue: Committee of the Regions, Rue Belliard 101, VIP salon, 5th floor*

*Contacts: Christian Gsodam +32 (0)2 282.21.21 for Mrs Bresso or Ton Van Lierop +32 (0)2 296.65.65 for Mr Hahn*

# Media information and programme



## 12.00 – 14.00 Regions and the EU agenda

Interviews with members of the Committee of the Regions (as part of the meetings of the national delegations)

*Venue: Committee of the Regions, Rue Belliard 101*

## 12.30 – 13.00 Press panel on the EU Strategy for the Danube Region

*Venue: European Commission, Berlaymont building, Rue de la Loi 200, Schuman room*

Regional cooperation will be one of the main themes of the OPEN DAYS. The pioneering 'macro-regional' strategies, such as the EU Strategy for the Danube Region, will be a key feature in these debates. In this press panel political leaders will discuss how the Strategy is evolving from their perspective.

Speakers: **Johannes Hahn**, Commissioner for Regional Policy; **Wolfgang Reinhart**, Minister for European Affairs of Baden-Württemberg or **Emilia Müller**, Minister for Federal and European Affairs of Bavaria; **Rosen Plevneliev**, Bulgarian Minister of Regional Development and Public Works (tbc), **Andrej Plenković**, State Secretary for European Integration, Republic of Croatia (tbc), **Etelka Barsi-Pataky**, Commissioner of Government for EU Danube Strategy, Hungary (tbc)

## 13.00-13.15 Interview opportunities on the EU Strategy for the Danube Region

## 14.30 – 16.00 'How do EU funds deliver in your country?'

Arranged meetings (upon registration) with experts from the European Commission.

*Venue: European Commission, Directorate-General for Regional Policy, CSM1 building, 23 Avenue Père de Deken*

**(CoR to confirm time) Press conference** with USA Conference of Mayors' President, Elisabeth Kautz, Commissioner Connie Hedegaard and Mercedes Bresso on Climate Change (tbc)

*Venue: Charlemagne, Room GASP, 2nd floor*

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## Wednesday 6 October

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**Morning:** opportunity to attend OPEN DAYS seminars & to meet with the Brussels office of your region

## 12.30 – 13.00 Press panel on cohesion policy uniting divided communities: the experience of football

*Venue: European Commission, Berlaymont Building, Rue de la Loi 200, Schuman room*

European cohesion policy has supported various sporting initiatives, both to promote social integration but also as a way of tackling problems of racism, sectarianism and social exclusion. With this press panel, we hope to raise awareness of how sport, and in particular football, can address these challenges.

Speakers: **Johannes Hahn**, Commissioner for Regional Policy; **Androulla Vassiliou**, Commissioner for Education and Culture, Multilingualism and Youth; **William Gaillard**, Adviser to the President of UEFA; **Michael Boyd**, Irish Football Association; **Valeriu Nicolae**, Anti-racism Football campaign in Romania.

## 13.00-13.15 Interview opportunities

**For general enquiries** about the **media programme** and **interview opportunities**, please contact the team by email at [press@open-days.eu](mailto:press@open-days.eu) or by phone:

Ana Aguilar +32 (0)2 533.95.37  
or Agnieszka Dudziak +32 (0)2 537.21.67

**A map** indicating all the main venues of the media programme will be available in September

During the OPEN DAYS, a **Media Centre** will be available for the expected 200 journalists from regional and local media at the **Committee of the Regions, 101 Rue Belliard**. Available facilities include a TV studio as well as editing and direct broadcasting possibilities for local TV journalists and a press room.



# Media information and programme



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**The full OPEN DAYS programme with the 130 seminars and workshops is available at [www.opendays.europa.eu](http://www.opendays.europa.eu)**

*Some highlights from the programme are:*

## **Networking lunch: "Meet the projects – How European cohesion policy contributes to the green economy"**

**Tuesday 5 October, 13-15-14h15**

*Venue: European Commission, CSM2 building, Avenue de Tervuren 41, room 00/141*

Speakers: **Chris Ashe**, Head Of Centre, Dundee College, Scotland; **Meyvaert Pascal**, proj.l. WaterstofNet vzw, Belgium; **Phillip Jones**, Head of School, Welsh School of Architecture, Cardiff University

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## **Networking lunch: "Meet the projects – Innovation in European cohesion policy"**

**Tuesday 5 October 2010, 13-15-14h15**

*Venue: European Commission, 23 Avenue Père de Deken, CSM1 building, VIP room*

Speakers: **Mr. Heikki Immonen**, Innovation Coordinator, Advanced Collaboration for Entrepreneurship Project, TULI Program, Finland; **Dr Päivi Iskanius**, Project Manager, Northern Research and Innovation Platform, University of Oulu, Finland; **Mrs Tigchelhoff**, Director, Utrecht Science Park, Netherlands; **Helen Armstrong**, One North East, European Regions for Innovative Productivity, North Sea programme

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## **Networking lunch: "Meet the projects – Using ICT in cross-border projects"**

**Wednesday 6 October, 13.15-14.15**

*Venue: European Commission, CSM1 building, 23 Avenue Père de Deken, VIP room*

Speakers: **Matthias Wevelsiep**, Central Baltic Programme - IleP (Immigrant Inclusion by eParticipation); **Ieva Briede**, Project Manager of Kurzeme Planning Region Administration, (Enhance of Lifelong Learning Cross Border Capacity), Latvia-Lithuania Programme; **Alberto Preti**, Central Europe project KASSETS (Knowledge-enabled Access of Central Europe SMEs to Efficient Transnational Transport Solutions)

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## **Special plenary - Promoting smart, sustainable and inclusive growth: A challenge for all Europe's regions**

**Wednesday 6 October, 16:00-18:30**

*Venue: European Commission, Charlemagne building, Rue de la Loi 170*

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## **Special panel - EU budget reform post-2013- Should better-off regions receive cohesion policy funding?**

**Thursday 7 October, 9.00- 12.00**

*Venue: European Commission, Charlemagne building, Rue de la Loi 170*

*Come and hear about projects co-financed by the European regional policy in the area of energy/sustainable development, innovation or ICT in cross-border context.*





Participation in the OPEN DAYS is free of charge. Registration is mandatory to attend to the workshops or other events of the OPEN DAYS. For more information visit the OPEN DAYS Tent or our website [www.opendays.europa.eu](http://www.opendays.europa.eu)

## Participant badges

Each OPEN DAYS 2010 participant will receive a badge for identification and registration purposes. All badges will be handed out in the OPEN DAYS Tent on the Esplanade of the Regional Policy Directorate-General (Metro Station Merode) as of Monday 4 October, 09.00, all day and during the whole event. The participant badge will give access to all venues. Attendance to the Opening Session and to the Opening of the Meeting Place is upon registration via the website. Participation to the Official Reception is by invitation only.

## InfoPoints during the event

During the OPEN DAYS 2010, two Infopoints will offer material, documentation and help:

### InfoPoint at the OPEN DAYS Tent

Esplanade of the Regional Policy Directorate-General  
Avenue de Tervueren 41  
1040 Brussels

Metro (line 1 and 5) : Merode  
Exit: Nr 7 - Square Pr. Jean de Mérode

### InfoPoint at the Committee of the Regions Pick-up of badges for journalists

Jacques Delors Building  
Rue Belliard 101, Brussels (ground floor and 5th floor)

Metro lines 1 and 5: 'Maelbeek'

## OPEN DAYS Tent

Participants, speakers and others interested in the OPEN DAYS will be welcomed at the OPEN DAYS Tent in front of the Regional Policy Directorate-General's headquarter. Open as from 09.00 on 4 October 2010, the tent will be the place where participants can pick up their badges, the final programme and other practical information.

In addition, the Tent will host exhibitions and showcase regional projects

### Opening hours:

Monday, 4 October: 09:00 -18:30  
Tuesday, 5 October: 08:00 -18:30  
Wednesday, 6 October: 08:00 -18:00  
Thursday, 7 October: 08:00 -13:00

### For more information, please contact the

#### OPEN DAYS 2010 Conference Secretariat:

Anne-Audrey Le Guennec

[secretariat@open-days.eu](mailto:secretariat@open-days.eu)

**OPEN DAYS Hotline: +33 (0) 1 43 67 99 44**



- R** **Explanade of the DG Regional Policy**  
 OPEN DAYS Registration Tent - Info Point  
 Avenue de Tervuren - Tervurenlaan, 41
- A** **Committee of the Regions, Jacques Delors**  
 Info Point, Meeting Place, Media Centre  
 Rue Belliard - Belliardstraat, 101
- B** **Committee of the Regions, Van Maerlant**  
 Info Point, Meeting Place, Media Centre  
 Van Maerlant 2
- C** **European Commission, Berlaymont**  
 Rue de la Loi - Wetstraat, 200
- D** **European Commission, Centre Borschette**  
 Rue Froissart - Froissartstraat, 36
- E** **European Commission, Charlemagne**  
 OPEN DAYS University  
 Rue de la Loi - Wetstraat, 170
- F** **European Parliament**  
 Rue Wiertz - Wiertzstraat 60
- G** **Explanade of the Berlaymont**  
 Rue de la Loi - Wetstraat, 200
- H** **Regional Policy Buildings**  
 Cours Saint-Michel - Sint-Michiels Warande, 2
- I** **Comic Strip Center**

- 1** **Bibliothèque Solvay**  
 Parc Léopold - rue Belliard - Belliardstraat, 137
- 2** **Centre of the Regions, Information Office Mecklenburg - Vorpommern to the EU**  
 Boulevard St. Michel - Sint-Michielslaan, 80
- 3** **Common House of Steiermark / Kuja wsko-Pomorskie / West Pannonia / Croatian Regions Office**  
 Avenue de Tervuren - Tervurenlaan, 82-84
- 4** **Delegation of Catalunya towards the EU**  
 Rue de la Loi - Wetstraat, 227
- 5** **Delegation of the Basque Country in Brussels**  
 Rue des Deux Eglises - Tweekerkenstraat, 27
- 6** **East Finland EU Office**  
 Rond-Point Schuman - Schumanplein, 6
- 7** **Espace Montepaschi**  
 Avenue d'Auderghem - Oudergemlaan, 22-28
- 8** **Fundacion Galicia Europa**  
 Rue de la Loi - Wetstraat, 38
- 9** **Musées Royaux d'art et d'histoire - Koninklijke Musea voor Kunst en Geschiedenis**  
 Parc du Cinquantenaire - Jubelpark, 10
- 10** **Northern Ireland Executive Office**  
 Chaussée d'Etterbeek - Steenvweg op Etterbeek, 180
- 11** **Norway House**  
 Rue Archimède - Archimedesstraat, 17
- 12** **Permanent Representation of Portugal to the EU**  
 Avenue de Cortenbergh - Kortenberglaan, 12
- 13** **Pomorskie Regional EU Office**  
 Rond-Point Schuman - Schumanplein, 6
- 14** **Representation of the State of Niedersachsen to the EU**  
 Rue Montoyer - Montoyerstraat, 61
- 15** **Representation of the State of Rhineland-Palatinate in Brussels**  
 Avenue de Tervuren - Tervurenlaan, 60
- 16** **Regional Representation of North Rhine-Westphalia**  
 Rue Montoyer - Montoyerstraat, 47
- 17** **Regione Lombardia**  
 Place du Champ de Mars - Marsveldplein, 2
- 18** **Regione Lazio / Regione Marche / Regione Toscana / Regione Umbria**  
 Rond-Point Schuman - Schumanplein, 14
- 19** **Regione Puglia Government office**  
 rue du Trône - Troonstraat, 62
- 20** **Scotland House**  
 Rond-Point Schuman - Schumanplein, 6
- 21** **Stockholm Region Office**  
 Avenue Marnix - Marnixlaan, 28
- 22** **West Midlands in Europe**  
 Avenue d'Auderghem - Oudergemlaan, 22-28



## Europe 2020: Competitiveness, cooperation and cohesion for all regions

The OPEN DAYS will be held for the eighth time in Brussels between 4 and 7 October 2010 for around 6000 participants. More than 130 seminars, workshops and debates as well as exhibitions and networking opportunities will take place, organised in partnership with 244 regions and cities from all over Europe and 30 companies, banks, associations and academic organisations. During September, October and November, another 260 local events will take place all over Europe and even beyond the borders of the European Union.

The event's main objective is to facilitate exchanges, debate and networking among Europe's experts and decision-makers in regional and local development from the public, private and financial sector. On the eve of an intensive debate on the reform of Cohesion Policy post-2013, the OPEN DAYS will concentrate on 'competitiveness, cooperation and cohesion' and present best practice from regional development programmes across Europe.

- Seminars on 'competitiveness' will focus on innovation, regional development and green economic growth, and on results achieved by regions supported by the 'regional competitiveness and employment objective'.
- Debates on territorial and cross-border cooperation, e.g the European Grouping of Territorial Cooperation (EGTC) and 'macro-regions', will highlight the latest developments and enhance exchanges between practitioners.
- Seminars and workshops grouped under the theme of 'cohesion' will focus on 'territorial' and 'social' cohesion and how to better integrate policies at local level.

More information and registration at:

[www.opendays.europa.eu](http://www.opendays.europa.eu)



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