

EU2009.CZ

Forum on Services and Trade Liberalisation

2nd and 3rd February 2009

Hotel Clarion

Freyova 33, Prague

2nd February 2009

Conference on Future of Services in the Internal Market
Co-organised by the European Commission

3rd February 2009

Conference on Trade Liberalisation

EUROPE WITHOUT BARRIERS

Programme – Conference on Future of Services in the Internal Market

Monday, 2nd February 9.30-17.00

09,00 – 09,30 Registration

09,30 – 10,00 Opening address and welcome speech

Deputy Minister Martin Tlapa, Ministry of Industry and Trade

DG Jörgen Holmquist; Directorate General for Internal Market and Services, European Commission

The Conference will be moderated by George Parker, Financial Times, Bureau Chief of the Brussels Office.

10,00 – 11,15 Services Directive – a milestone on the road to Europe without barriers

Debate on:

- the scope of the Services Directive,
- negotiating the Services Directive and what was the main point of controversy,
- how does the Services Directive facilitate doing business in another country.

Zuzana Roithová, Vice-Chairwoman, Internal Market and Consumer Protection Committee, EP

Edit Herczog, Member, Internal Market and Consumer Protection Committee, EP

Patrice Pellegrino, Senior Adviser, Internal Market & Consumer Affairs, EuroCommerce

Karel Havlíček, Vice-President, European Association of Craft, SMEs (UEAPME)

Ben Butters, Director of European Affairs, EUROCHAMBERS

11,15 – 11,45 Coffee break

11,45 – 13,00 Services Directive – transposition challenges

Debate on:

- the Services Directive issues that most member states consider crucial
- impact of the Services Directive on legal framework of a member state,
- the particular tasks arising from the Services Directive implementation.

Maria Martin-Prat, DG Internal Market and Services Services Directorate, EC

Arnaldo Abruzzini, General Secretary, EUROCHAMBERS

Carlos Almaraz, Deputy-Director, BUSINESSEUROPE

Anders Ahnlid, Director-General for Trade, Swedish Foreign Ministry

Hans Vijlbrief, Director General, Dutch Ministry of Economic Affairs

13,00 – 14,30 Lunch

14,30 – 16,00 Beyond the Services Directive - future of services in the Internal Market

Debate on:

- the role of services in the globalized economy,
- productivity gains for businesses and governments by use of information and communication technology,
- the role of consumers in service innovation.

Fabian Zuleeg, Senior Policy Analyst, European Policy Centre (EPC)

Monique Goyens, Director General, The European Consumers' Organisation (BEUC)

Arlene McCarthy, Chairwoman, Internal Market and Consumer Protection Committee, EP

Malcolm Harbour, Member, Internal Market and Consumer Protection Committee, EP

Angel Torres, Secretary General of Economic Policies, Spanish Ministry of Economy and Finance

Richard Nash, Senior Manager of EU Public Affairs, eBay, Inc.

16,00 – 16,30 Coffee break

16,30 – 17,00 Closing remarks

Programme - Conference on Trade Liberalisation

Tuesday, 3rd February 9.00-17.30

08.30 – 09.00 Registration
09.00 – 09.15 Opening remarks

09.15 – 10.45 Lectures

1. Liberalisation of trade and economic growth: a theoretical approach
Tomáš Sedláček - Member, IES FSV Charles University in Prague; Chief Macroeconomic Strategist, ČSOB
2. EU and Member states specialisation in international trade
David O'Sullivan - Director General, DG Trade, European Commission
3. Liberalisation of trade and economic growth: experience of the Czech Republic
Martin Tlapa - Deputy Minister of Industry and Trade of the Czech Republic

10.45 – 11.15 Coffee break

11.15 – 12.45 Lectures

4. Competitiveness of the EU in a global economy: view from the outside
Michael Baunton - Vice President, Caterpillar; American Chamber of Commerce
5. EU as an innovation space for global economy
Jan Mühlfeit - Chairman Europe Microsoft Corporation
6. Openness and productivity
Viola Groebner - Director, Industrial policy and economic reforms, DG Enterprise and Industry, European Commission

13.00 – 14.30 Lunch

14.30 – 15.30 THEME 1: TRADE POLICY TOWARDS GROWTH

The debate will focus on:

- "EU and its member states specialisation in international trade" - a study by the European Commission, which will be distributed before the conference.
- Changes in the patterns of EU and its member states trade specialisation in the context of the rapid emergence of China, India and other major emerging competitors
- Lessons for EU external trade agenda
- Trade policy development – what makes trade policy work for the EU
- Winners and losers in global economy – influence of trade policies

15.30 – 16.00 Coffee break

16.00 – 17.00 THEME 2: LIBERALISATION, INNOVATION, GROWTH – A CHANGING PATTERN

The debate will focus on:

- Impact of new technologies and innovation on economic growth
- How can trade help an economy to become an innovation pool
- Vision of the EU as an economic centre through free trade

17.00 – 17.30 Closing remarks

Media Programme of the Forum on Services and Trade Liberalisation

Monday, 2nd February 2009

09:00 – 09:30 Media accreditation
13:00 – 13:30 Press conference

Tuesday, 3rd February 2009

08:30 – 09:00 Media accreditation
13:00 – 13:30 Press conference

Czech Presidency
of the European Union

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