

## | Invitation |

European Business & Research Delegation to India

# Opportunities for EU – India Cleantech cooperation in Business and Research

The European Business and Technology Centre (EBTC) and the Confederation of Indian Industry (CII) invite interested companies and researchers to join the pan-European business & research delegation to India, surrounding the 'Global Technology Partnership Forum', 2011.

## Event - where & when?

New Delhi, India

11 – 13 May 2011



## Should you participate?

Participation in this mission is open to EU companies, researchers, cluster representatives, and Universities, operating in the following sectors:

- Renewable Energy
- Municipal and industrial waste management
- Water treatment for industrial and municipal water use

The purpose of the delegation is to understand the Indian market scenario and explore concrete business & research opportunities in the aforementioned areas.

## Mission benefits

- A customized schedule of one-on-one business meetings with pre-screened Indian partners, agents, distributors and licensees
- Showcase your technology solution at the 'European Cleantech Pavilion' in the exhibition area of the Forum
- Conduct meetings with State Government representatives and municipal bodies to identify specific project opportunities
- Participate in high-level networking and information sessions with central Government officials and top players of Indian industry
- Company/industry site visits

## Market Drivers

- The demand-supply gap in power is currently at 8% - one of the key drivers of renewable energy in India and this gap is slated to widen further given the pace of growth of Indian economy.
- The utilization of renewable energy sources is still relatively low in India, thus presenting excellent business potential.
- The Indian Government considers renewable energy as critical factor in addressing the country's growing energy demand and has enacted several policies to support the expansion of renewable energy, e.g. the National Solar Mission has given big impetus to solar energy in India, leading to an installed capacity of 20,000 MW by the end of 2022.
- Continued support at State Government level for clean energy projects promises to drive strong growth in the future.
- With an increasingly favourable regulatory and policy environment along with a growing number of enterprising entrepreneurs and project developers, India is ranked the third most attractive country to invest in renewable energy, according to the Ernst & Young Country attractiveness indices.
- With depleting water resources, pressure on industry to recover and recycle waste water is mounting. More than 300,000 SMEs in India, with 90% of them employing no waste-water treatment, offer considerable scope for technology transfer.
- The growth in municipal solid waste has outpaced the population growth in recent years, needing sustainable and cost-effective technology solutions.



## How to participate?

EU companies and researchers interested in joining the mission are invited to submit their **'Expression of Interest'** and send it to [delhi@ebtc.eu](mailto:delhi@ebtc.eu) or fax to **+91- (0)11 4517 2209** by **11 March 2011**.

Participation in the Business & Research Delegation is free of cost. Please note that delegates will be required to book and pay for their own costs for flights, airport transfers and hotels. Delegates will be able to take advantage of discounted hotel rates.

## About EBTC

The EBTC assists the Business, Science and Research Community – in Europe and India – to work together towards generating new business opportunities in clean technology transfer. Through its offices in New Delhi, Mumbai, Bangalore and Kolkata, EBTC supports EU cleantech companies and researchers on their market entry to India and offers hands-on support in the early stages of expansion. The Centre aims to further stimulate the 'brain circulation' between the EU and India through promoting joint industry-oriented research and enhancing outward mobility of EU researchers towards India. EBTC's efforts focus on 4 key sectors – Energy, Environment, Biotech and Transport – all offering enormous scope for closer EU-India collaboration – be it in business, science or technology. As the connecting platform between business and government, EBTC ensures that European players are able to compete fairly in the fast growing Indian market by feeding through potential market access issues into the political EU-India dialogue.

## About CII

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the growth of industry in India, partnering industry and government alike through advisory and consultative processes.

CII is a non-government, not-for-profit, industry led and industry managed organisation, playing a proactive role in India's development process. Founded over 115 years ago, it is India's premier business association, with a direct membership of over 8100 organisations from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 90,000 companies from around 400 national and regional sectoral associations.

### CII's Knowledge and Innovation initiatives

Innovation and the production of knowledge and new ideas must play an important part in meeting the challenges faced by a country.

Every nation in the world aspires to be an "Innovation-Driven Economy" for inclusive & sustainable growth and stay globally competitive. India, having all the ingredients in place, is way behind others in leveraging its innovation prowess.

During the "Decade of Innovation (2011-2020)" CII's knowledge and Innovation Initiatives is taking a concrete step to facilitate transformation of India into a truly innovation-driven economy.

It is launching some year long initiatives to fulfill CII's agenda of "Business for Livelihood" through Innovation, Entrepreneurship, Education and Employability.

The following initiatives are an endeavor to create a more robust Indian ecosystem that generates economic value through the effective harnessing of knowledge and intellectual capital.

**Industrial Innovation Index:** Benchmarking, Recognizing & Rewarding Excellence in Industrial Innovation to Induct Structured Innovation in Indian Industry.

**Entrepreneur India:** Recognising, Awarding and Showcasing Indian Innovations to Facilitate Innovation-led Start-ups / Entrepreneurships.

**University-Industry Congress:** Benchmarking, Recognizing & Rewarding Excellence in University-Industry Collaborations to bridge the divide.

**India Design Festival:** Promoting, Recognizing, Celebrating & Rewarding Design Excellence.

**India Intellectual Property Forum:** Enabling Indian Industry to attain global leadership by harnessing and leveraging Intellectual Property.

**Indian Technology Transfer Programme:** Facilitating Indian technology transfer to and capacity building in technology management of select countries.

## About GITA

Global Innovation and Technology Alliance (**GITA**) is promoted jointly by Department of Science & Technology (DST), Government of India and Confederation of Indian Industry (CII) for promotion of International technology and innovation partnerships and serves as an effective Joint Venture institutional mechanism for providing end-to-end enabling services and support for the emergence of an innovation ecosystem with demand pull for industrial innovation and technology-startups.



European Business and Technology Centre



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