

How to exit the recession  
& achieve smart growth



# SME Finance Forum

6 May 2010 - Brussels | Charlemagne Building | 9h00 to 16h00

SMEs are the job generators of Europe. In tough times we need them more than ever to get the European economy going.

Hosted by European Commission Vice-President and Commissioner in charge of Industry and Entrepreneurship **Antonio Tajani**.

ONLINE REGISTRATION:

[http://ec.europa.eu/enterprise/sme\\_finance\\_forum](http://ec.europa.eu/enterprise/sme_finance_forum)



**European Commission**  
Enterprise and Industry

- 09.00 - 09.30**      **Registration and welcome breakfast**
- 09.30 - 09.40**      **Introduction**  
Heinz Zourek, *Director-General of DG Enterprise and Industry*
- 09.40 - 10.00**      **Opening speech**  
Antonio Tajani, *Vice-President and Commissioner for Industry and Entrepreneurship*
- 10.00 - 11.00**      **Plenary session – Access to credit in Europe: what's wrong?**
- Corrado Passera, *CEO, Intesa Sanpaolo*
  - Gérard Rameix, *Médiateur national du crédit aux entreprises*
  - Georg Toifl, *President, European Association of Craft, Small and Medium-sized Enterprises (UEAPME)*
  - Dario Scannapieco, *Vice-President, European Investment Bank*
  - Wolf Klinz, *Member of the European Parliament*
- Moderator: Heinz Zourek, *Director-General of DG Enterprise and Industry*
- 11.00 - 11.30**      **Coffee break**
- 11.30 - 13.00**      **Parallel working sessions**
- 1. Smart regulations for smart growth**
- Introduction: David Wright, *Deputy Director-General DG Internal Market and Services*
- John Hollows, *Chief Risk Officer, KBC Group*
  - Uli W. Fricke, *Managing General Partner, Triangle Venture Capital Group*
  - Barbara Weiler, *Member of the European Parliament*
  - Othmar Karas, *Member of the European Parliament*
- Moderator: Adriana Cerretelli, *Journalist, Il Sole 24 Ore*
- 2. Equity markets and guarantees for smart growth**
- Introduction: Jenny Rosberg, *Senior Vice-President, NASDAQ OMX*
- Richard Pelly, *CEO, European Investment Fund*
  - Giuseppe Pezzetto, *President, EuroFidi*
  - Hendrik Brandis, *Managing Partner, Earlybird Venture Capital*
  - Peter Mader, *President, Bundesverband Metall*
  - Carlo Altomonte, *Associate Professor, Università Bocconi*
- Moderator: Florence Autret, *Journalist, La Tribune (tbc)*
- 3. A roadmap for Europe 2020: How to return to the growth path**
- Introduction: Matthias Kollatz-Ahnen, *Vice-President, European Investment Bank*
- Anne Glover, *CEO, Amadeus Capital Partners*
  - Giorgio Natalino Guerrini, *President, Confartigianato*
  - Alessandro Barberis, *President, EUROCHAMBRES*
  - Małgorzata Starczewska-Krzysztozek, *Director, Polish Confederation of Private Employers Lewiatan (PKPP Lewiatan)*
  - Hugh Morgan Williams, *Chair of BUSINESSEUROPE's SME and Entrepreneurship Committee, BUSINESSEUROPE*
- 13.00 - 14.30**      **Networking lunch**
- 14.30 - 15.30**      **Plenary session**  
**How to exit the recession and achieve smart growth**
- Introduction & moderator: Françoise Le Bail, *Deputy Director-General of DG Enterprise and Industry and SME Envoy*
- Edit Herczog, *Member of the European Parliament*
  - Matthias Kollatz-Ahnen, *Vice-President, European Investment Bank*
  - Adriana Cerretelli, *Journalist, Il Sole 24 Ore*
  - Florence Autret, *Journalist, La Tribune (tbc)*
- 15.30 - 16.00**      **Conclusions**  
Antonio Tajani, *Vice-President and Commissioner for Industry and Entrepreneurship*